

# Capital IDEA Presentation

City of Austin

Policy Workshop: Workforce Development

April 20, 2015

# Our Students



# CI Return on Investment

## *Ray Marshall Center*



- **20 year ROI to taxpayers of 501% (=17% annual)**

*“Return on Investment from Capital IDEA Research Brief”, Ray Marshall Center, Aug 2011*

# Earn and Learn Opportunities

- Earn and Learn for IT careers at Austin Community College
- 10 students per semester
- 20 hours a week for 16 weeks
- \$12 an hour