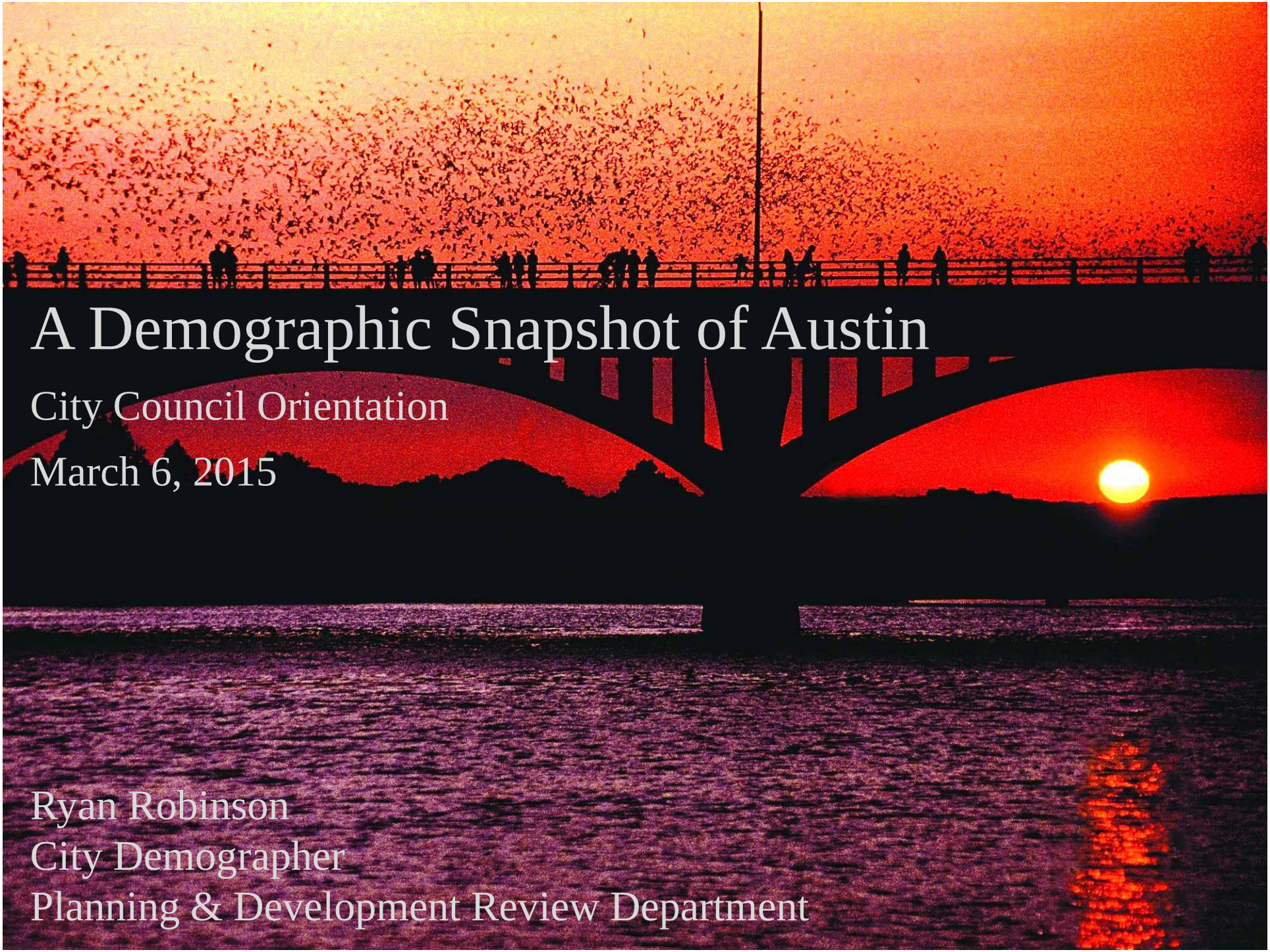


A Demographic Snapshot of Austin

City Council Orientation

March 6, 2015

Ryan Robinson
City Demographer
Planning & Development Review Department

Demographic Themes--Takeaways

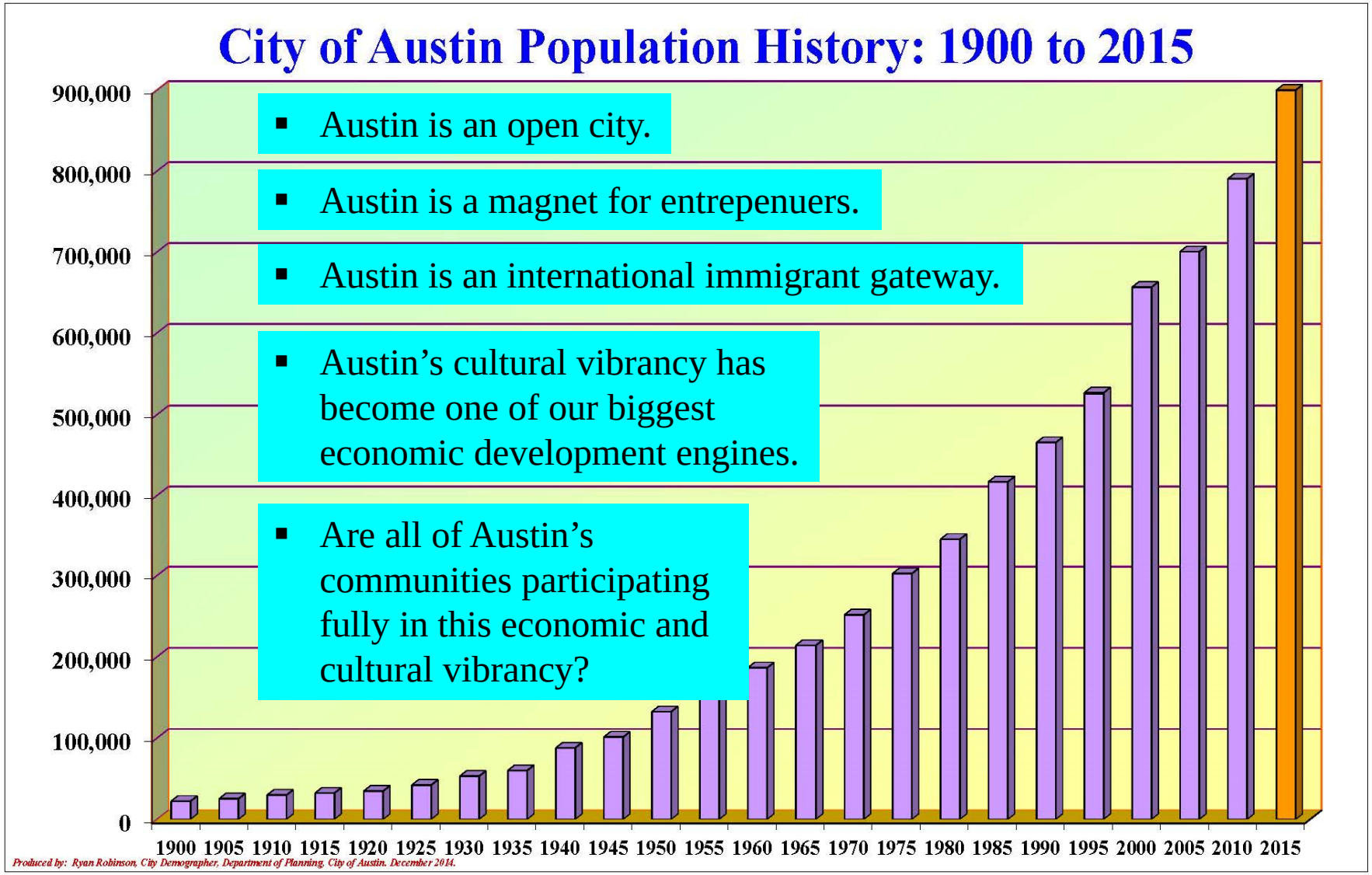
1. **Long-term, sustained, rapid job and population growth.**
2. **Profound diversification.**
3. **Stubborn socioeconomic separations.**
4. **Austin's new districts bring increased representation…and are very different from each other.**

A Demographic Snapshot of Austin

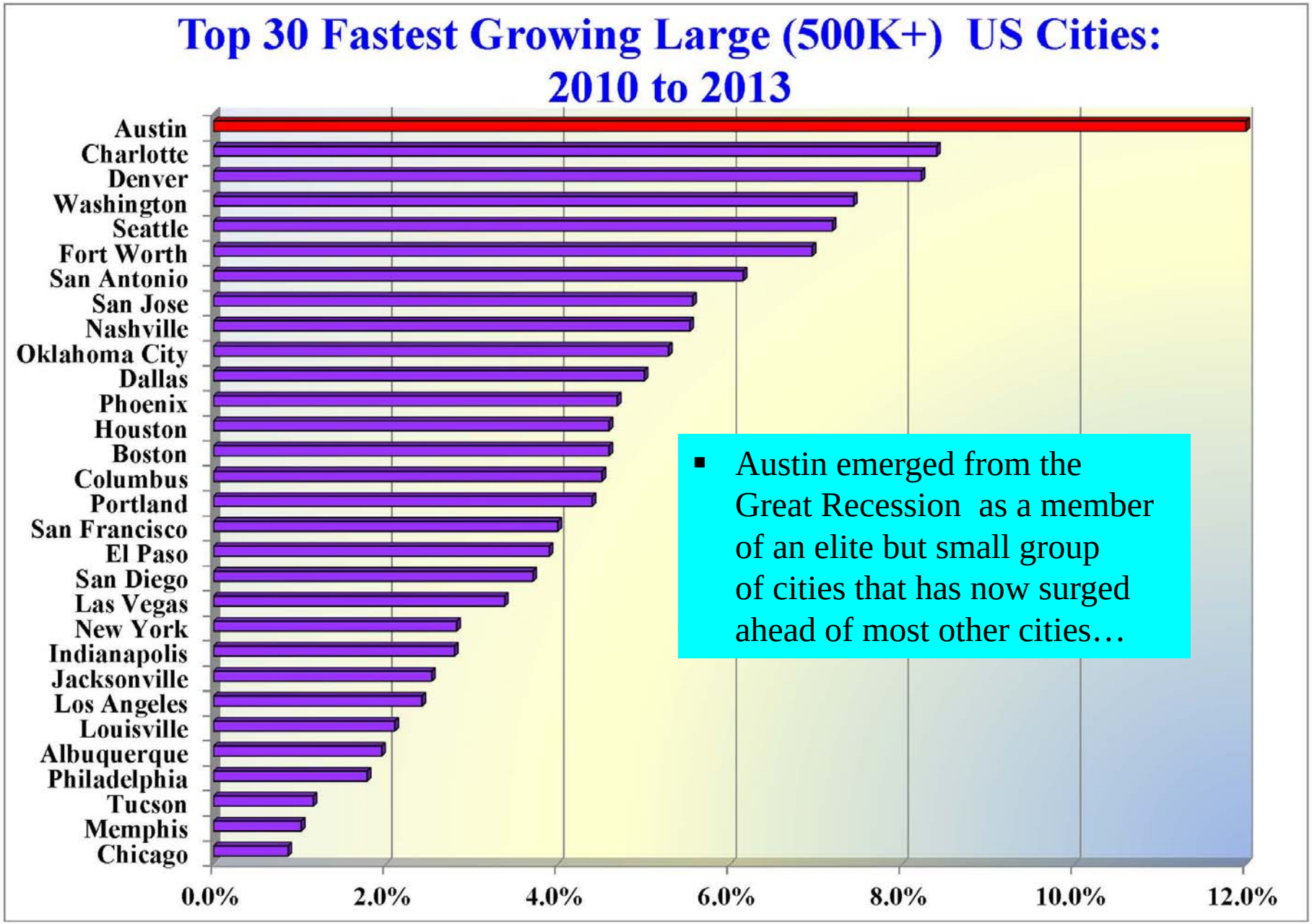
City Council Orientation, March 6, 2015
Ryan Robinson
City Demographer
Planning & Development Review Department

