Asian American Quality of Life Initiative Project Update

Heath & Human Services Committee

April 6, 2015

Outline

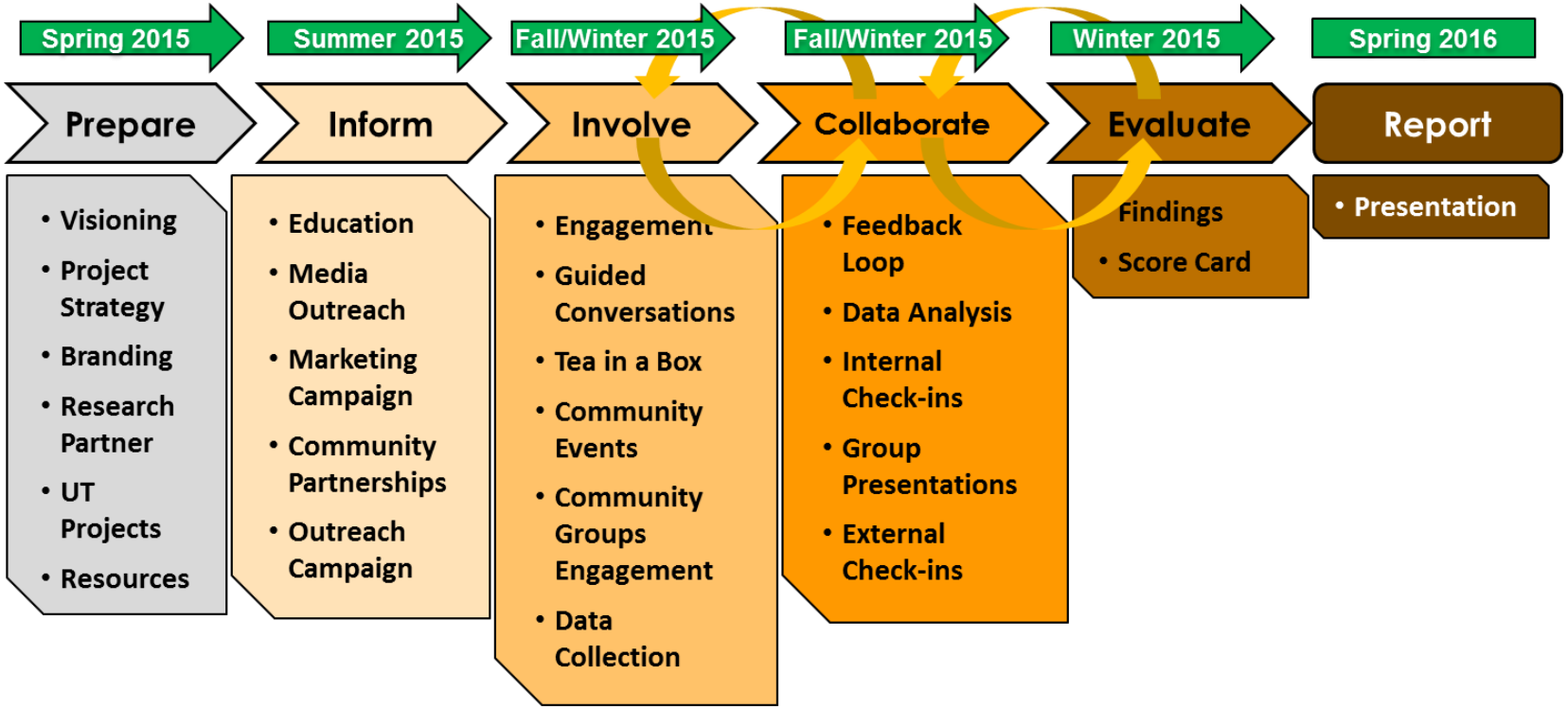
- Background
- Project timeline
- University of Texas scope of work
- Update

Background

Resolution 20131024-085 AAQOL Initiative

- Conduct facilitated discussions
- Develop strategies to address
  - Findings of the Asian American Health Assessment
  - Findings of the AAQOL study and Community Scorecard
- Recommend enhanced or new programs and practices to address the issues

Project Timeline



UT Overall Project Approach

- People (Community member surveys)
- Environment (Community resources & leadership)

