

Austin Digital Inclusion Strategic Plan Update

Activation and Implementation

Telecommunications & Regulatory Affairs - Digital Inclusion Team
digital.inclusion@austintexas.gov



Strategic Plan Implementation Update

Innovation
Research Findings

Connect 4.1
Innovation
Project

Engage 4.2
Engagement &
Outreach
Strategy



Research Findings



User Research

- **Improving Our Communication**
 - Clearer understanding of Digital Inclusion Program Goals
 - Providing Relevancy & Advocacy Campaigns to Service Providers
- **Neutral Platform of Communication**
 - Limited communication and understanding between the digital literacy programs
 - City to lead in developing a monthly working group composed of service providers, private industry to understand shared goals and challenges facing organizations
 - Recommend solutions to empower providers to better utilize their services and understand community

Engage 4.2 - Engagement & Outreach Strategy



Gigabit Meet-Up



Code the world you want to see.

Code can be the most creative tool in your toolbox.
Suspend your disbelief and let's get cracking.

Saturday, May 30
1 - 3 PM

Made with Code is a **Google** initiative to get all young people interested in coding and to celebrate creativity through fun projects.

Families are invited to come and give coding a try!

Plus: Join us for a **Gigabit Meet-Up**
to spark social innovation in Austin!

Pleasant Hill Branch

211 E. William Cannon Dr. | 512-974-3940

Google fiber



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Contact

- austintexas.gov/digitalinclusion
- @COADigInclusion
- digital.inclusion@austintexas.gov
- John Speirs, Program Coordinator
 - John.speirs@austintexas.gov
- Sharla Chamberlain, Program Specialist
 - Sharla.chamberlain@austintexas.gov
- Kirby Aull, Community Engagement Associate
 - Kirby.aull@austintexas.gov