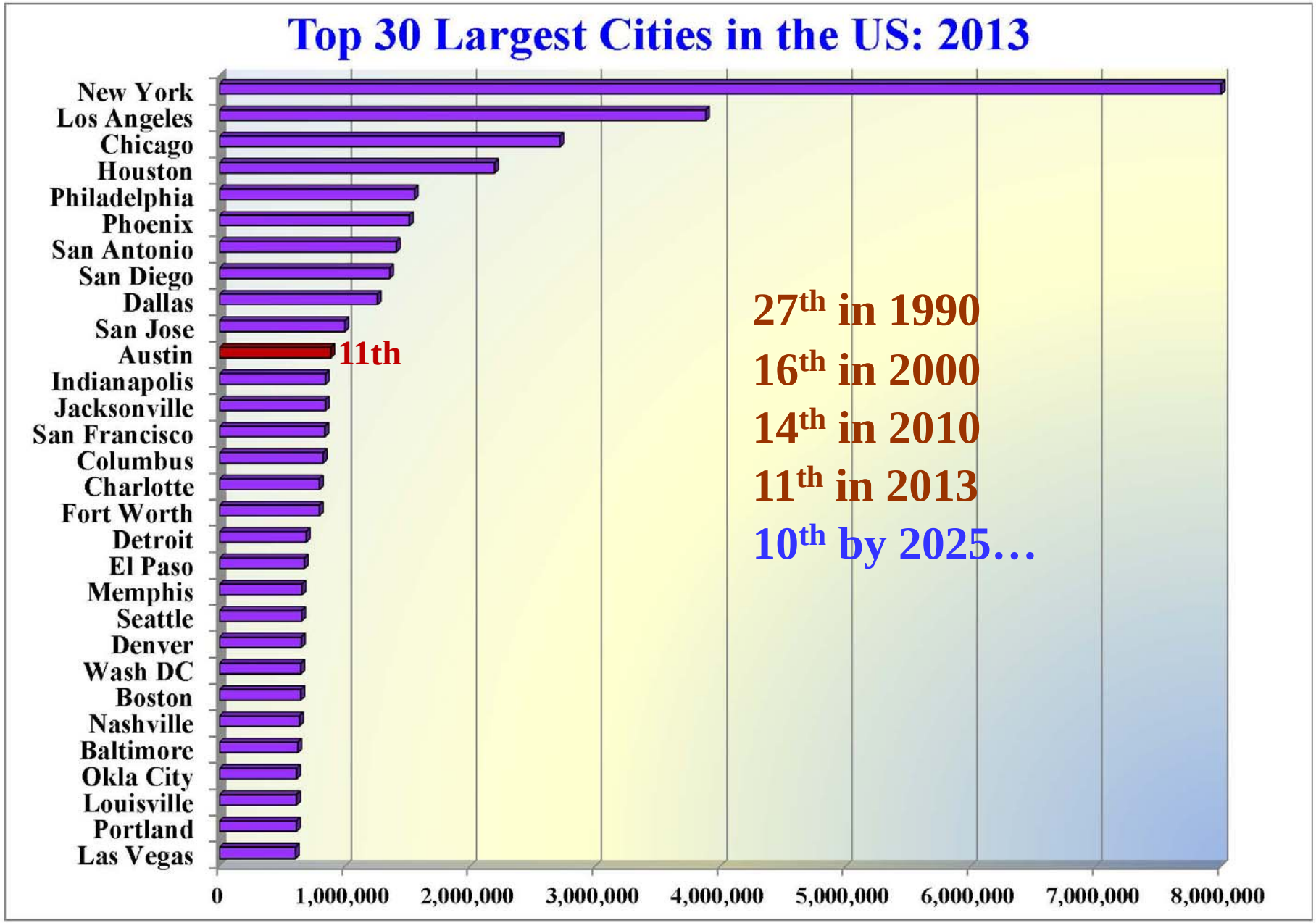
A Demographic Snapshot of Austin

1. Long-term, sustained, rapid job and population growth.



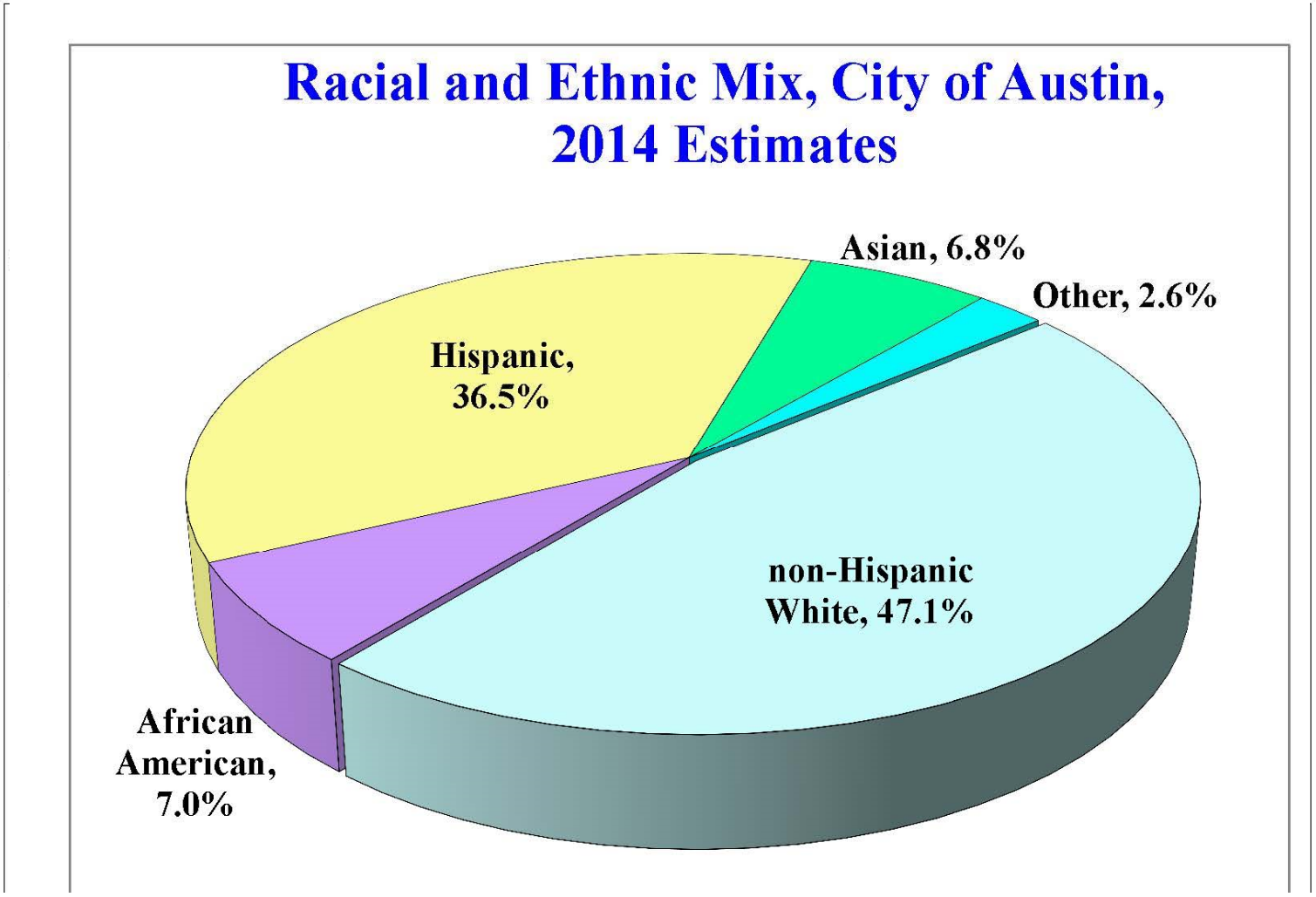
- Austin is an open city.
- Austin is a magnet for entrepenuers.
- Austin is an international immigrant gateway.
- Austin's cultural vibrancy has become one of our biggest economic development engines.
- Are all of Austin's communities participating fully in this economic and cultural vibrancy?

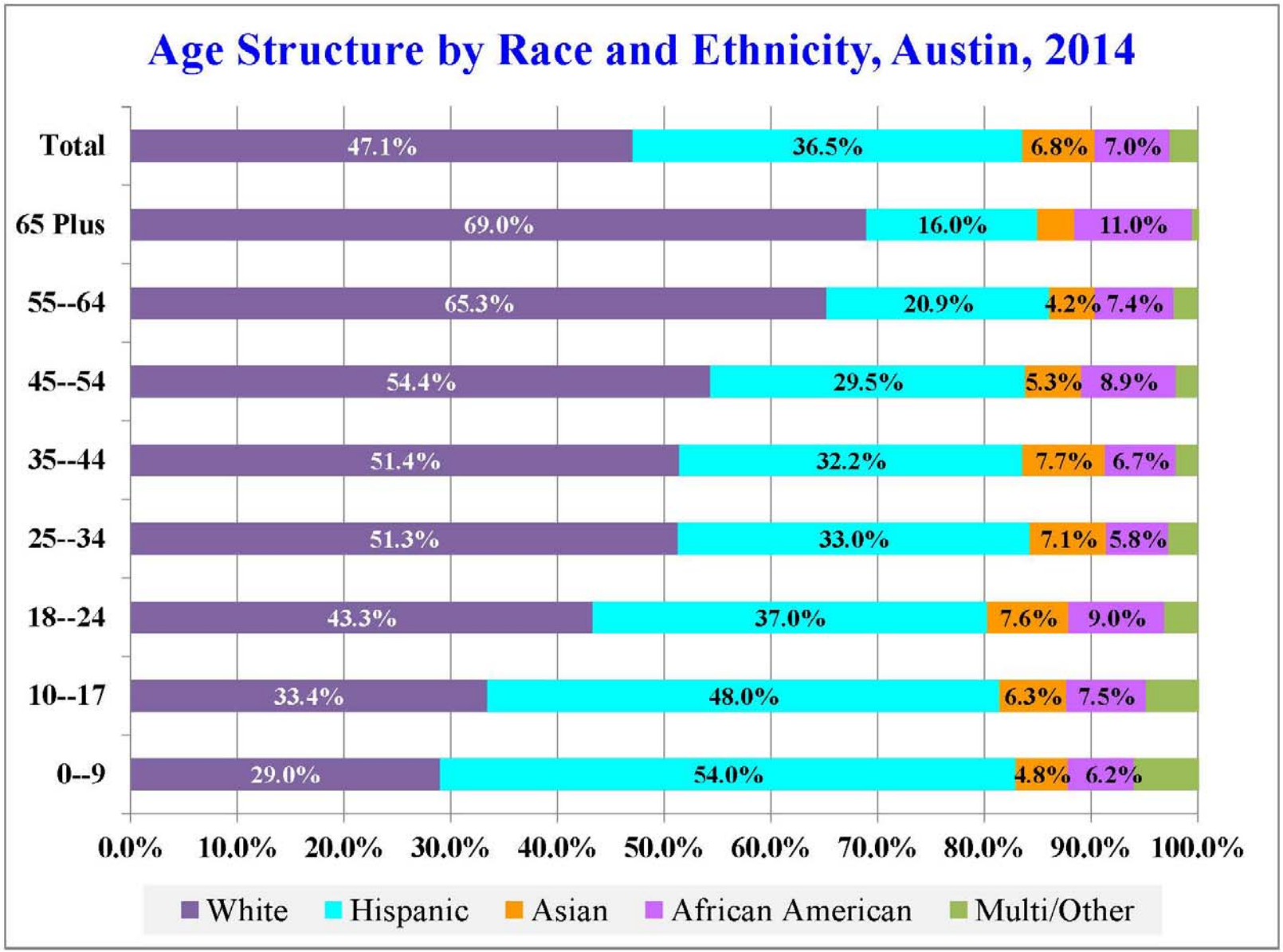

Top 30 Fastest Growing Large (500K+) US Cities:
2010 to 2013
Austin
Charlotte
Denver
Washington
Seattle
Fort Worth
San Antonio
San Jose
Nashville
Oklahoma City
Dallas
Phoenix
Houston
Boston
Columbus
Portland
San Francisco
El Paso
San Diego
Las Vegas
New York
Indianapolis
Jacksonville
Los Angeles
Louisville
Albuquerque
Philadelphia
Tucson
Memphis
Chicago
0.0%
2.0%
4.0%
6.0%
8.0%
10.0%
12.0%
Austin emerged from the Great Recession as a member of an elite but small group of cities that has now surged ahead of most other cities…


Top 30 Largest Cities in the US: 2013
New York
Los Angeles
Chicago
Houston
Philadelphia
Phoenix
San Antonio
San Diego
Dallas
San Jose
Austin
11th
Indianapolis
Jacksonville
San Francisco
Columbus
Charlotte
Fort Worth
Detroit
El Paso
Memphis
Seattle
Denver
Wash DC
Boston
Nashville
Baltimore
Okla City
Louisville
Portland
Las Vegas
0
1,000,000
2,000,000
3,000,000
4,000,000
5,000,000
6,000,000
7,000,000
8,000,000
27th in 1990
16th in 2000
14th in 2010
11th in 2013
10th by 2025…

