

RESOLUTION NO.

WHEREAS, the City Manager was directed in Resolution No. 20140320-056 to present a Digital Inclusion Strategic Plan (“Plan”) to the Community Technology and Telecommunications Commission (CTTC), the Emerging Technology and Telecommunications Council Committee and the City Council for consideration; and

WHEREAS, the CTTC appointed a Steering Committee composed of diverse sector-based community representatives; and

WHEREAS, the City Manager has worked with the CTTC and other relevant Commissions, community organizations, and stakeholders to develop a “Plan” to address access and adoption of digital technology and to serve as a guiding document for providing digital inclusion opportunities in achieving the City’s goals to ensure all residents are served; and

WHEREAS, the City of Austin vision includes every Austin resident having an opportunity to be fully engaged in digital society, accessing and using digital and communications technology; and

WHEREAS, the CTTC adopted the plan at its meeting on October 8, 2014; and

WHEREAS, the Office of Telecommunications & Regulatory Affairs is the lead office for implementation, will work with other City departments and community organizations, and will conduct an annual review to inform the public of the progress and make a report to the CTTC and relevant community groups.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

Council approves the Digital Inclusion Strategic Plan, attached as “Exhibit A” to this resolution, as policy guidance for management of City programs and services. Council further directs that the City Manager continue leveraging assets to deploy and support community digital inclusion programs and services in the most needed communities in partnership with other agencies, nonprofits, and the private sector by making all reasonable efforts to implement the following 25 recommended initiatives as set out in the Digital Inclusion Strategic Plan:

- Initiative 1: Expand existing digital inclusion inventory and mapping resource capabilities
- Initiative 2: Develop a system for keeping the inventory and map robust and up-to-date
- Initiative 3: Promote the inventory and map
- Initiative 4: Facilitate ongoing innovation techniques using this open data
- Initiative 5: Conduct community forums & events
- Initiative 6: Host a “Day of Digital Inclusion”
- Initiative 7: Marketing campaign on digital inclusion programs
- Initiative 8: Leverage digital inclusion partners’ networks to promote digital inclusion
- Initiative 9: Recruit knowledgeable individuals within the community to provide small group or one-on-one sessions of training
- Initiative 10: Identify target communities to understand their unique digital literacy needs
- Initiative 11: Integrate digital inclusion programs into on-line digital portals

- Initiative 12: Develop online consumer safety curriculum for use throughout Austin
- Initiative 13: Promote usage of digital badges to visualize and reward learning
- Initiative 14: Promote device refurbishment programs to provide inexpensive devices to low-income residents
- Initiative 15: Provide diverse language offerings for digital literacy training
- Initiative 16: Design accessible programs for people with disabilities
- Initiative 17: Advance digital inclusion as a Community Advancement Network goal that can be measured on the Community Dashboard
- Initiative 18: Encourage community program and service providers to update their institutional goals to reflect Digital Inclusion Strategy priorities
- Initiative 19: Collaborate and brainstorm with other cities' Digital Inclusion efforts
- Initiative 20: Explore grant opportunities to keep devices and trainings up-to-date
- Initiative 21: Recruit private sponsorships and donors
- Initiative 22: Facilitate ongoing program evaluation for program and service providers
- Initiative 23: Manage Digital Inclusion Strategy implementation
- Initiative 24: Create a representative accountability group to oversee and advise on programming

- Initiative 25: Conduct Digital Inclusion Strategy Implementation Workshop

ADOPTED:_____, 2014 **ATTEST:** _____

Jannette S. Goodall
City Clerk