

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

38133

Agenda Number

32.

Meeting Date:

December 11, 2014

Department:

Purchasing

Subject

Authorize award, negotiation, and execution of a contract with HUNDEN STRATEGIC PARTNERS, or one of the other qualified offerors to RFP No. TVN0041, to complete a feasibility study for the Travis County Exposition Center and surrounding property, for a total contract amount not to exceed \$125,000.

Amount and Source of Funding

Funding in the amount of \$50,000 is available in the Fiscal Year 2014-2015 Operating Budget of the Parks and Recreation Department. Funding in the amount of \$50,000 and \$25,000 is available from Travis County and Rodeo Austin respectively, pursuant to the previously signed interlocal agreement between the City, Travis County and Rodeo Austin.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:

Best evaluated proposal received.

Prior Council Action:

April 17, 2014 - Interlocal agreement approved and acceptance of funding, items # 15 and # 16.

For More Information:

Terry Nicholson, Sr. Buyer Specialist, 512-974-2995

Boards and Commission Action:

January 27, 2015 - Recommended by Parks and Recreation Board on a 4-0 vote with Board Member Roth off the dais.

Related Items:

MBE / WBE:

This contract will be awarded in compliance with City Code Chapter 2-9C (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

Additional Backup Information

This contract will provide Parks and Recreation Department with consulting services to complete a market feasibility study for the Travis County Exposition Center facilities and surrounding property, which is located in the southwest section of Walter E. Long Metropolitan Park. The Contractor will provide a comprehensive market analysis including recommendations regarding the potential level of investment necessary to meet the park and facilities utilization potential.

The focus of the study will be to determine the potential future uses of the Park and Expo Center for recreational uses, as well as opportunities to integrate future Park improvements with a new arena and multi-purpose event center to better serve the Central Texas region. Funding in the amount of \$50,000 is available from Travis County. Funding in the amount of \$25,000 is available from Rodeo Austin.

This request allows for the development of an agreement with a qualified offeror that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected offeror, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified offeror and authorize contract negotiations with this provider.

On April 17, 2014 Council approved Ordinance No. 20130909-001 to accept and appropriate funds from The State of Texas Fair and Rodeo and from the Travis County for a market

A cross departmental Evaluation Team with expertise in this area and represented by members of the City and Travis County evaluated the proposals and based on the criteria, scored this proposal as the best to provide these services. Evaluation criteria used to evaluate the proposals included technical concept and solution, applicable experience, personnel qualifications, cost and local business presence.

MBE/WBE solicited: 29/44

MBE/WBE bid: 0/0

PRICE ANALYSIS

- a. Adequate competition.
- b. 417 notices were sent including 29 MBE's and 44 WBE's. Five proposals were received with no response from the MBE/WBE's.
- c. This is the first purchase of its type; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION

- a. Best evaluated proposal.
- b. The Purchasing Office concurs with the Parks and Recreation Department's recommended award.
- c. Advertised in the Austin American Statesman and on the Internet.