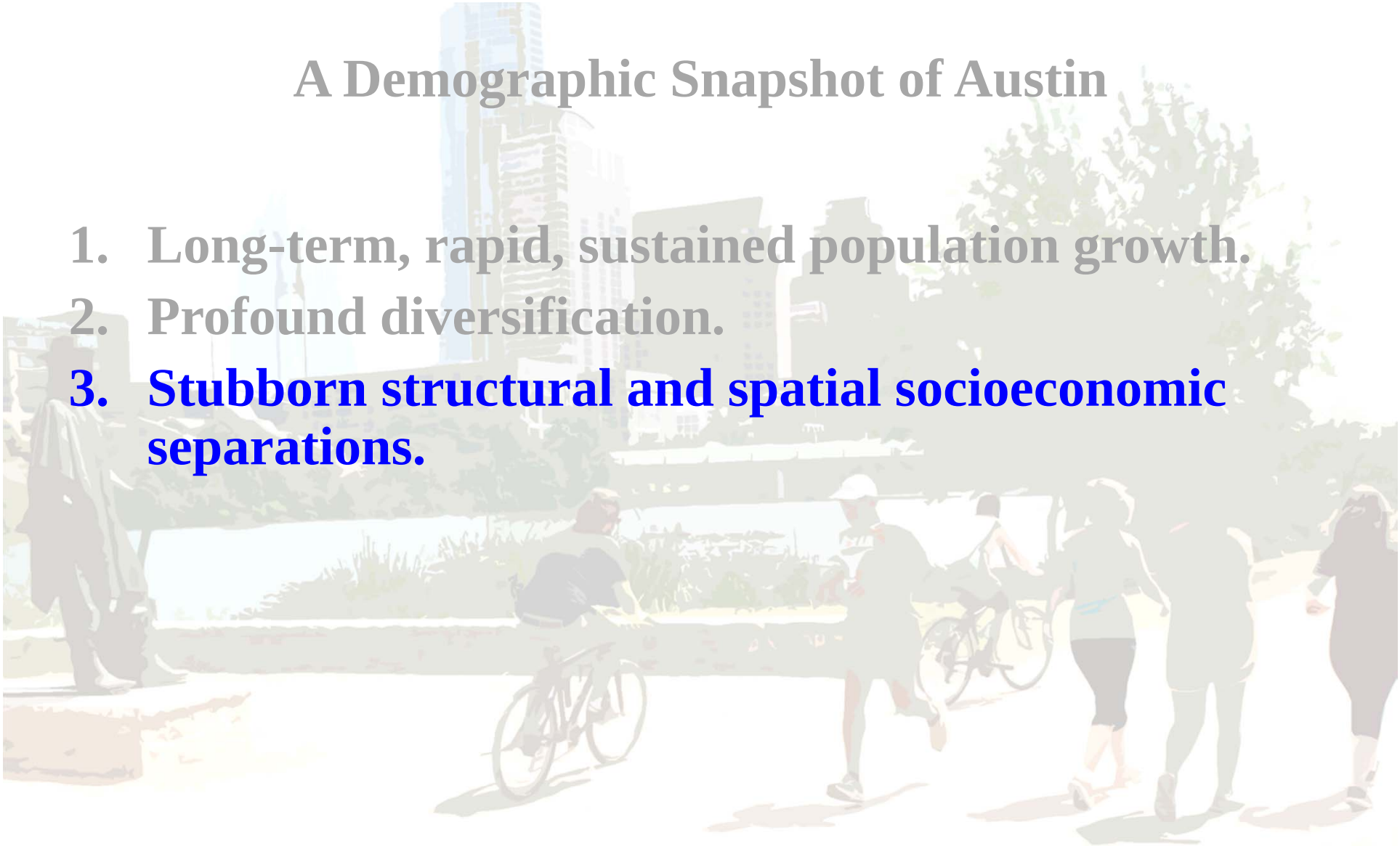
A Demographic Snapshot of Austin

1. Long-term, rapid, sustained population growth.
2. **Profound diversification.**




Age Structure by Race and Ethnicity, Austin, 2014
Total
65 Plus
55--64
45--54
35--44
25--34
18--24
10--17
0--9
47.1%
36.5%
6.8%
7.0%
69.0%
16.0%
11.0%
65.3%
20.9%
4.2%
7.4%
54.4%
29.5%
5.3%
8.9%
51.4%
32.2%
7.7%
6.7%
51.3%
33.0%
7.1%
5.8%
43.3%
37.0%
7.6%
9.0%
33.4%
48.0%
6.3%
7.5%
29.0%
54.0%
4.8%
6.2%
0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0% 70.0% 80.0% 90.0% 100.0%
White
Hispanic
Asian
African American
Multi/Other

A Demographic Snapshot of Austin



1. Long-term, rapid, sustained population growth.
2. Profound diversification.
3. **Stubborn structural and spatial socioeconomic separations.**

Poverty Rates by Age Group, Race and Ethnicity

City of Austin

American Community Survey, 2013, 1-year Estimates Series, Table B17001

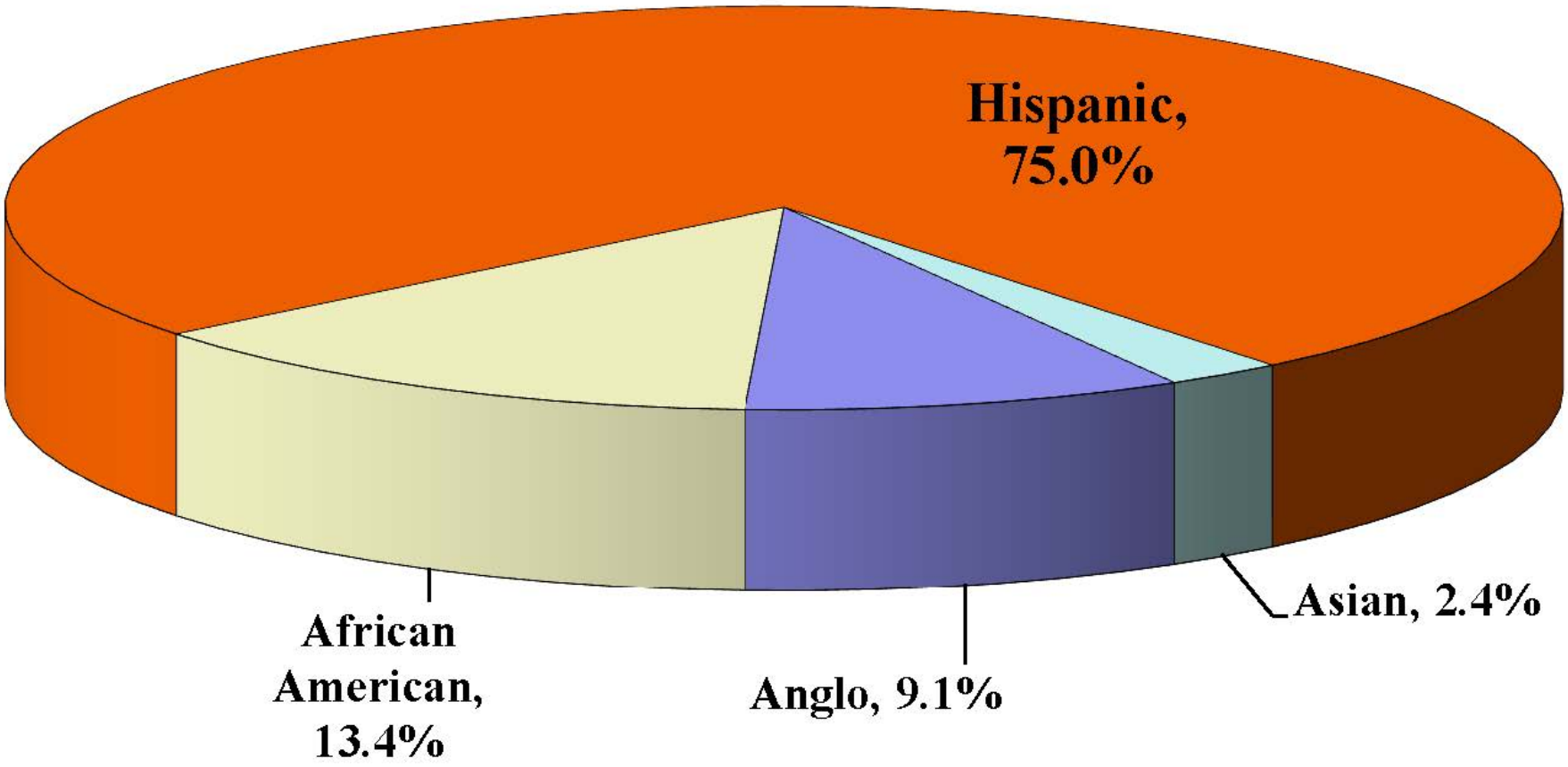
Table I: Poverty Rates (1)

Category or Group	Overall Population	non-Hispanic White	African American	Hispanic	Asian
Overall Population	**17.8%**	**10.6%**	**24.2%**	**27.5%**	**15.3%**
Under Age 5	**22.6%**	**5.4%**	**51.8%**	**33.0%**	**9.6%**
Under Age 18	**23.6%**	**6.8%**	**34.6%**	**36.5%**	**10.3%**
Age 65 Plus	**8.4%**	**4.0%**	**13.0%**	**19.9%**	**19.6%**

NOTES:

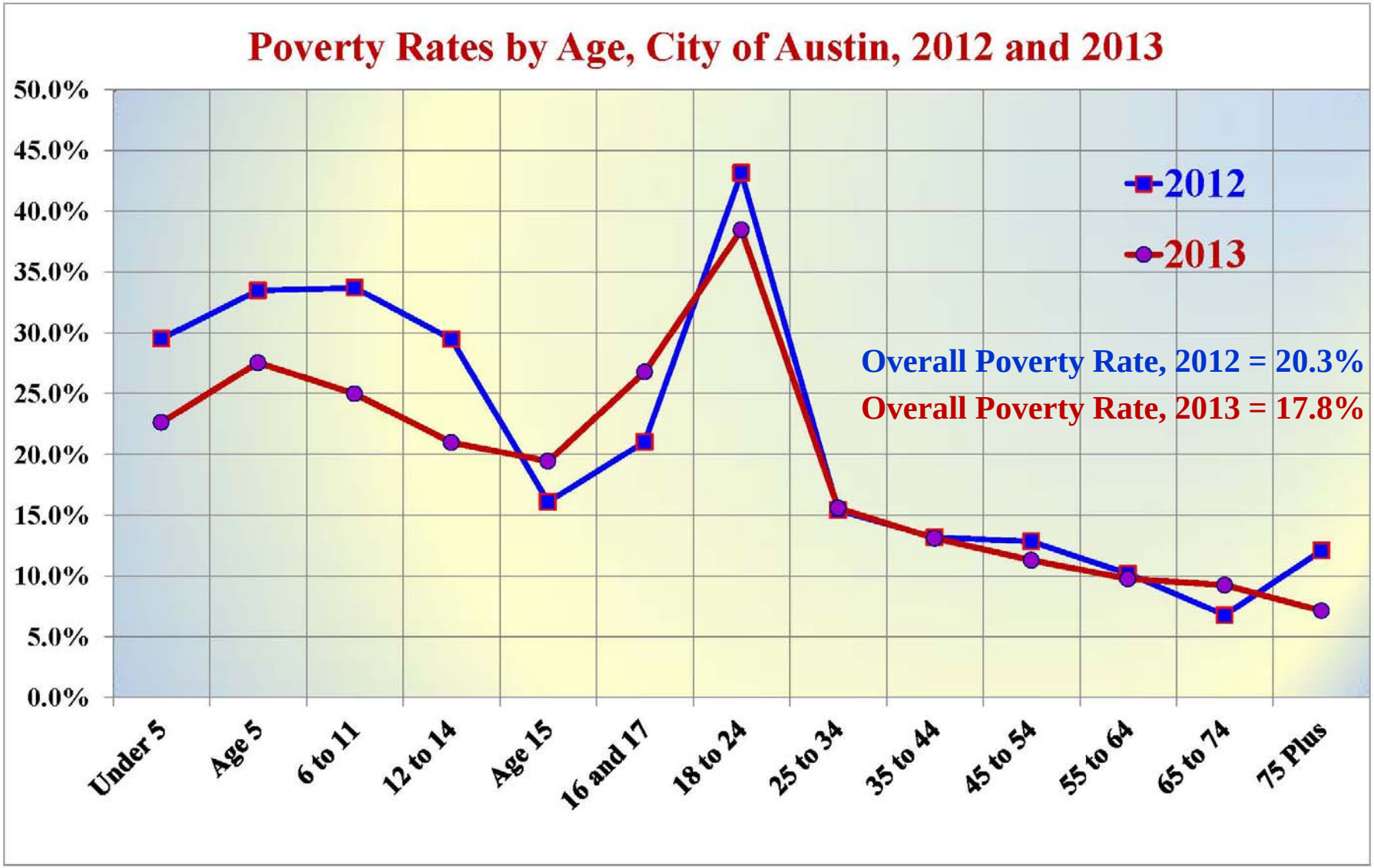
(1) The source for data behind this table on Poverty in metropolitan Austin is the American Community Survey, which is produced by the US Census Bureau. Data for this table are from the 2013 1-year Estimates Series. Poverty rates are calculated for only the portion of the total population that lives within a household, poverty rates are not calculated for institutionalized persons or individuals living within Group Quarters situations. The Poverty Rate is a function of total annual household income and the number of individuals within a household. The 2013 Poverty threshold for a family of four was $23,835

