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HISPANIC/LATINO QUALITY OF LIFE ADVISORY COMMISSION
RECOMMENDATION 20140827-003

Date: August 27, 2014

Subject: Discussion and possible action on additions to budget priority recommendations from the Hispanic/Latino Quality of Life report to the Austin City Council to consider for inclusion in the FY 2014-2015 budget.

Motioned By: Commissioner Renteria

Seconded By: Vice Chair Martinez-Moncada

Recommendation: To amend the budget priority recommendation list that was sent to Council by adding the following recommendations:

- Revision to the ESBMACC Master Plan
- Cultural Heritage Festival Funding Program
- Funding for the Austin Dia de los Muertos marketing campaign

Description of Recommendation to Council

At their August 27, 2014 meeting, the Commission wished to amend the budget priority list that was sent to Council to reflect new additions and changes. These changes are highlighted on the attached document.

Rationale:

The Commission wanted to add these changes/additions so the City Council could consider these funding requests for the upcoming budget.

Vote: 5-0

For: Chair Rodriguez, Vice Chair Martinez-Moncada, Commissioner Zamora, Commissioner Cotera, Commissioner Renteria

Against: N/A

Abstain: N/A

Absent: Commissioner Del Rio

Attest: *[Staff or board member can sign]*

Department	HQL COT Recommendation (with corresponding page # in HQL Report)	Description of Staff Recommendation/Commissioner Support for Recommendation	FY15 Funding Needed	Commissioner Priority
Implementation Dependent upon Council Action				
City Council	Parity Principle	The Parity Principle is a guiding standard of equality that the City Council and the city staff should consistently and explicitly apply to insure fair ethnic, gender, and socio-economic representation in programs designed and implemented to serve the general population. The City Council should recommit the city to adopt and implement an over-arching principle of parity to encourage public trust in local government. This meets the critical need of insuring equity as well as in encouraging trust in the democratic process and local government officials. Enunciating a parity principle and instructing the city staff to abide by it cannot be replicated in any other way. Also, it does not require an expenditure of funds.	N/A	**Zamora**
APL (AHC)	(Pg. 52) Provide sufficient funding for staff and programs focusing on Austin Hispanic/Latino historical significance.	Currently, there is 0.5 FTE doing Mexican-American programming and outreach. Additional funding would cover the program supplies, speaker fees, and facilities rentals needed to increase the number of programs focusing on Mexican American history in Austin.	$41,500.00	**Zamora**
APL (AHC)	(Pg. 52) Provide sufficient funding for staff and programs focusing on Austin Hispanic/Latino historical significance.	Currently, there is 0.5 FTE doing Mexican-American programming and outreach. An additional 0.5 FTE is needed to increase capacity in this area. Personnel costs for half-time Program Coordinator to manage the programming efforts of the Mexican American Community Archivist including marketing materials and supplies and also to expand work that includes the transcribing of over 75 (1.5—3hours) tapes of sound recordings, the processing of other archival records, and the preparation of narrative histories of Hispanic/Latino communities in Austin based on these interviews and archival records that have been collected in the last five years. The additional costs should have been anticipated given the necessary work of converting recorded interviews into transcripts and in interpreting the research to produce historical materials for the public. Investing in collecting archival and oral history records is commendable but this is a limited and ultimately counter-productive if the materials are not transferred into narrative form to share with the public electronically and in the traditional print form. The transcribed interviews, processed records, and narrative products will also enhance the public programming as well as a new interest by Austin ISD and curriculum specialists from the University of Texas in developing curriculum for elementary grades on local Hispanic/Latino history.	$40,000.00	**Zamora, Cotera**
HHSD	(Pg. 80) Develop comprehensive prenatal health policy.	The implementation of this activity requires research, collaboration with multiple health entities, and stakeholder meetings to ensure comprehensive policy development. HHSD would require the specialized expertise of a consultant that would lead policy development and serve as the liaison between HHSD and the HQL initiative.	$50,000.00	**Padilla**
HHSD	(Pg.29) The City needs to collaborate with local ISDs to develop strategies and programs aimed at reducing the number of homeless youth and those suffering from student mobility each year.	HHSD is a member of the Joint City County AISD student mobility taskforce focusing on housing stability for youth and their families. The Taskforce will be making recommendations to the Joint Subcomittee in the Fall 2013. It is anticipated that additional services resulting from the recommendations would be phased in over two years. The first year would focus on assessment of need, program framework and program development activities and require $83,552 for 1 HHS Program Coordinator to facilitate assessment and development of additional recommendations. In the 2nd year, we would implement recommendations and request funding to provide a competitive process to provide both case management services and coordination at targeted schools (contract amount $250,000) and provide funding through a competitive process for an entity to work with homeless youth throughout the community (contract amount $100,000).	$83,522.00	**Padilla**
HHSD	(Pg. 80) Fund and implement a Prenatal through Pre-Kindergarten continuum program to allow for consistent education delivery to children most in need.	To implement this recommendation, HHSD would need an additional $500,0000 to increase Early Education contract funding to provide more child care slots. In addition, an HHS Program Coordinator would be needed to manage the contracts and assist in developing and coordinating collaborative community strategies.	$583,235.00	**Cotera, Padilla**

