



Sustainable Food Policy Board

STRATEGIC PLANNING MEETING MINUTES Tuesday December 2nd, 2014

The Sustainable Food Policy Board (SFPB) convened on Tuesday December 2nd, 2014, at The Street Jones Building, 1000 East 11th Street, 4th Floor, Rm 400A, Austin, Texas 78702

Board Members in Attendance:

Hildreth England, Kathy Green, Alexandra Evans, Ronda Rutledge, Carla Jenkins, Mindy Cooper, Dominique Bowman, Brandon Reed, Felipe Camacho, Erin Flynn

Absent Board Members:

Selena Booth

Alexis Simon

Staff in Attendance:

Lydia Jarjoura, OoS Edwin Marty, OoS

CALL TO ORDER

Chair Hildreth England called the meeting to order at 4:15pm.

1. CITIZEN COMMUNICATION

- Suzane Santos SFC Director of Farmer's Markets
 - Issue of CoA fees that are charged to the farmer's market. The markets were initially supported by CoA but recently they have been treated as events rather than having a separate Farmer's Market code. The fees are paid to the Parks and Recreation Department, currently. Staff Liaison Edwin Marty is going to meet with the Health Department to address this issue and will provide an update at the next meeting.
 - o Suzane recommends that the SFPB set up a task force for this issue.

2. APPROVAL OF MINUTES OF 11/10/2014 MEETING

- o Chair Hildreth England moved to approve minutes.
- o Member Alexandra Evans seconded the motion.
- Motion to approve. All in favor.
- o Minutes approved 10-0

3. DISCUSS AND TAKE APPROPRIATE ACTION

A. Strategic Planning

- 1) Member Mindy Cooper motioned to approve the goals of the SFPB strategic planning process as laid out in the meeting with 3 goals. Member Brandon Reed seconded the motion. All in favor.
 - 1. Increase farmland preservation for sustainable food production
 - 2. Increase farm land availability for sustainable food production- especially for potential farmers with limited resources and from diverse communities
 - 3. Ensure community based leadership and participation, improve food access via improved transportation, affordability and distribution addressed at different scales through participation in CodeNEXT process (and by integrating the Neighborhood Food Planning Process)
 - 4. Continue the retail capacity work that educates and promotes traditional and non-traditional venues for healthy foods and include distribution.
- 2) Meeting dates for future full board meetings

- 1. Member Ronda Rutledge motioned to keep the 2015 schedule the same as 2014 (2nd Monday of every month from 6pm-8pm at the Street Jones Building in room 400A. Member Alexandra Evans seconded the motion. All in favor.
- 2. Members Ronda Rutledge and Dominique Bowman left the dias at 7:05pm
- 3. Member Alexandra Evans left the dias at 7:15pm

4. REWIEW OF BOARD MEMBER ASSIGNMENTS

o Board Chair Hildreth England will email out the purpose statements to the board.

5. FUTURE AGENDA ITEMS

• Staff liaison Edwin Marty will provide an update about farmer's markets permits at the next meeting.

E. ADJOURNMENT

Meeting was adjourned at 7:27pm.