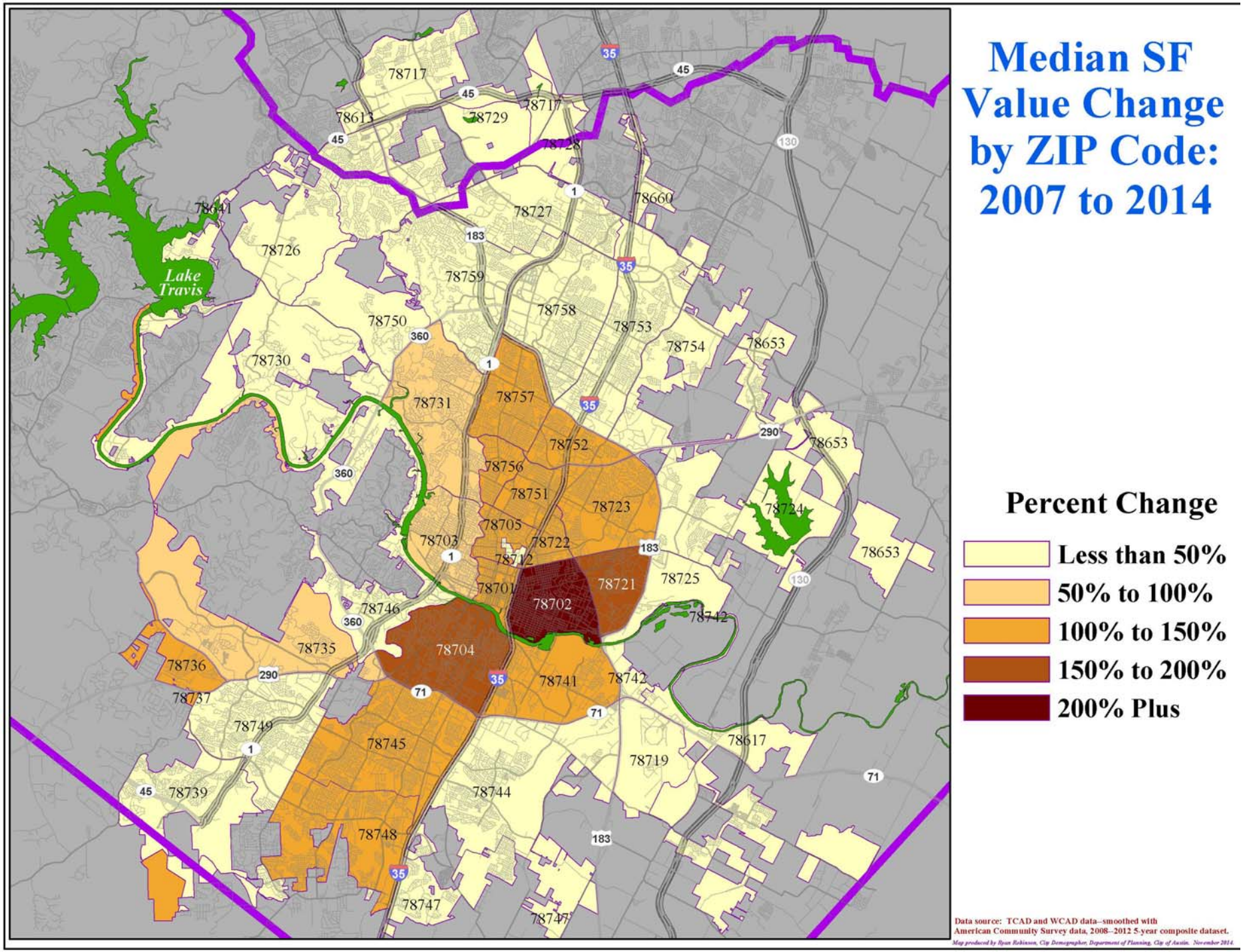
City of Austin, Under 5 and in Poverty, by Race and Ethnicity, 2013



Source: American Community Survey, 2013 1-year estimates, Table B17001.

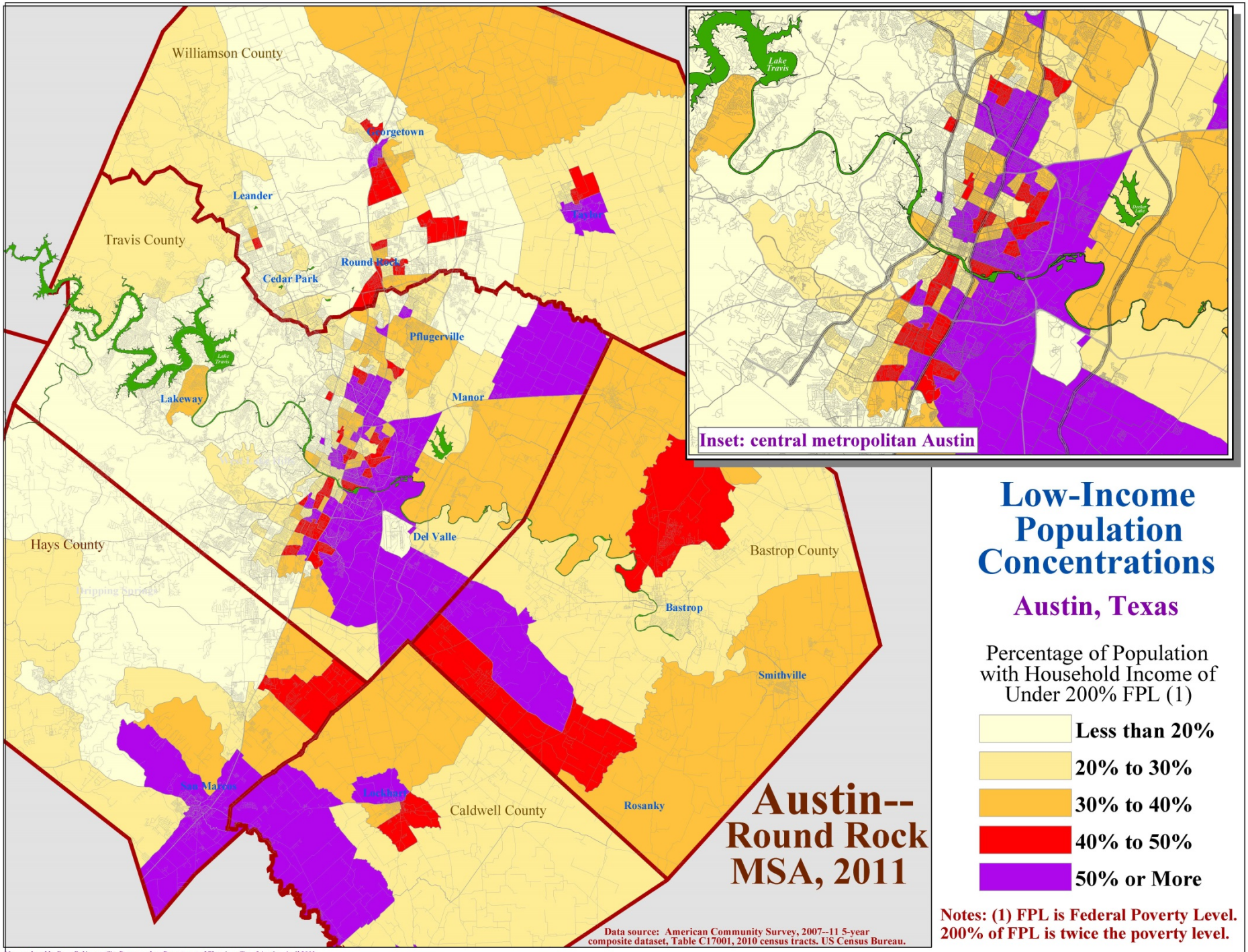
Poverty Rates by Age, City of Austin, 2012 and 2013
50.0%
45.0%
40.0%
35.0%
30.0%
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
2012
Overall Poverty Rate, 2012 = 20.3%
Under 5
Age 5
6 to 11
12 to 14
Age 15
16 and 17
18 to 24
25 to 34
35 to 44
45 to 54
55 to 64
65 to 74
75 Plus

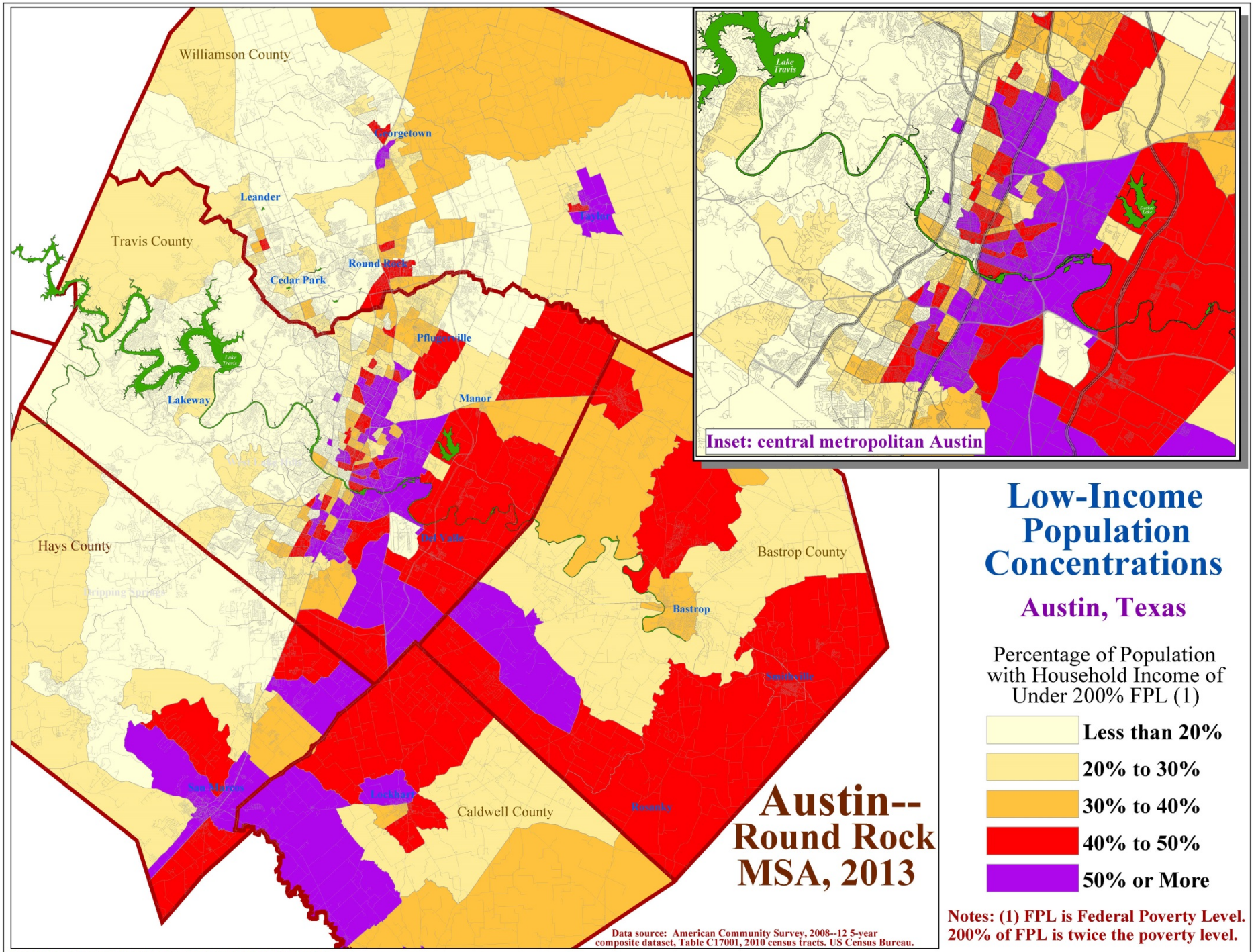

Poverty Rates by Age, City of Austin, 2012 and 2013
50.0%
45.0%
40.0%
35.0%
30.0%
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
2012
2013
Overall Poverty Rate, 2012 = 20.3%
Overall Poverty Rate, 2013 = 17.8%
Under 5
Age 5
6 to 11
12 to 14
Age 15
16 and 17
18 to 24
25 to 34
35 to 44
45 to 54
55 to 64
65 to 74
75 Plus



Data source: TCAD and WCAD data--smoothed with American Community Survey data, 2008--2012 5-year composite dataset.

Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin. November 2014.


Williamson County
Georgetown
Leander
Travis County
Round Rock
Cedar Park
Taylor
Pflugerville
Lake Travis
Lakeway
Manor
Del Valle
Hays County
Bastrop County
Bastrop
Smithville
San Marcos
Luckhart
Caldwell County
Rosanky
Lake Travis
Inset: central metropolitan Austin
Austin--
Round Rock
MSA, 2011
Low-Income
Population
Concentrations
Austin, Texas
Percentage of Population with Household Income of Under 200% FPL (1)
Less than 20%
20% to 30%
30% to 40%
40% to 50%
50% or More
Notes: (1) FPL is Federal Poverty Level. 200% of FPL is twice the poverty level.
Data source: American Community Survey, 2007--11 5-year composite dataset, Table C17001, 2010 census tracts. US Census Bureau.
Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin. April 2013.



Austin--Round Rock MSA, 2013

Low-Income Population Concentrations

Austin, Texas

Percentage of Population with Household Income of Under 200% FPL (1)

- Less than 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- 50% or More

Notes: (1) FPL is Federal Poverty Level. 200% of FPL is twice the poverty level.

Data source: American Community Survey, 2008--12 5-year composite dataset, Table C17001, 2010 census tracts. US Census Bureau.

Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin. February 2014.

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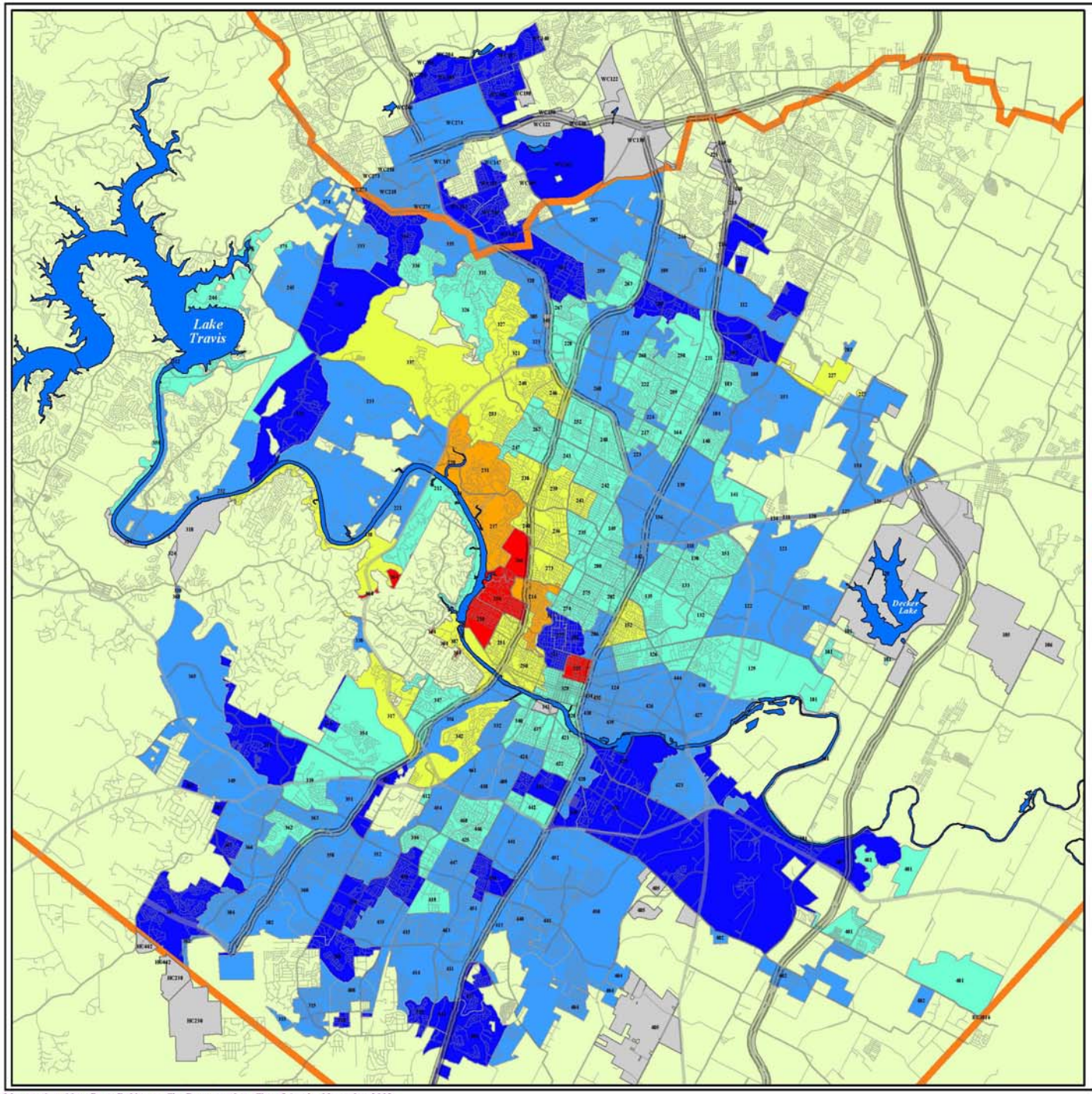


Proposition 3 Results: The 10-1 Plan

November 6, 2012

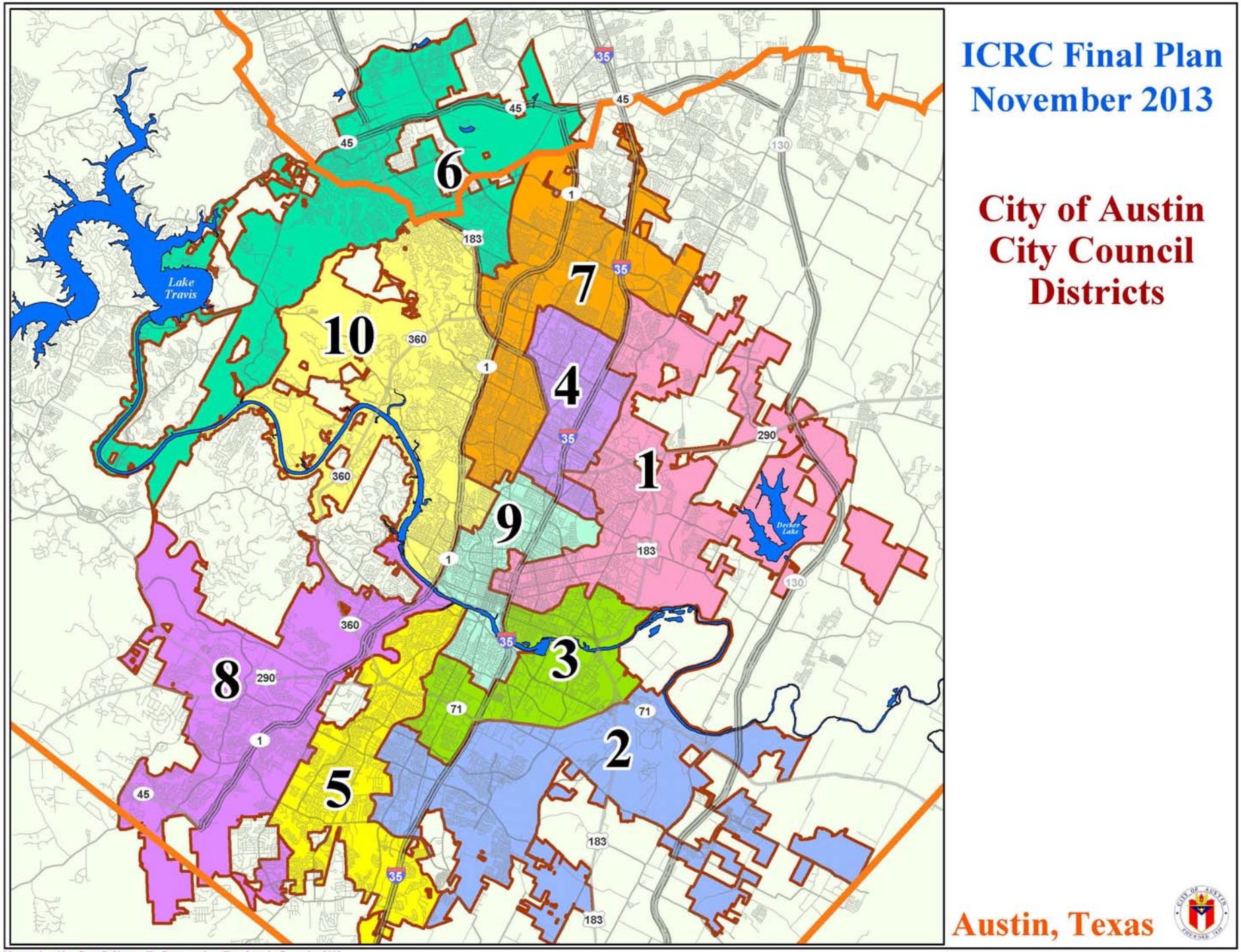
Percent of Voters Who Voted For Proposition 3, by Precinct, City of Austin.