HR	(Pg. 84) Conduct extensive training with City staff regarding cultural competence.	HRD has been conducting Citywide cultural competence training to 1,150 employees/year (one class/week for 48 weeks, 24 participants/class); currently an existing 0.50 FTE is dedicated to this effort. With an additional FTE, up to 3,450 employees could be trained per year offering the class 3 times per week.	$108,870.00	**Zamora - expand to include college students**
HR	(Pg.30) The creation of a Citywide Youth Employment/Internship Office would provide outreach for employment opportunities.	Beginning in FY13, the Youth/Family Outreach Program Manager dedicates approximately 1/8 (13%) of their time to the summer youth employment program. For FY15, a new part-time (25%) HR Specialist would be needed to maintain and expand youth employment and internship opportunities on an year round basis.	$19,640.00	**Padilla, Zamora - expand to include college students**
HR	(Pg. 30) Provide adequate funding to establish paid internships in various City departments throughout the year.	HRD recommends adding funding to hire approximately 20 total students throughout the fall, spring and summer. The students would work approximately 20 hours a week at $11.00/per hour for a total cost of $79,575. In addition, a new part-time (25%) HR Specialist would be needed to manage and coordinate Citywide youth internship efforts.	$96,952.88	**Padilla, Zamora - expand to include college students**
HR	(Pg. 30) Look into possibly including into contracts with non-profits summer jobs/paid internship placement for youth and target low-income youth for employment and internship opportunities that pay a living wage.	In FY13, one-time grant funding was used for a summer internship program targeting disadvantaged youth initiated. To have this program in FY15, an additional $16,800 will be needed to pay the summer interns. We recommend adding a new part-time (25%) HR Specialist to manage and coordinate this new effort.	$34,178.00	**Padilla, Zamora - expand to include college students**
HR	(Pg. 65) In the past 15 years, the Hispanic/Latino community has lost senior staff members and is not participating in employment opportunities in rank and file employment with the City. We recommend a professional internship program with the City of Austin to recruit recent high school, community college and university Hispanic/Latino graduates for employment with the City.	To enhance services and establish a new professional internship program and develop current employees, HRD would need one new HR Specialist. One half of the FTE will focus on recruiting approximately 10 Hispanic undergraduate and graduate interns in the areas of engineering, technology and general public administration. Interns will be recruited from local area colleges and universities. The other half of the FTE would focus on developing emerging Hispanic leaders within the organization by recruiting employees into the existing Management and Executive Academies.	$123,536.00	**Martinez-Moncada**
HR (Youth and Family Services)	(Pg.29) Encourage coordination and facilitation of Community-Based Leadership that would support both Youth Leadership Programs and Restorative Circles.	HRD would need a new part-time (50%) HR Consultant to work with community partners and organizations that work with youth.	$45,446.00	**Padilla**
NHCD	(Pg. 42) Make City of Austin surplus public property available to non-profit housing groups to build affordable housing.	We support the recommendation to ensure surplus property be made available to non-profits through the City's affordable housing arm, , the Austin Housing Finance Corporation (AHFC). AHFC could own land and could make it available to developers of affordable housing. Typically, AHFC will retain ownership of the land and use a 99-year ground lease to the developer or the owner/operator of the development. The AHFC ground lease puts all responsibility on the owner/operator of the affordable housing.	$0.00	**Renteria**
NHCD	(Pg. 42) Preserve Existing Affordable Units throughout city but particularly in East Austin by creating an employee giving program to support such efforts, to fund research around this topic that is useful and actionable, supporting community – based efforts to address this challenge, identifying policy changes that can provide long term relief to low-income homeowners.	This is done through the City of Austin's Combined Charities Program. The need for funding affordable housing repairs for both owners and renters is limited and restricted by federal income and eligibility criteria so that many Hispanics are not able to access City programs that preserve existing affordable housing. The City is unable to provide individuals tax relief. Low-income Hispanics in East Austin, especially seniors and disabled renters are unable to repair their homes due to lack of disposable income to make repairs, lack of credit, and it's just easier to sell off existing affordable homes than to find financial assistance. The City should look to set up a program (or cooridnate with the existing program in place) where funds that are donated by City employees to organization that preserve affordable housing (through the current gift giving program) are matched by the City.	$500,000.00	**Renteria**

