

HISTORIC LANDMARK COMMISSION
APPLICATIONS FOR CERTIFICATES OF APPROPRIATENESS
JANUARY 26, 2015
C14H-1978-0035
Jacoby-Pope Building
200 E. 6th Street

PROPOSAL

Signage for Eureka! restaurant.

PROJECT SPECIFICATIONS

The applicant proposes two flush-mounted signs, both of which will have individual aluminum cabinets for each letter in the sign with routed-out holes backed with white acrylic and internally lit with white LED bulbs. The sign will be painted black with an orange exclamation point at the end of the name Eureka! The sign over the door on 6th Street will be 7.64 square feet; the sign on the wall facing Brazos Street will be 34.47 square feet.

STANDARDS FOR REVIEW

A. FLUSH-MOUNTED SIGNS

A flush-mounted wall sign is one that is mounted flat to the wall.

LOCATION

- Locate a flush-mounted wall sign just above the display window. Do not locate a flush-mounted wall sign above second-floor windows.
- When feasible, place a wall sign such that it aligns with others in the block.
- When planning a wall sign, determine if decorative moldings exist that could define a "sign panel." If so, locate flush-mounted signs such that they fit within panels formed by moldings or transom panels on the façade. In no case should a sign obscure significant façade features.

SIZE

- In general, the maximum wall sign area on a building should not exceed 7% of the overall façade area; in some cases, however, the Commission may consider approving a maximum of 10%, if overall compatibility with the District is demonstrated.
- The maximum height of an individual flush-mounted sign shall be 2 feet.

NUMBER OF SIGNS

- Only one flush-mounted sign shall be allowed for each distinct façade module.

II. SIGN MATERIALS

- Use materials that are compatible with the materials of the building façade.
- Painted wood and metal are appropriate materials for signs. Do not use unfinished materials, including unpainted wood.
- Use plastic only in limited amounts. Plastic may not be the predominant materials on any sign.
- Do not use highly reflective materials.

IV. SIGN LIGHTING

- Use an external, shielded lamp to direct light at the sign.

DO NOT USE:

1. Internal illumination
2. Fluorescent lights
3. Sodium vapor lights.

STAFF RECOMMENDATION

The Brazos Street wall sign is 10 inches taller than allowed under the sign guidelines, but the bigger issue here is the illumination. Staff appreciates the innovative design of the sign, but internal illumination is not allowed in the historic districts, nor on landmark buildings. Staff recommends approval of all aspects of the sign EXCEPT for the lighting and recommends that the applicant consider another source of lighting the signs, such as halo lighting or indirect lighting.

NRD-2015-0002

**APPLICATION FOR APPROVAL OF A SIGN IN NATIONAL REGISTER DISTRICTS
OR FOR A CITY HISTORIC LANDMARK**

(Separate form required for each proposed sign on building or site)

ADDRESS of Proposed Sign: 200 E. 6th Date of Application: 12-31-14

APPLICANT: SIGN

Name: Kevin Hall
Mailing Address: 2007 Windy Terrace, A
Cedar Park, TX Zip Code: 78613

Phone: (512) 401-6500 Ph

Fax: (512) 401-6502

COMPANY:

Name: Texas Custom Signs
Mailing Address: 2007 Windy Terrace, A
Cedar Park, TX Zip Code: 78613

Phone: (512) 401-6500

Fax: (512) 401-6502

SIGN TYPE:

☒ Flush mounted ☐ Projecting (Blade) ☐ Window ☐ Awning ☐ Directory ☐ Free-standing

SIZE OF SIGN: Height: 1'4" Width: 5'8 3/4" Depth: 3" Total sign area: 7.64 sq. ft.

MATERIALS AND FINISH OF SIGN: _____

SIGN COLORS: Black / Citrus Orange

TYPE OF LIGHTING: LED METHOD OF INSTALLATION: 3" threaded studs

SIGN CONTENT (Include name of establishment, size of letters, size of logo):

Eureka!

SUBMIT FORM TO CITY HISTORIC PRESERVATION OFFICE, 5TH FLOOR, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 10 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on 8 1/2" x 11" paper showing the design, colors, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting).
2. One dimensioned drawing on 8 1/2" x 11" paper showing the exact placement of the sign on the building, the dimension of the building walls and lighting (if included). PROJECTING and AWNING SIGNS: Also show the type of bracket proposed, the distance from the bottom of the sign to the sidewalk, and the width of the sidewalk at the proposed location. FREE-STANDING SIGNS: Also include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing building and site where sign is proposed, including close-up of proposed sign location.
4. Paint chip or surface finish sample for all proposed sign surfaces.
5. For buildings with multiple tenants, signage applications must include overall signage plan for building. At a minimum, include a drawing(s) and/or photos to show all proposed/existing signage for each exterior building façade.