Overall Percentage in favor of Proposition 3 = 60.1%

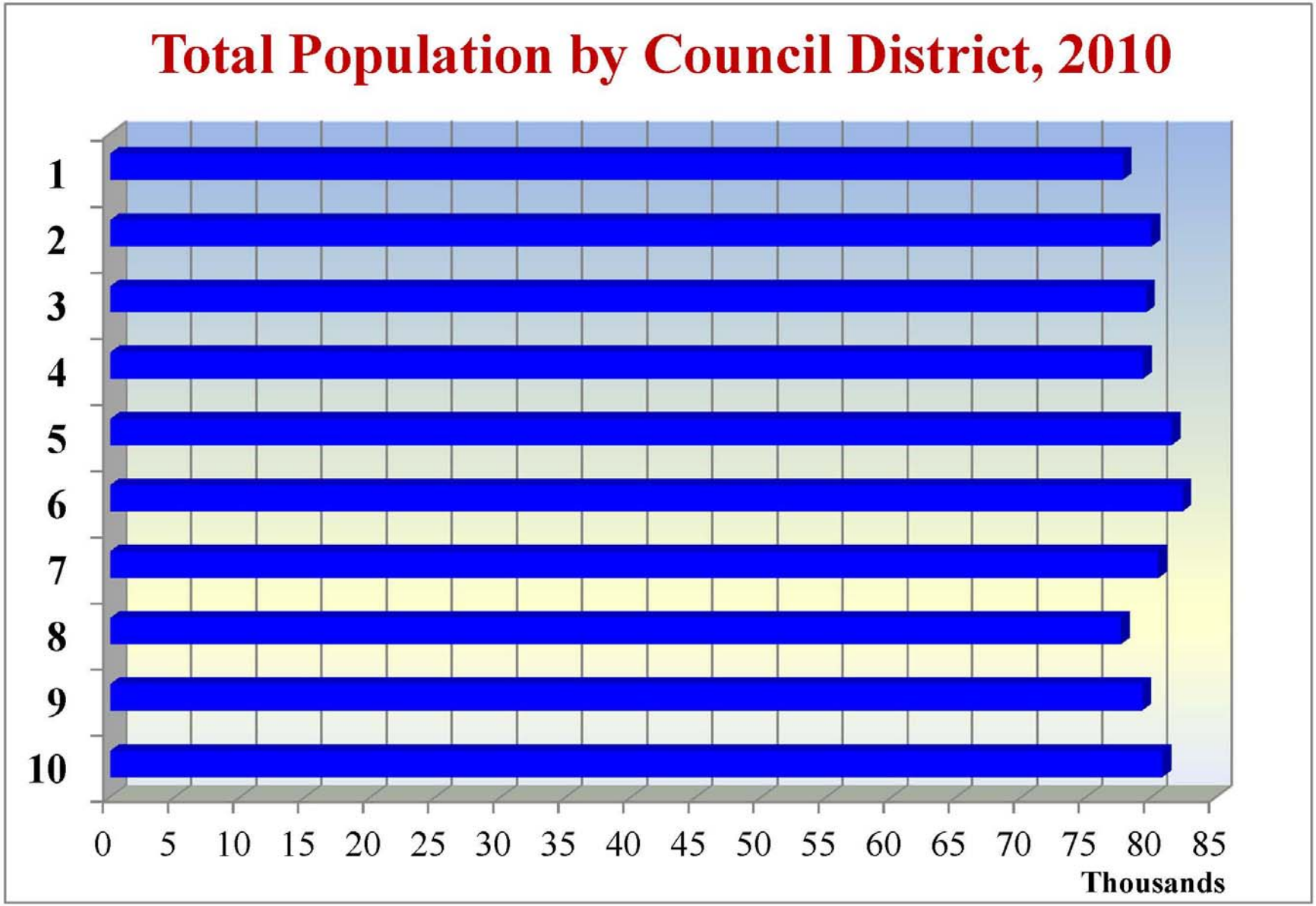
Percent For

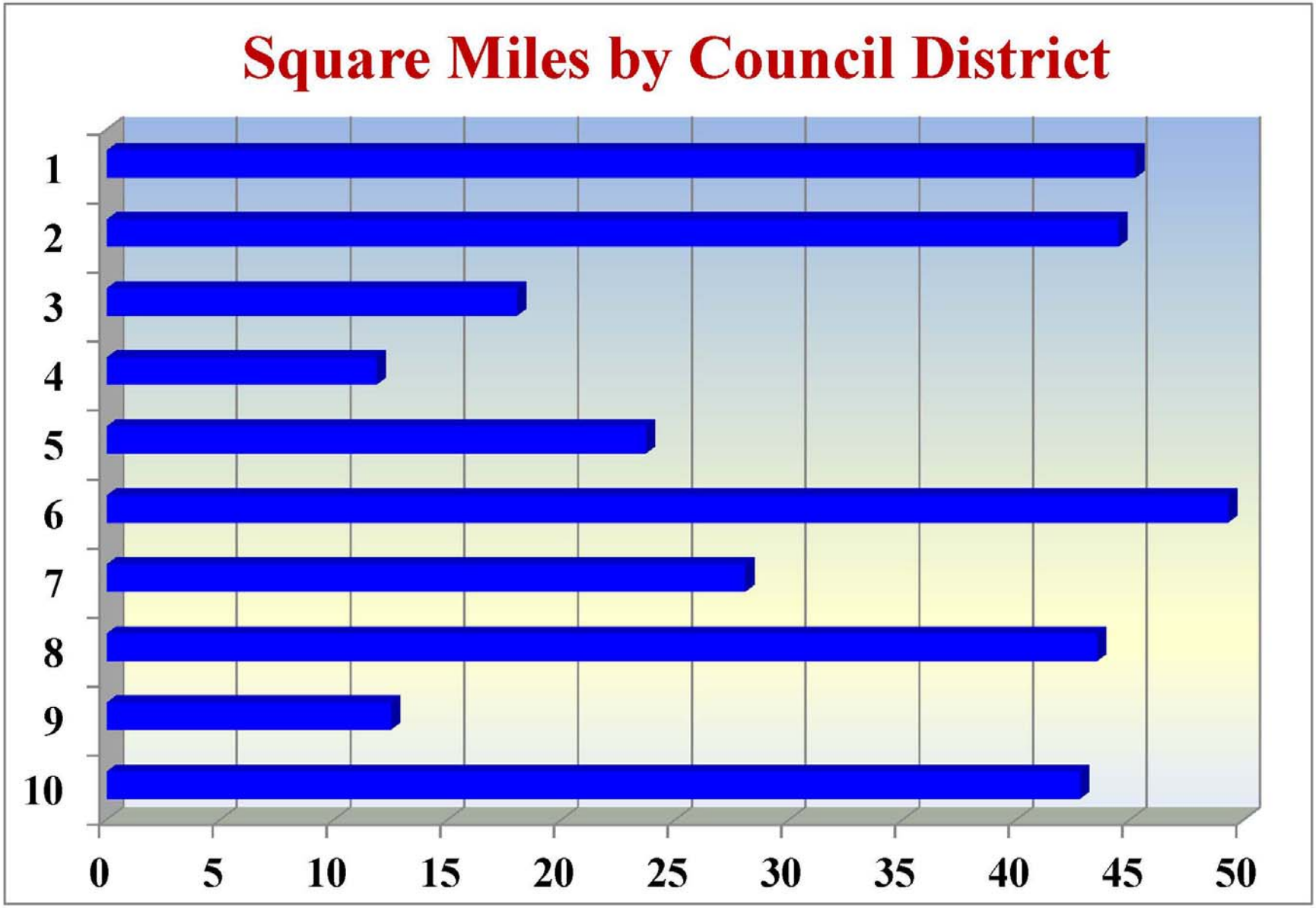
- < 10 Ballots Cast
- Less than 45%
- 45% to 50%
- 50% to 55%
- 55% to 60%
- 60% to 65%
- 65% Plus

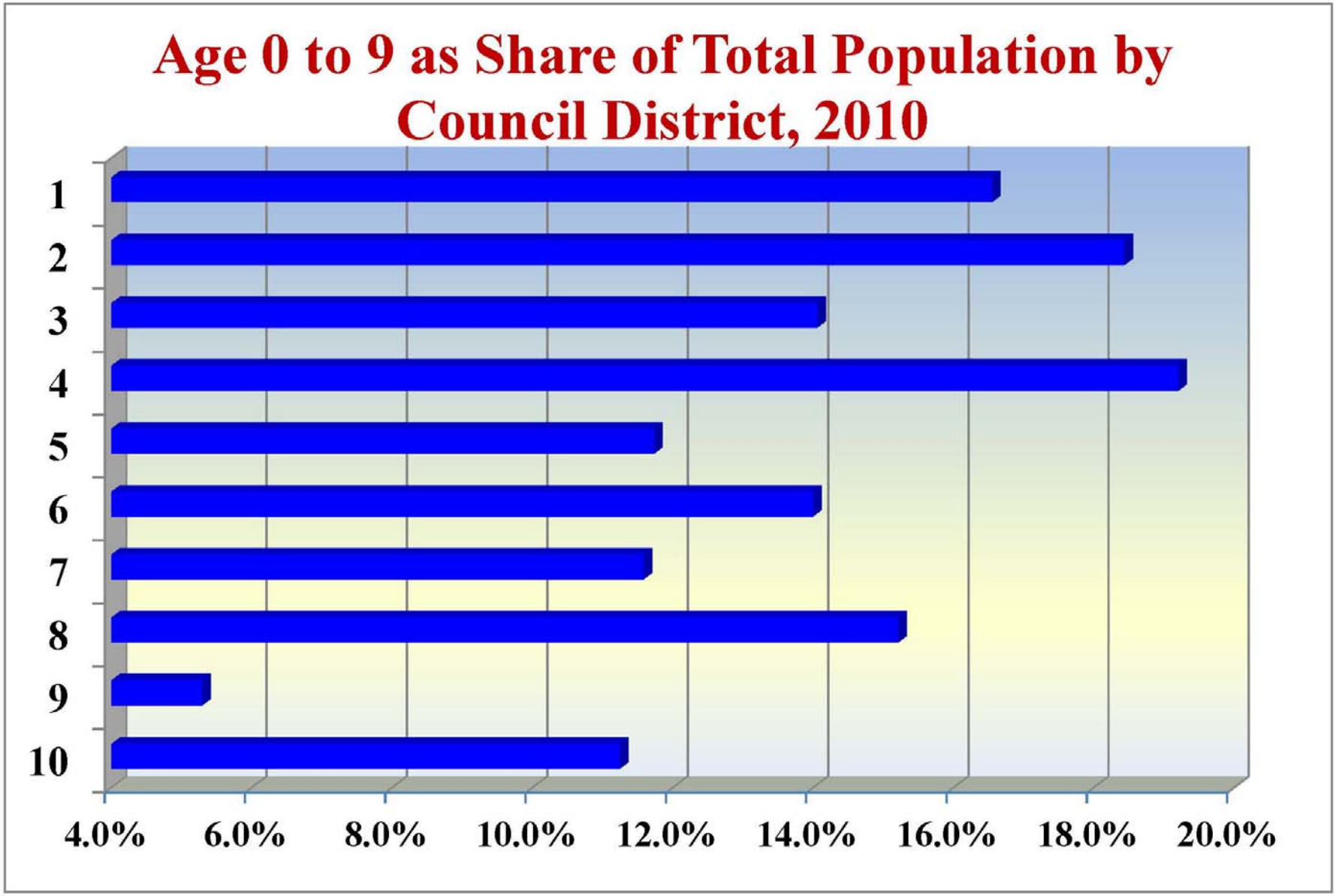
Map produced by: Ryan Robinson, City Demographer, City of Austin, November 2012.

