

Lamar Beach at Town Lake Metro Park

Master Planning Contract Recommendation Concessions and Contracts Committee

Charles Mabry, Park Development Coordinator City of Austin Parks and Recreation Department

May 12, 2015





Lamar Beach at Town Lake Metro Park

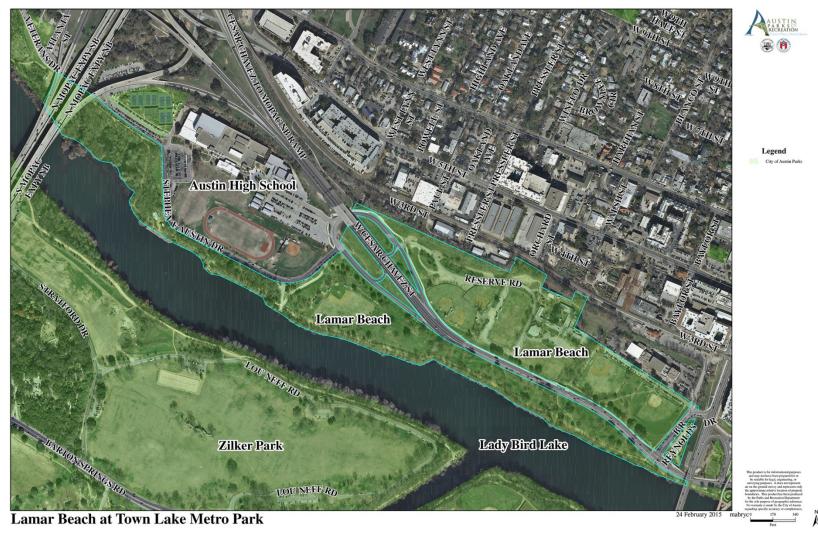


- Presentation Purpose Staff requests Committee Action to recommend to the Parks and Recreation Board to recommend to City Council the award, negotiation, and execution of a contract to complete the Lamar Beach at Town Lake Metro Park Master Planning.
- Presentation Outline
 - Park Background
 - Master Plan Purpose
 - Master Plan Scope
 - Consultant Selection Process
 - Action and Next Steps



Lamar Beach at Town Lake Metro Park





Park Background



- 65.4 Acres on the north side of Lady Bird Lake between Mopac and Lamar
- Current Uses
 - Youth Sports West Austin Youth Association(WAYA), AISD
 - Town Lake Animal Center Austin Pets Alive!(APA)
 - Butler Hike & Bike Trail, Lance Armstrong Bikeway
 - Texas Rowing Center
- Additional Stakeholders
 - General Public
 - Old West Austin Neighborhood (North of the Park)
 - YMCA



Current Park Agreements



- Austin Pets Alive!
 - License Agreement to operate Town Lake Animal Center
 - Ordinance 20141120-092 extends Agreement for five years up to May 23, 2020
 - APA is responsible for the repair/reconstruction of the current dilapidated facilities
- West Austin Youth Association
 - Parkland Improvement and Land Use Agreement for WAYA to provide improvements to the existing ball fields and provide recreational opportunities to Austin youth
 - Current and Future Fields 4 baseball fields, 2 multi-use fields, 1 additional baseball field maintained by WAYA for public use
 - \Box Term 25 years (8/1/2038) with 10 year extension

AISD

 Interlocal Agreement for use and maintenance of PARD and AISD property including "Thorp" field and Texas Rowing Center



Master Plan Purpose



- The Transportation Department completed a preliminary Pressler Street extension design across parkland and provided to PARD mitigation funds which will be utilized to fund the master plan.
- Community desire to plan park comprehensively to address issues including parking, environmental protection, public benefits and Pressler Street traffic impacts.
- Provides an avenue for existing stakeholders and public to provide input on the vision of the park.
- City Council Resolution 20140612-060 directs the City Manager to expedite the master planning process for Lamar Beach.



Master Plan Scope



- Site Analysis and Data Collection
 - Previous Reports
 - Site Reconnaissance
 - Comparable Park Review
 - Existing Conditions, Opportunities, and Challenges Report
- Public Outreach
 - Stakeholder Meetings
 - Minimum of 3 Public Meetings
- Plan Development
 - Preliminary Design Concept Options
 - Draft and Final Master Plan
 - Implementation Strategy
 - Budget Estimate and Funding Strategies
- Committees, Commissions, Boards and Council Review and Action

Consultant Selection Process



- February 16, 2015— Requests for Proposals issued
- March 26, 2015— Four proposals received
- Proposals evaluated and scored by 5-member team based on:
 - Solution Proposed
 - Applicable Experience
 - Personnel Qualifications
 - Cost Proposal
 - Local Business Presence
- April 13, 2015—Evaluation team scores proposals and identifies the top two firms
- April 28, 2015 Evaluation team interviews the top two teams and identifies recommended firm

CCC Action Requested & Next Steps



- PARD has completed a thorough evaluation and has identified a qualified consultant who has demonstrated the capacity to deliver the requirements outlined in the scope.
- Make a recommendation to the Parks and Recreation Board to recommend to City Council the award, negotiation, and execution of a contract with Design Workshop, Inc. to complete the Lamar Beach at Town Lake Metro Park Master Planning, for a total contract amount not to exceed \$200,000.
- Upon approval of City Council to authorize the award, negotiation and execution of a contract, PARD will seek to negotiate a contract with Design Workshop, Inc. within the project budget of \$200,000.



Project Team



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Development

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