PARD	(Pg.27) Create and/or enhance youth art, music, writing, theatre, dance and performing classes at recreation centers and look into offering music production and business workshops as means for youth development. The current enrichment component of the Recreation Center After School programs includes an arts component. This program could be expanded to be offered as a stand-alone class and offered in low-income areas.	PARD currently provides an arts component at Summer camps and after school events programming (History arts and Nature Division, HAND), including in low income areas. An additional $182,544 would provide PARD with the ability to offer a youth concert every month. Funding would cover a Recreation Program Instructor, security cost services, sound and lighting production services and funding for talent services. Another $371,813 would provide PARD with the ability to conduct a Counselor in Training program to give teens job-readiness and marketable job skills. The program design consists of three tiers that participants will transition through including paid summer employment. The program will have core components, however will also include specialty tracks based on participant interest: outdoors, arts, sports and music.	$554,357.00	**Cotera**
PARD	(Pg.27) Expand the number of computer labs at recreation centers and offer more classes like the Connected Youth program at the Austin Public Library that teach basic skills that can help youth secure gainful employment. The City will begin the Roving Leaders program, which will include a portable computer lab that will serve the areas with the highest need. If the program proves to be successful, the City should expand of the program to impact more children.	To address this recommendation, PARD would like to add one computer lab with five new computers. A Network Systems Administrator is needed to handle all of the maintenance of the software and hardware of the labs. The computer lab would also require a Recreation Programs Instructor who would be responsible for all of the instructional classes in the lab including lesson plan development and actual instruction. Programs should teach STEM and financial literacy.	$181,375.00	**Martinez-Moncada, Padilla**
PARD	(Pg. 28) Work to incorporate more co-ed sports (such as volleyball, kickball, etc.) into current program offerings and implement more organized activities for Hispanic females.	PARD currently provides sports and recreation programming across the city, including low income areas. To address this recommendations, PARD would like to create a health and fitness program to target the young Hispanic female ages 10 -14 years with a focus on health and nutrition education and recreational (physical movement) experiences. The outcomes expected are improved fitness and increased knowledge and awareness of healthy foods and nutrition. Activities will include shopping for and preparing healthy foods, and participation in a variety of physical movements such as yoga, Zumba, outdoor trail walking, hiking, etc. This health and fitness program will require 12 new FTEs. Each of the three recreation center districts will have a Program Coordinators and 3 temporary Activity Specialists III. The program planning and coordination will be performed by the Recreation Program Specialists and the program implementation will be conducted by the Recreation Program Specialists with the assistance of the Activity Specialists as the Local Standards of Care for Parks and Recreation Youth Programs mandate a staff to youth participants ratio.	$390,701.00	**Padilla**
PARD	(Pg. 51) Service agreements with Latino Arts cultural arts organizations should be instituted. Art organizations would provide cultural arts services in exchange for facility usage and rentals.	Currently, the City runs the Latino Artist and Residency Program through the MACC. Four groups were recently selected to start their programs in the summer. The City contracts with Mexic-Arte to utilize their space for Totally Cool Totally Art's youth art show 1 time each year. Additional funding would allow the City to expand both of those programs.	$283,698.00	**Cotera**
PDRD	(Pg. 52) The City of Austin should designate and officially name the 5th St. Mexican American Heritage Corridor through signage and promotion on official City information sites. Fund a Master Plan for the 5th Street Mexican American Heritage Corridor to provide a vision that would enhance the history of the Mexican Americans in downtown Austin. Include 5th Street in the Great Streets Program in next bond election.	Council action would be required to designate and officially name 5th Street as the Mexican American Heritage Corridor. Regarding the Great Street Program, 5th Street west of I-35 is included in the Great Streets Master Plan (plan area boundaries are E MLK, Cesar Chavez, Lamar, and I-35). Typical costs for street reconstruction and Great Streets streetscape improvements are approximately $1M per block. Total project costs would depend on the scope developed in the planning and conceptual development. $375,000 at a minimum is needed to begin the master plan process.	$375,000.00	**Martinez-Moncada, Cotera**
PDRD	(Pg. 89) Imagine Austin should address neighborhood disparities. There are no sidewalks between Springdale and Bolm Road. There a bridge that goes over the railroad track. There a sidewalk on the bridge itself but other than that, there is nothing.	This facility is currently maintained by TxDOT, and an engineering-level cost estimate has not yet been developed. The City should move forward and ask TxDOT regarding the possible construction of sidewalks in front of their property.	$0.00	**Del Rio**
PDRD/Real Estate	(Pg. 50) Protect the architectural integrity and view of the MACC by ensuring future development compliments the facility's integrity.	This is could be performed with existing PDR staff. The zoning and/or overlay would be processed through PDRD as a zoning case. Real Estate services would require an additional $5,000 for overtime for an existing ORES employee to assist with the cost of land appraisals and consultant services.	$5,000.00	**Cotera**