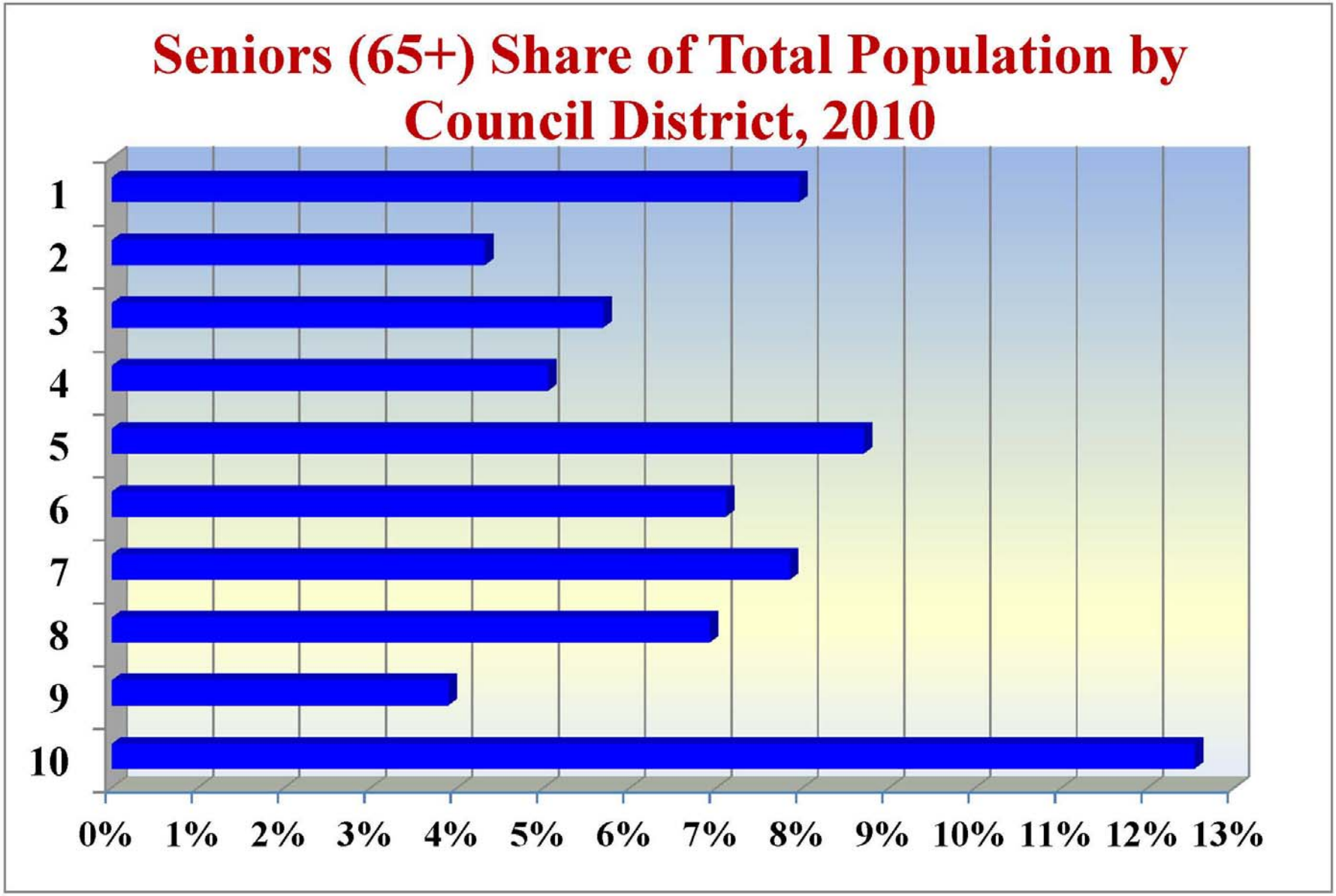


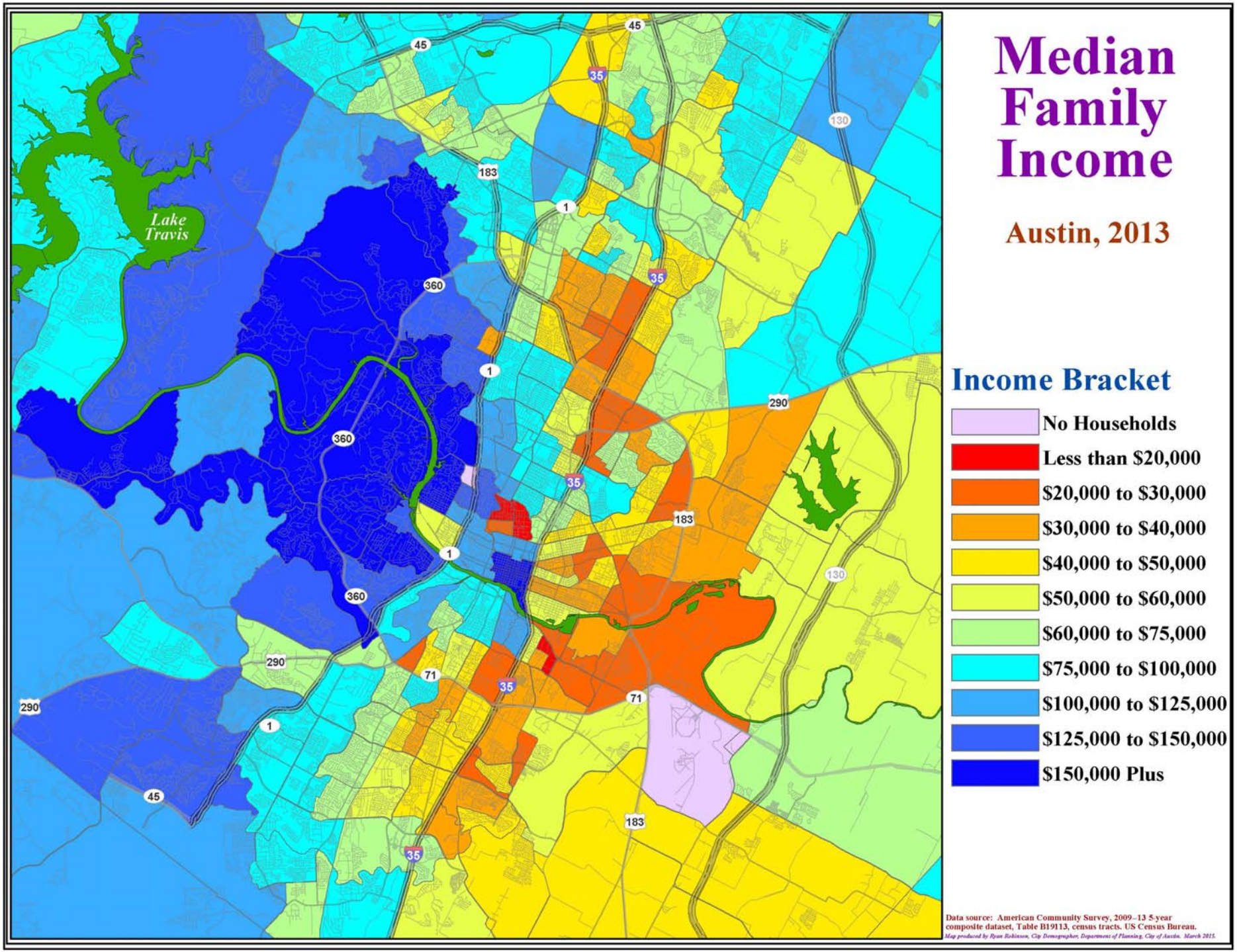
Map produced by: Ryan Robinson, City Demographer, City of Austin, December 2013.

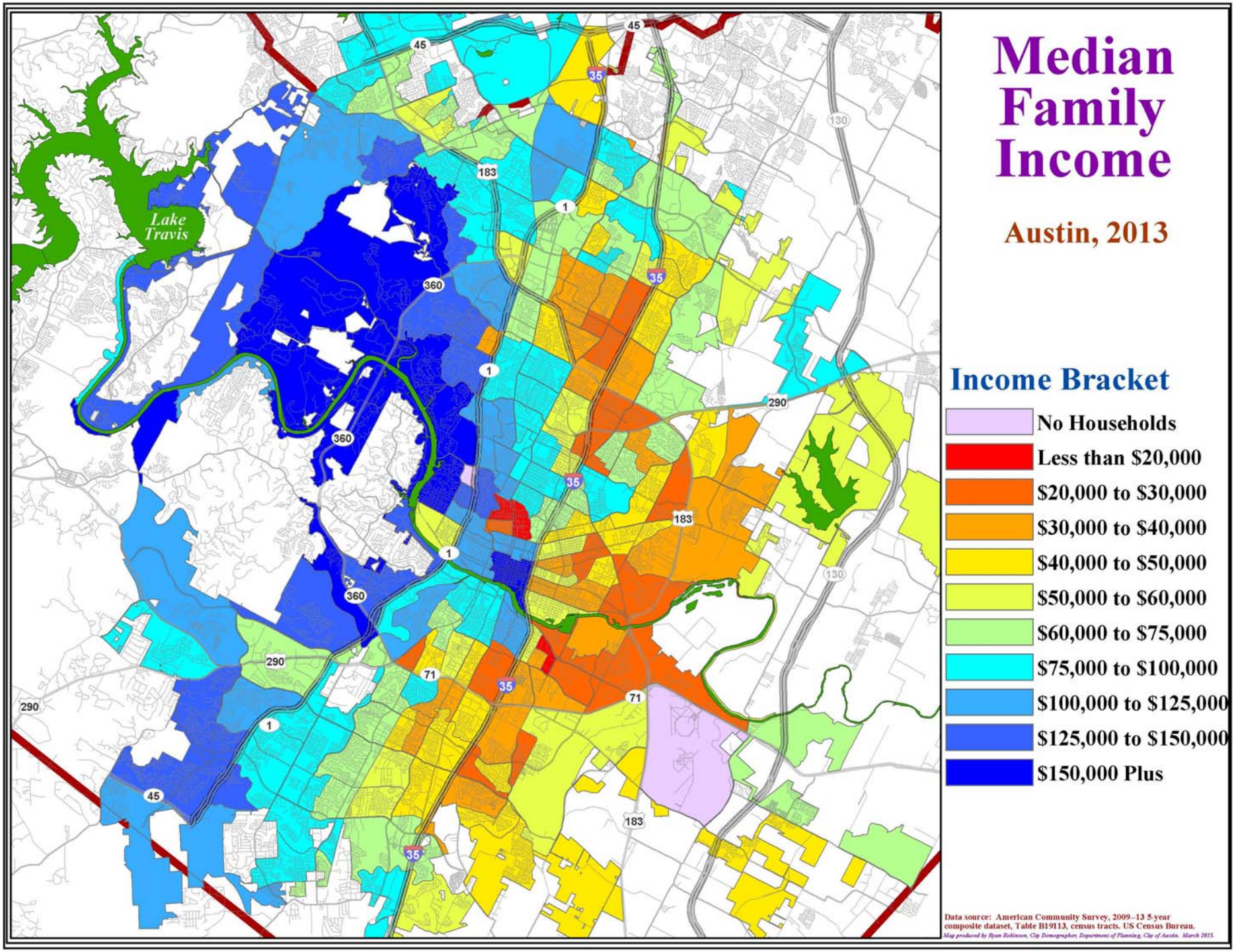

Total Population by Council District, 2010
1
2
3
4
5
6
7
8
9
10
0
5
10
15
20
25
30
35
40
45
50
55
60
65
70
75
80
85
Thousands


Square Miles by Council District
1
2
3
4
5
6
7
8
9
10
0
5
10
15
20
25
30
35
40
45
50


Age 0 to 9 as Share of Total Population by Council District, 2010
1
2
3
4
5
6
7
8
9
10
4.0%
6.0%
8.0%
10.0%
12.0%
14.0%
16.0%
18.0%
20.0%


Seniors (65+) Share of Total Population by Council District, 2010
1
2
3
4
5
6
7
8
9
10
0%
1%
2%
3%
4%
5%
6%
7%
8%
9%
10%
11%
12%
13%


Lake Travis
45
35
130
183
1
360
290
71
Median Family Income
Austin, 2013
Income Bracket
No Households
Less than $20,000
$20,000 to $30,000
$30,000 to $40,000
$40,000 to $50,000
$50,000 to $60,000
$60,000 to $75,000
$75,000 to $100,000
$100,000 to $125,000
$125,000 to $150,000
$150,000 Plus
Data source: American Community Survey, 2009-13 5-year composite dataset, Table B19113, census tracts. US Census Bureau.
Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin. March 2015.


