River City
Youth Foundation

¡TechComunidad!™

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Founding Executive Director
RCYF

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Founder, TechComunidad
Marketing & Digital Inclusion at RCYF

¡TechComunidad!™

What is TechComunidad?

- TechComunidad delivers the power of technology to the doorsteps of the people in a community™

- TechComunidad families gain 3 things:
  1. The Confidence
  2. Basic Technology Skills
  3. A Device to immediately improve their lives and their community.

- A key goal is to increase P-16 educational attainment and the quality of life in Austin's most underserved community

- Majority of parents served are Spanish language dominant and have no technology access in the home. Majority of youth served are first generation –will be the first in their family to graduate high school and/or complete college

Since the launch in 2012, have conducted TECHCOM SERIES #1, 2, 3, 4

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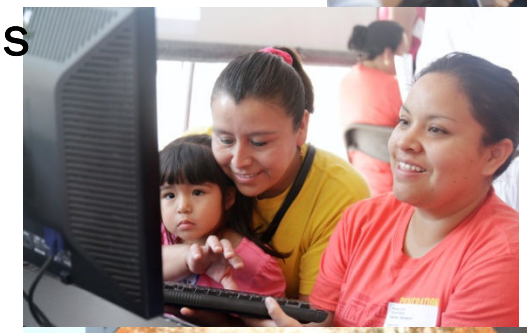
TechComunidad Impact

- 250+ family households with 600 youth have received technology training and a device-– the least-connected families in Dove Springs with no technology or access in the home
- A Catalyst for Dove Springs – has inspired other programs
- A Catalyst for communities statewide
- Volunteers and Partners across Austin and statewide
- BUILD YOUR FUTURE CLUB (BYF) formed from TechCom youth



¡TechComunidad!™

TechComunidad Graduations

(Series #1-4)

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TechComunidad
The Build Your Future (BYF) Club

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TechComunidad Future Plans

TechComunidad #5 Series
September 2015

Ongoing TechCom parent classes for continuing education with specialized classes

Ongoing technology classes for TechCom youth

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TechComunidad
Family Success Stories

Elizabeth Otero

Alma Perez

Gloria Villareal

Maria Gonzalez

Maria Reyes

THANK YOU!