PARD	Revision to the ESBMACC Master Plan given the recent devlopment of the area	Financial and staff resources are needed to plan community charrettes and other resources for revisiting and revising the ESB-MACC master plan given the experiences of 8 years of operations and the current development in the Rainey Street District. The ESB-MACC master plan was developed over 20 years ago, and is long overdue for revision in accordance with programming in place, future program plans, and lived experiences. Also, given the dramatic growth in the area in residences and in commercial enterprises, the community should consider the best use of the remaining land which would better serve the community's needs in the arts. Phases II and III of the ESB-MACC are soon to be addressed, and now is the time for the master plan to be revisited previous to consideration of the next building phases.	$34,000.00	Cotera
City Manager	City of Austin Diversity Office	The Commission recommends that the City establish an Office of Diversity to address human rights and equity issues in an increasingly diverse population. The Office of Diversity should convene a committee of representatives from the world of business, labor, non-profits, and ethnic community organizations in a collaborative effort to develop a strategic plan that establishes mission and vision statements with short-range and long-range goals and objectives. Although the committee will give final definition to the Office of Diversity, it should be able to propose to the City Council policy recommendations to insure equity and fairness in all matters related to city governance and to publicly advocate tolerance and respect without regard to religion, race, color, national origin, age, disability, sexual orientation, gender, and socio-economic status. In short, the Office of Diversity should support, protect, and ensure basic human rights for all Austin residents. Our diverse community is expanding and the City of Austin has the responsibility to serve as a source of advocacy and recourse among its residents who deserve to be treated equally in the eyes of the law and by their fellow Austinites. Possible goals could include: a) promoting legal rights for all residents (e.g., a nondiscrimination ordinance in housing, realty, employment, public accommodation, and city activities); b) advancing an appreciation for diversity (e.g., a public education program that educates residents who may be at risk of becoming victims of discrimination about their rights and responsibilities); c) modeling the value of a diverse city work force (e.g., develop a comprehensive plan to recruit and retain a diverse workforce to benefit from a full range of backgrounds, viewpoints and approaches); d) collaborate with community groups to promote diversity and combat discrimination (e.g., work with businesses, community organizations, and others to implement the goals and practices of the Office of Diversity); and e) generate resources necessary to implement the strategic plan (e.g., identify available federal, state, and private grants and prepare proposals to fund the diversity program).	$305,000.00	Zamora
PARD	Hispanic/Latino Leadership Program at the ESB-MACC	The Leadership Program, housed at the Emma S. Barrientos Mexican American Cultural Center, will provide leadership training to 15 high school junior and senior interns the first and third Saturday of every month, between 9 and 3. The program will incorporate academic, community-enhancing, and internship/employment components. It will include cultural competency classes on national and local aspects of Hispanic/Latino History directed by graduate students in Mexican American Studies at the University of Texas. The program will also allow the interns to engage community leaders, also in classroom settings. Lastly, the interns will be referred for after-school employment to non-profit organizations, community-based organizations, faith-based organizations and other youth programs. They will be involved in activities that develops positive work habits while working in an environment with adult supervisions and support. The Leadership Program will require 1 FTE position ($78,560), a Program Coordinator, who will be responsible for planning and supervising the program. This will involve an advisory committee composed of representatives of participating institutions, including Austin ISD, community organizations, and non-profit organizations. The first summer of the project (2015) will involve planning activities that will include the selection of the students and participating institutions, as well as the preparation of funding proposals that can allow for the growing the number of students. During the school year, the Coordinator will supervise and counsel the students, taking care that they complete their homework in a timely and effective manner. The students will be paid $8/hour for 15 hours/week during a 48/week period, for a total of $86,400. Arrangements will be made with the school district to give the student reduced school hours to accommodate their work between 2 and 5pm. A budget of $3,600 ($300 x 12 months) to cover office, travel, and programmatic expenditures will also be required.	$168,560.00	Zamora