Median Family Income
Austin, 2013
Lake Travis
Income Bracket
No Households
Less than $20,000
$20,000 to $30,000
$30,000 to $40,000
$40,000 to $50,000
$50,000 to $60,000
$60,000 to $75,000
$75,000 to $100,000
$100,000 to $125,000
$125,000 to $150,000
$150,000 Plus
Data source: American Community Survey, 2009-13 5-year composite dataset, Table B19113, census tracts. US Census Bureau.
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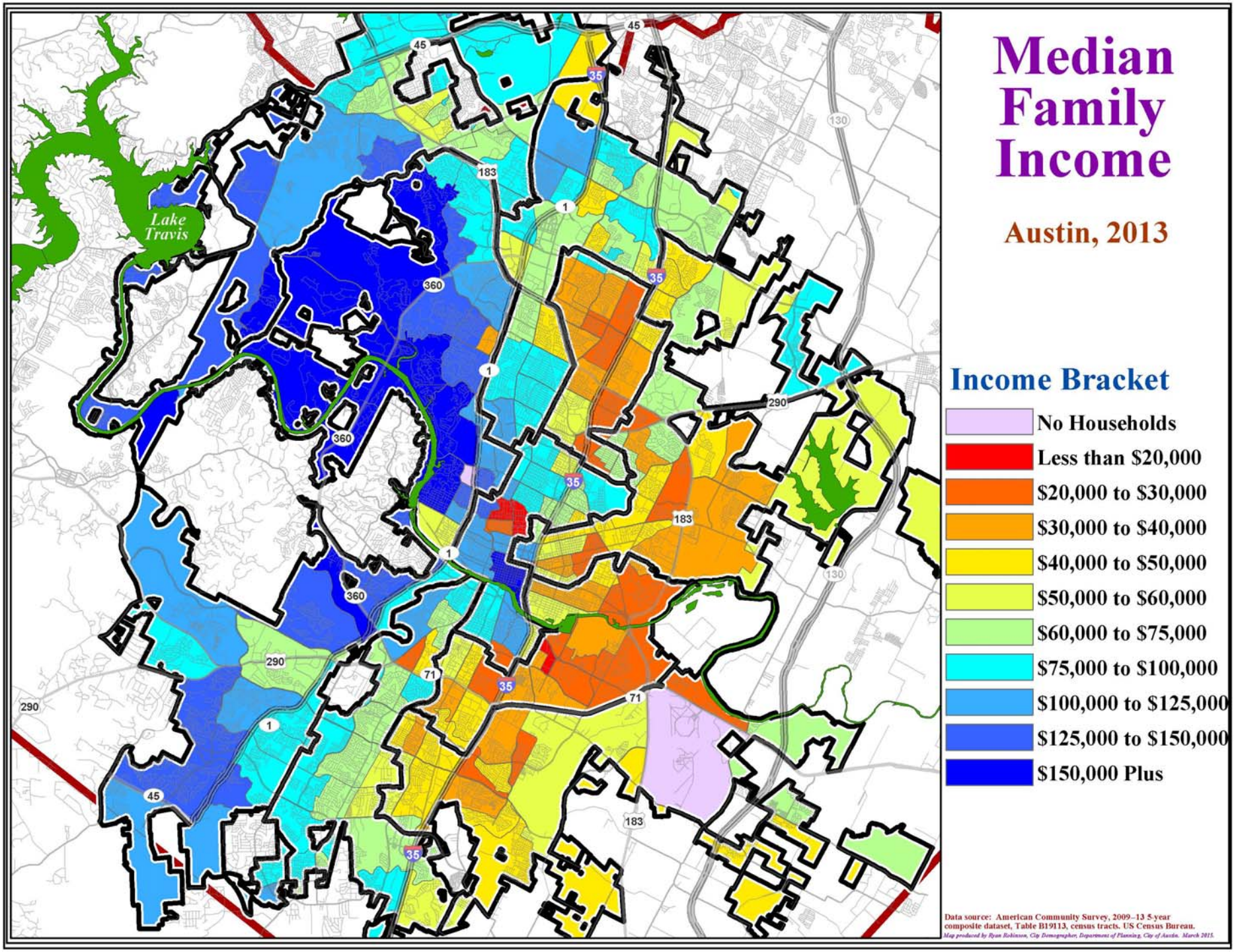
Median Family Income
Austin, 2013
Lake Travis
Income Bracket
No Households
Less than $20,000
$20,000 to $30,000
$30,000 to $40,000
$40,000 to $50,000
$50,000 to $60,000
$60,000 to $75,000
$75,000 to $100,000
$100,000 to $125,000
$125,000 to $150,000
$150,000 Plus
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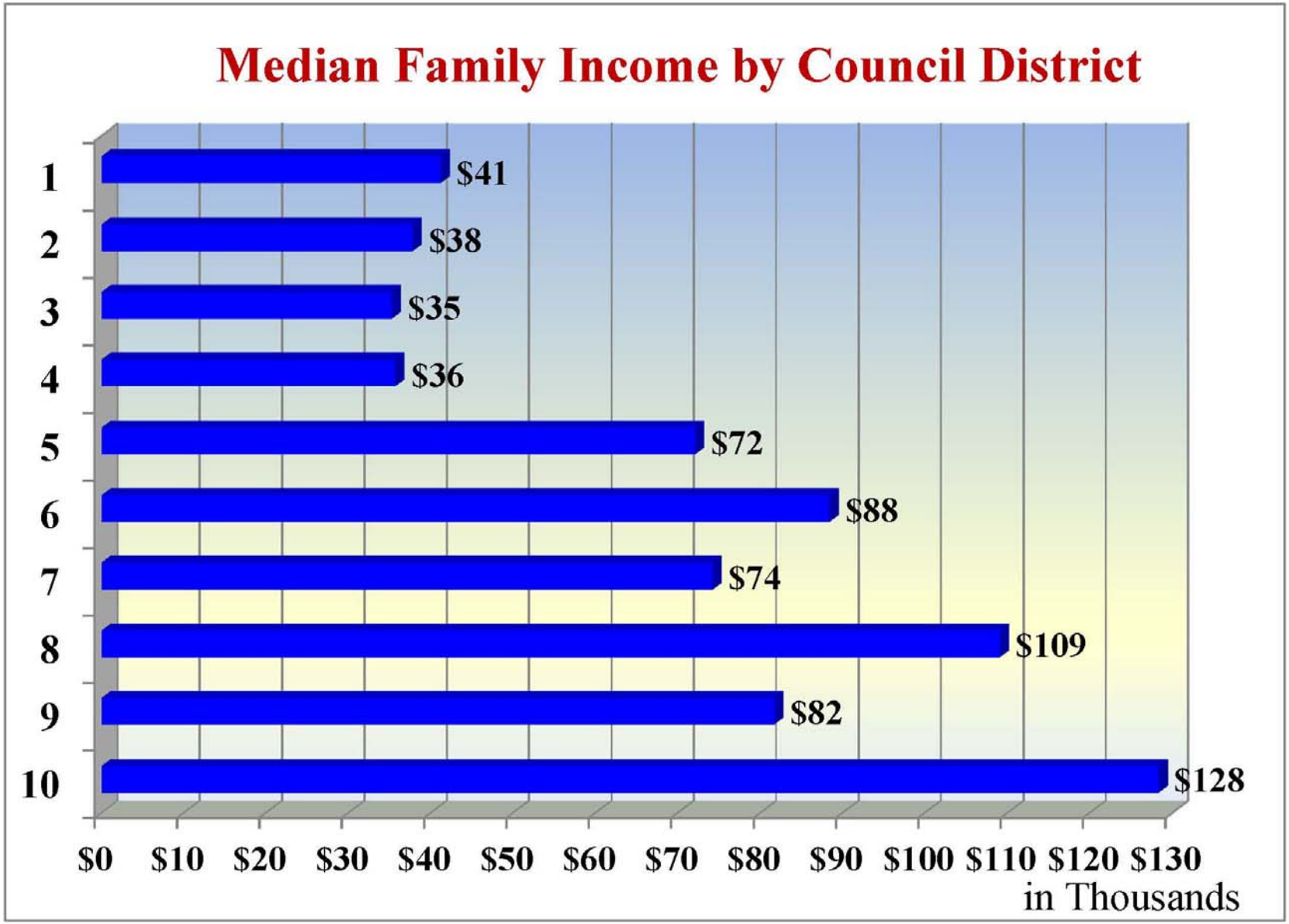
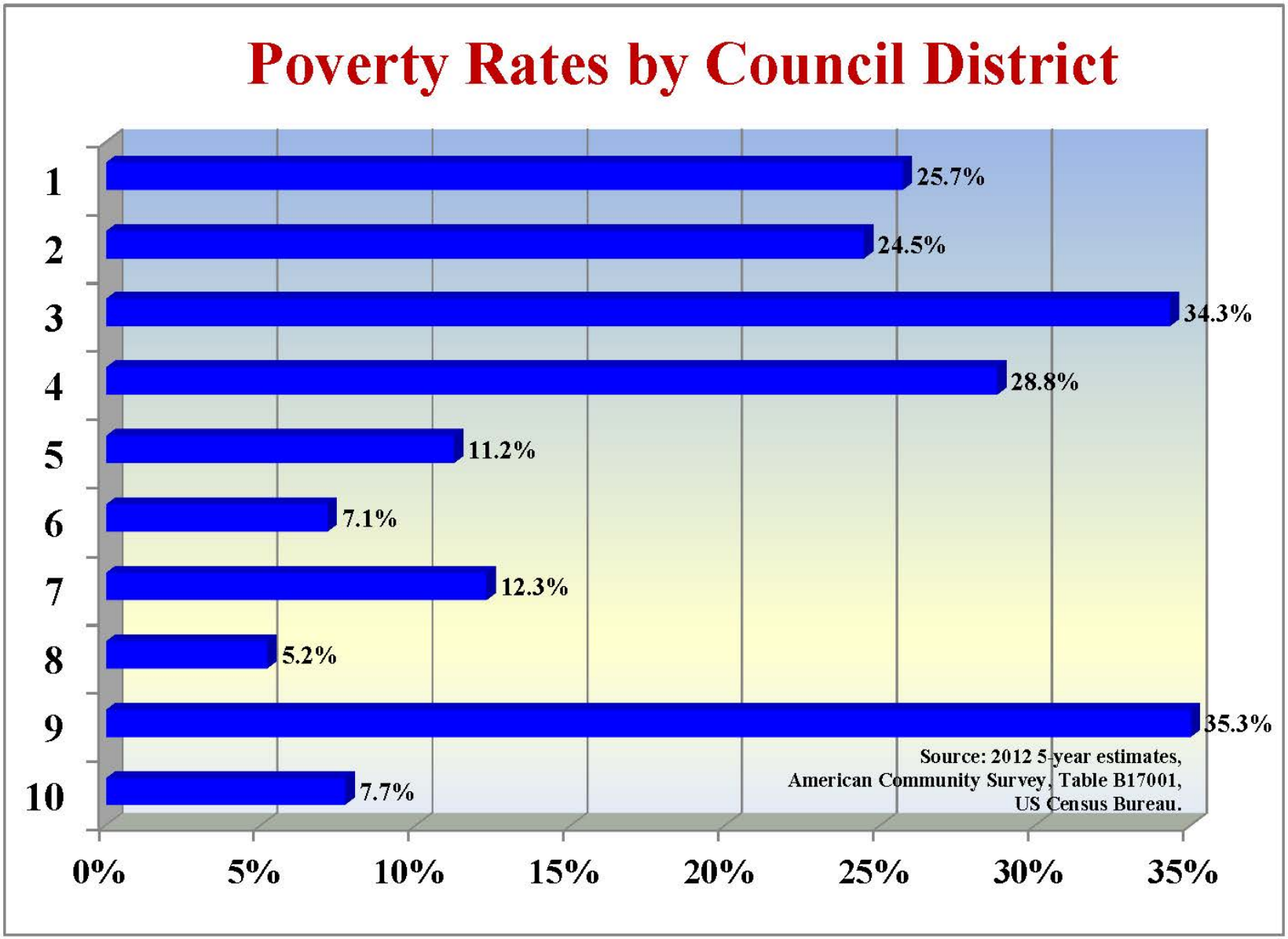
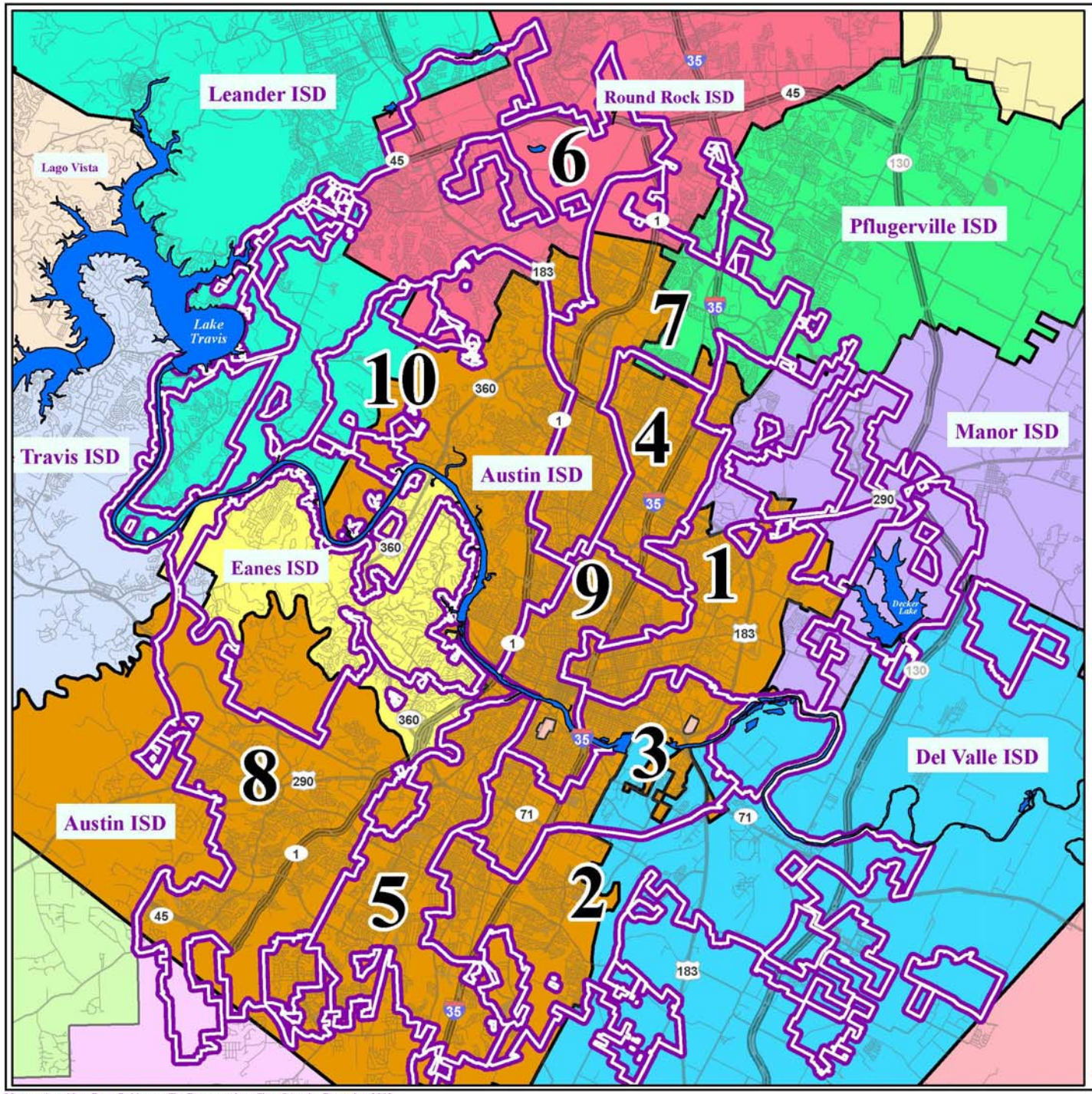
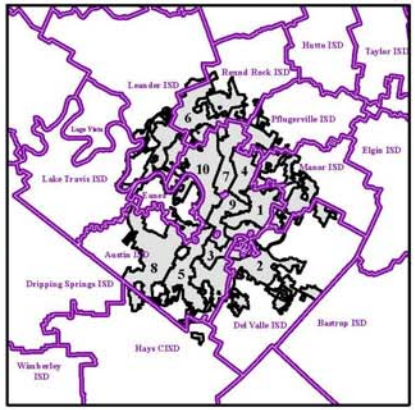

Median Family Income by Council District
1
2
3
4
5
6
7
8
9
10
$41
$38
$35
$36
$72
$88
$74
$109
$82
$128
$0 $10 $20 $30 $40 $50 $60 $70 $80 $90 $100 $110 $120 $130
in Thousands


Poverty Rates by Council District
1
2
3
4
5
6
7
8
9
10
25.7%
24.5%
34.3%
28.8%
11.2%
7.1%
12.3%
5.2%
35.3%
7.7%
Source: 2012 5-year estimates,
American Community Survey, Table B17001,
US Census Bureau.
0%
5%
10%
15%
20%
25%
30%
35%

City of Austin City Council Districts with central Texas Independent School Districts



Zoom-out Box



Austin, Texas

Map produced by: Ryan Robinson, City Demographer, City of Austin, December 2013.