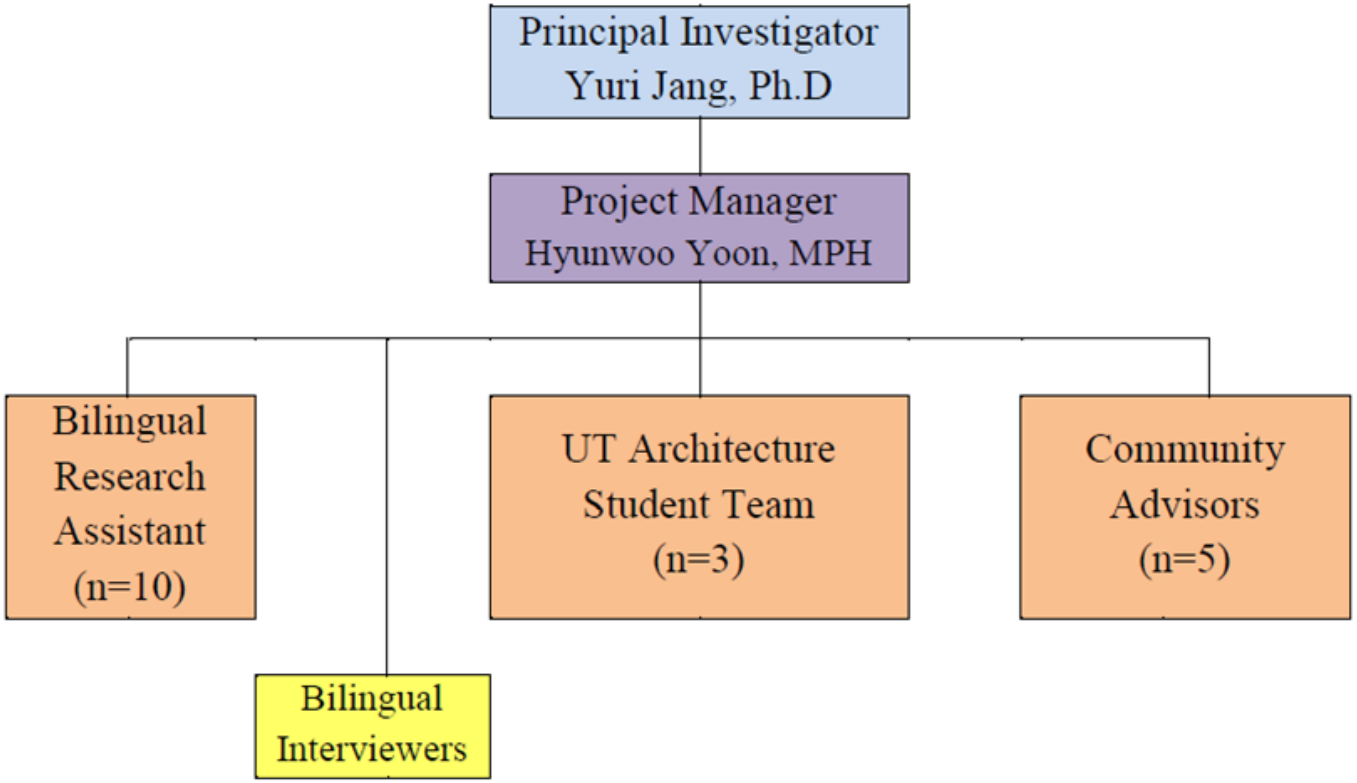
Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

UT Tasks & Deliverables

- Development of a database of ethnic-oriented resources/services
- GIS Mapping of resources/services
- Assessment of ethnic community leaders' network
- Visualization of leaders' network
- Community survey:
  - 5 Major ethnic groups
  - Goal of 500 participants in each group (n=2,500)

Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

UT Organization Chart



Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

UT Timeline & Budget

Deliverable	Time Period	Budget
• Community resource database • Leaders' network profile • Internal UT approval for surveys	April 24, 2015 – July 31, 2015	$37,283
• Survey data collection completed	August 1, 2015 – December 31, 2015	$67,242
• First draft of report	January 1, 2016 – February, 28, 2016	$11,664
• Delivery of final report	March 1, 2016 – April 24, 2016	$10,864
	Total	$139,758