CPIO	The Hispanic/Latino Data Resource Center	The Resource Center would house and make available public data by city departments on the status of Hispanic/Latino communities in Austin, provide technical assistance in the use of the data, and contribute to Hispanic/Latino quality of life through periodic reports and research on relevant topics and issues. The Resource Center would include general electronic data that the city's departments (e.g., housing, transportation, education) generates on Hispanic/Latino communities. The Resource Center will maintain a web page that will allow citizens and city officials to browse or search by keywords and topics to retrieve a single set of data or interactive data in the form of tables and graphs. These data will allow users to select, view, compare, and download data results for their districts and neighborhoods. The Resource Center staff would utilize current City resources, including demographic data sources, and publications and video production capabilities, as well as relevant Census, Austin ISD, and Travis County data to assemble and make available a useful and interactive data set. The Resource Center would also generate its own data with the use of surveys and other research instruments, and make available focused reports and video productions to City Council members, community organizations/program, and the general public. The Resource Center will require 1 FTE, at $78,560, for a person to assist the City demographer in establishing the data set and its delivery system, to assist users in utilizing the data, and periodically produce reports and videos on demand by City Council members or in response to requests from the public. Regarding funding, city staff will have to conduct an assessment of current resources to determine the cost of expanding some them and initiating new ones. For instance, the city's demographer could assume the added duty of supervising the work, all department staff are already generating useful data that would have to be converted into standard formats, and departments like Communications and Public Information already have capabilities in video production and web development that could be made available to the Resource Center. The office of the city demographer, on the other hand, would require funding for new program activities.	$78,560.00	**Zamora**
City Council	The Advisory Commission to the Joint Committee of the City of Austin, the AISD Board of Trustees and the Travis County Commissioners Court	The Commission would advise the Joint Committee of the City of Austin, the AISD Board of Trustees and the Travis County Commissioners Court. The Joint Committee has the important responsibility of supporting our school system to better serve the city's school-age youth, however, its work is conducted with little citizen input. The 11-member Advisory Commission would be appointed by the Council members and the City's mayor. Its responsibility would be to advise the Council on how to best support the Austin ISD. The Commission additional recommends that 1 FTE be assigned to the Human Resources Development Office as a Program Coordinator to work as a liaison between both entities and to assume program development and resource (funding) development responsibilities assigned by the Advisory Commission with ultimate approval to be made by the Joint Committee.	$78,560.00	**Zamora**
CPIO/CMO	Annual Latino/Hispanic Quality of Life Conference	An annual one-day public meeting that would meet the unmet need of providing the public a comprehensive assessment of the Latino/Hispanic quality of life in Austin, Texas. Representatives of city department offices (e.g., Parks and Recreation, Economic Development, Transportation) and members of the Latino/Hispanic Quality of Life Commission would report on the status of pressing issues affecting the Hispanic/Latino communities and ongoing and planned attempts to address them. We have a critical need to underscore the City of Austin's support for improving the Hispanic/Latino quality of life and to affirm its commitment to the Hispanic/Latino Quality of Life Commission and its mandate. There are no substitutes for this kind of trust-making transparency and civic engagement in public affairs.	$73,445.00	**Zamora**