ONLY COMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACCEPTED AND REVIEWED.

See attached
Signature of Property Owner/Agent (Required)
Printed name and address of property owner/agent: _____

K. Hall
Signature of Applicant (Required)

To be completed by City Staff: NRHD _____ COA _____
Administrative Approval: Yes _____ No _____
HLC Hearing Date: _____

Date Received: _____
Date Approved: _____
Disposition: Approved _____ Disapproved _____

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OR FOR A CITY HISTORIC LANDMARK**

(Separate form required for each proposed sign on building or site)

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Phone: (512) 401-6500 Ph one: (512) 401-6500
Fax: (512) 401-6502 Fax: (512) 401-6502

SIGN TYPE:
☒ Flush mounted ☐ Projecting (Blade) ☐ Window ☐ Awning ☐ Directory ☐ Free-standing

SIZE OF SIGN: Height: 2'10" Width: 12'2" Depth: 3" Total sign area: 34.47 sq. ft.

MATERIALS AND FINISH OF SIGN: _____

SIGN COLORS: Black / Citrus Orange

TYPE OF LIGHTING: LED METHOD OF INSTALLATION: 3"-threaded studs

SIGN CONTENT (Include name of establishment, size of letters, size of logo): Eureka!

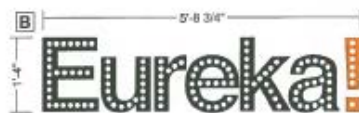
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To be completed by City Staff: NRHD <input type="checkbox"/> COA <input type="checkbox"/>	Date Received: _____
Administrative Approval: Yes <input type="checkbox"/> No <input type="checkbox"/>	Date Approved: _____
HLC Hearing Date: _____	Disposition: Approved <input type="checkbox"/> Disapproved <input type="checkbox"/>



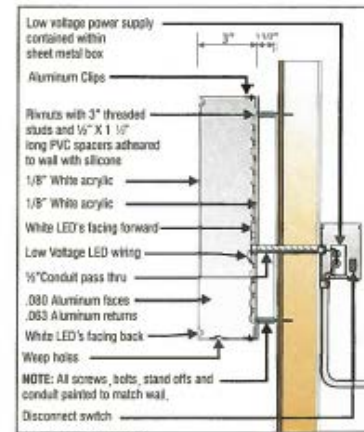
A B BUILDING SIGN SPECIFICATIONS Scale: 3/4" = 1'-0"

Description: Manufacture and install two (2) sets of dual-illuminated channel letters and exclamation point.

Component	Type	Specifications	Color / Finish
Faces	.090" Alum. w/ rout out holes and backed with 1/8" white acrylic	Paint (Matte/flat)	Black w/ white acrylic backing
Returns	.063" Aluminum	Painted (Matte/flat)	Black
Sacks	1/8" White acrylic	N/A	White
Illumination	LED	Front and rear facing	White
Face	.090" Alum. w/ rout out holes and backed with 1/8" white acrylic	Paint (Matte/flat)	Orange PMS 1655C w/ white acrylic backing
Returns	.063" Aluminum	Painted (Matte/flat)	Orange PMS 1655C
Back	1/8" White acrylic	N/A	White
Illumination	LED	Front and rear facing	White
Standoffs	1/2" x 1 1/2" PVC	Paint	White



Night view - NTS



Section detail - NTS



ADART

2819 W. BAYVIEW BLVD. SUITE 100
FREMONT, CA 94711
T 510 338 2100
F 510 338 2101

CA STATE CONTRACTORS LICENSE #22881 WWW.ADART.COM

Item No.	Description	Quantity	Unit	Manufacturer	Notes	Remarks
1	090" Alum. w/ rout out holes and backed with 1/8" white acrylic	1	Sq. Ft.	Aluminum		
2	063" Aluminum	1	Sq. Ft.	Aluminum		
3	1/8" White acrylic	1	Sq. Ft.	Acrylic		
4	LED	1	Linear Ft.	LED		
5	.090" Alum. w/ rout out holes and backed with 1/8" white acrylic	1	Sq. Ft.	Aluminum		
6	063" Aluminum	1	Sq. Ft.	Aluminum		
7	1/8" White acrylic	1	Sq. Ft.	Acrylic		
8	LED	1	Linear Ft.	LED		
9	1/2" x 1 1/2" PVC	1	Pcs.	PVC		

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2019.01.02