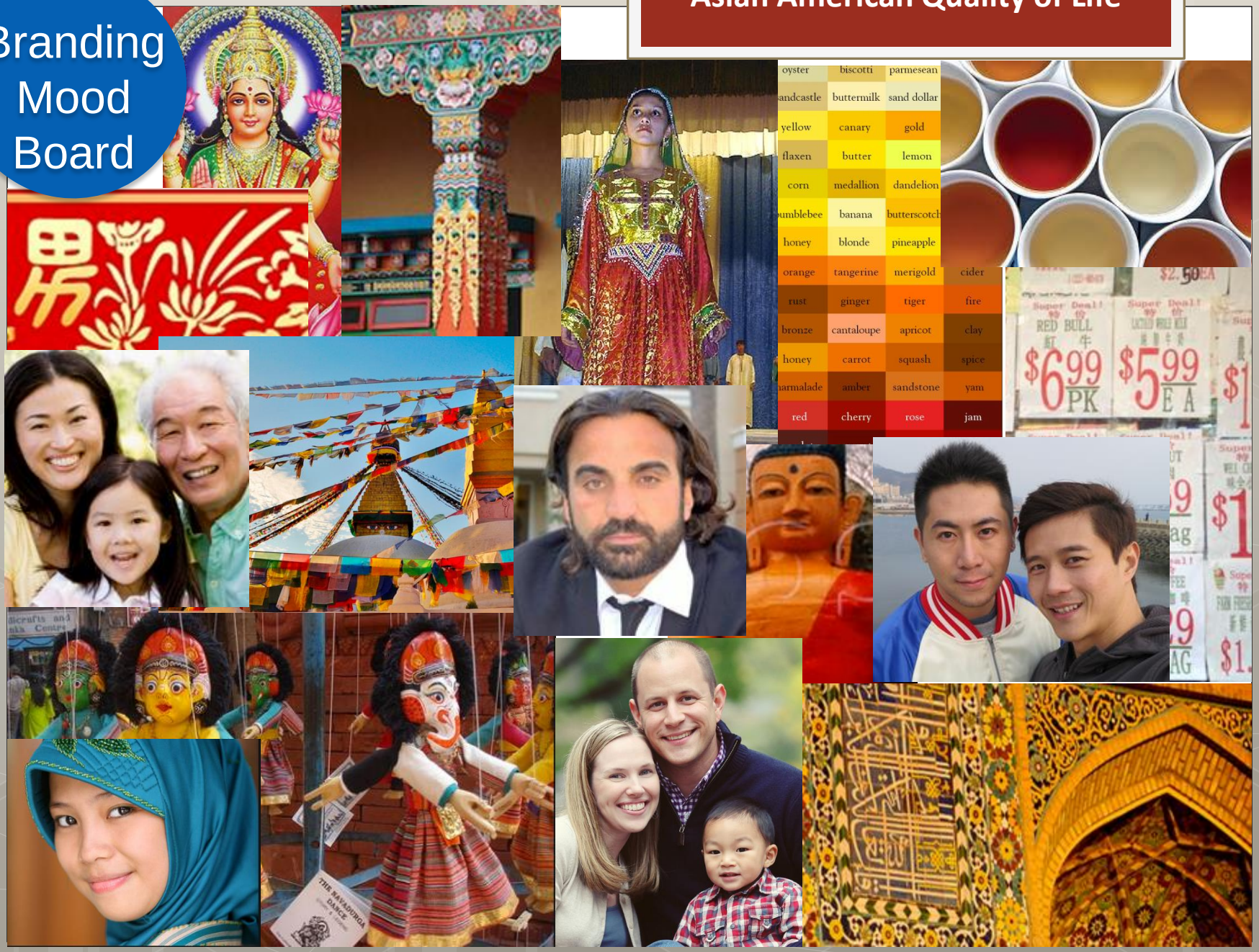
Dr. Yuri Jang, PhD power point presentation, March 2015, "Asian American Quality of Life (AAQoL) Project"

Project Update

- Visioning
- Project Strategy
- External Resources
- Media Database
- Branding

Branding Mood Board

Asian American Quality of Life



Thank You!

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Back-up slides

Project Timeline

Spring 2015	Summer 2015	Fall/Winter 2015	Fall/Winter 2015	Winter 2015	Spring 2016
Prepare	**Inform**	**Involve**	**Collaborate**	**Evaluate**	**Report**
• Visioning • Project Strategy • Branding • Research Partner • UT Projects • Resources	• Education • Media Outreach • Marketing Campaign • Community Partnerships • Outreach Campaign	• Engagement • Guided Conversations • Tea in a Box • Community Events • Community Groups Engagement • Data Collection	• Feedback Loop • Data Analysis • Internal Check-ins • Group Presentations • External Check-ins	Findings • Score Card	• Presentation