



## **EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**

### **ADVISORY BOARD MINUTES**

**REGULAR MEETING**  
**Wednesday, December 3, 2014**

**The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

#### **Board Members in Attendance:**

David Carroll, Chair  
Veronica Forsyth, Co-Chair  
Anna Maciel, Member  
Kathryn McMahon, Member  
Juan Oyervides, Member  
Velia Sanchez-Ruiz, Member

#### **Board Members Absent: 1**

Blanca Valencia, Member

#### **Staff in Attendance:**

Laura Esparza, HAND Manager  
Herlinda Zamora, ESB-MACC Manager  
Kelly Grajeda, ESB-MACC Administrative Assistant

- 1. Call to Order:** Chair Carroll called the Board Meeting to order at 6:03pm.
- 2. Approval of Minutes:**
  - a. Motion to approve the minutes from the Board meeting held on 11/5/14 by Member McMahon with a second from Member Maciel. The motion passed unanimously. (5.0.1) + Chair Carroll and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz. Co-Chair Forsyth abstained from the vote because she was absent at the meeting.
- 3. Citizen Communication: None**
- 4. Presentations:**
  - a. Ricardo Soliz, Division Manager of Park Planning, Design, and Construction, suggested the Board look into having a work session for the Master Plan in January or February to determine what can be done and to identify constraints and challenges. Soliz also recommended the Board present the updated Master Plan to the Parks Board and Council.
    - i. The Board decided to have a Master Plan work session during a Special Called Meeting on 1/23/15 from 3pm-6pm.

### **BOARD ITEMS FOR DISCUSSION AND/OR ACTION**

- 5. On May 7, 2014 the Board unanimously approved Recommendation Number 20140507-005: Proposed Relocation of Rainey Street Home for Future Rainey Street History Center. The recommended location was the southwest corner of Cummings Street and East Avenue.**

**Discuss and recommend to Austin City Council if the Historic Center should be located in the Rainey Street District at all due to apparent lack of funding to properly restore and maintain the Center. (Sanchez-Ruiz, Carroll)**

- a. The Board discussed the concern of potential funding for the Historic Center. Member Oyervides said the amount of money that can be funneled for the house would be determined

at the next budget work sessions. He also said the house was never offered to the ESB-MACC and the funds can only be used for infrastructure improvements. Chair Carroll did not want a repeat of the Norwood House.

- b. Chair Carroll said the Parks Board overall was concerned about the availability of funding for the Historic Center and the unknown purpose of the Historic Center. It may not be aligned with the mission of the ESB-MACC.
- c. Co-Chair Forsyth asked how the Historic Center is relevant to the mission/vision of the ESB-MACC as well as the Master Plan.
- d. Ricardo Soliz stated the house intended for the Historic Center is temporarily sitting on private property in the Govalle neighborhood.
- e. Member McMahon motioned to recommend the historic house be moved to 700 Cummings when sufficient funding is identified and dedicated for relocating, renovating, and operating the facility with a second from Member Maciel. Motion passed. (5.1) + Chair Carroll and Members McMahon, Maciel, Oyervides, and Sanchez Ruiz. – Co-Chair Forsyth.
  - i. Co-Chair Forsyth felt that it did not make sense to support this item without having a plan.

**6. Discuss and take action on Parking Benefit District for ESB-MACC Benefit. (Carroll, Oyervides)**

- a. Laura Esparza notified the Board that the only way for the ESB-MACC to derive parking revenue while not violating State law is if Council passes a Resolution. Staff is already willing to take it forward.
- b. Member Oyervides motioned to recommend that City Council draft an ordinance for parking revenue to be used for ESB-MACC programming needs and side improvements anywhere on ESB-MACC property. Member McMahon seconded the motion. Motion passed unanimously. (6.0) + Chair Carroll, Co-Chair Forsyth and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz.
  - i. Member McMahon motioned to make a friendly amendment to include monies generated in FY 2013-2014 with a second from Member Sanchez-Ruiz. Motion passed unanimously. (6.0) + Chair Carroll, Co-Chair Forsyth and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz.

**7. Review status of Working Groups and take action to dissolve those groups which are no longer needed or active. (Carroll, Forsyth)**

- a. Chair Carroll wanted to review the activity of the existing Working Groups to determine whether they should be dissolved. The 64 Rainey Street Working Group will remain active until 64 Rainey becomes Dedicated Parkland.
  - i. Member McMahon motioned to dissolve the Identifying Alternative Funding, Marketing/Volunteers, and 64 Rainey Street and ESB-MACC Master Plan Working Groups with a second from Member Forsyth. Motion passed unanimously. (6.0) + Chair Carroll, Co-Chair Forsyth and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz.

**8. Review and discuss MACC Advisory Board bylaws. (Carroll, Valencia)**

- a. Chair Carroll inquired and discussed the necessary amendments to the bylaws once 10-1 Council and Boards go into effect. He especially noted Article 3(d), asking that the Board Members identify themselves as private individuals unless authorized. Member Oyervides said that he was told by the City Clerk's office that they can identify themselves as Members of the Board, but not state they are in attendance or speaking on behalf of the Board. Chair Carroll asked that Members also notify the Chair and Co-Chair.

- i. Laura Esparza will forward the Board's questions about the upcoming Council/Board changes to the City Clerk.

**9. Working Group reports:**

- a. 64 Rainey Street Working Group; Lead, David Carroll, will update the Board on meetings held regarding the 64 Rainey Street parcel.
  - i. Chair Carroll stated that the relocation of the wastewater line is moving forward. He will be updated by the case manager at Public Works. The entrance to the ESB-MACC may be blocked.
- b. Identifying Alternative Funding Working Group; Lead, Juan Oyervides, will update the Board on meetings held regarding identification of alternative funding resources for the ESB-MACC future phases and programming and the City of Austin Rainey Street Historic District.
  - i. No report.
- c. ESB-MACC Marketing/Volunteers Working Group; Lead, Velia Sanchez-Ruiz, will update the Board on meetings held regarding improvement of marketing efforts and volunteers for the ESB-MACC.
  - i. No report.
- d. 64 Rainey Street and ESB-MACC Master Plan Working Group; Lead, Blanca Valencia, will update the Board on meetings held regarding the incorporation of 64 Rainey Street into the ESB-MACC Master plan.
  - i. No report.

**10. Staff briefings:**

- a. Herlinda Zamora briefed the Board on the increased Día de los Muertos event attendance compared to last year. The increase is attributed to increase marketing efforts, both internally and externally by CM Martinez and TODO Austin. Member Oyervides secured a \$500 donation from Gus Garcia for scholarships to children participating in the upcoming youth exhibit.
- b. Laura Esparza presented a memo from Lyn Estabrook, PARD Project Manager, with updates on the parking and landscape improvements, Award of Excellence installation, Auditorium improvements, and the current CIP account balance.

**11. Adjournment:** Chair Carroll adjourned the meeting at 8:22pm with a motion from Member Sanchez-Ruiz and a second from Member Maciel without objection. (6.0) + Chair Carroll, Co-Chair Forsyth and Members McMahon, Maciel, Oyervides, and Sanchez-Ruiz.