Finance	Tax Relief through Tax Exemptions	There are numerous ways to design a property tax exemption, but the design of the policy should reflect its goal: to protect homeowners from the unaffordable property tax bills while still allowing local governments to raise adequate revenue. There is the concept of a tax circuit breaker. A property tax circuit breaker would protect homeowners from a property tax bill that is too high relative to their household income. With such a policy, tax credits would partially offset taxes for homeonwers with large tax bills ralative to income. Many states - use circuit breaker programs to address tax inequity. The following are characteristics of a circuit breaker that would meet the needs of Austin: 1) the tax credit would kick in when a household's property taxes are greater than a certain share of income (5% for example); 2) the maximum tax credit should not be capped at a level that is too low to provide meaningful tax reductions; 3) the tax credit should be available to moderate as well as low-income households and should be available broadly, not just to the elderly or persons with disabilities; 4) the credit should be available to renters as well as owners. In reviewing property tax exemptions, tax breakers should be considered.	N/A	**Renteria**
Economic Development	Hispanic/Latino Economic Development Corporation (EDC)	The EDC would implement an Applied Entrepreneurship Program with the responsibility of managing a venture capital fund to start new high growth or technology businesses, and a low-interest debt fund to enable Hispanic/Latino non-profits, cooperatives or small businesses to start or expand. Economic Development should provide technical assistance in providing a feasibility study on forming a community economic development corporation. EDD will work with the H/LQL to establish goals, projects, streams of capital from the public and private sector, development and management considerations. Establshed consultants from other successful community economic development corporations should be consulted. The end result of the feasibility study should determine: (1) Key attributes: what it takes to be successful; (2) evaluation of what makes sense; (3) understanding the development steps; (4) operations/managment understanding; and (5) financing resources.	$175,000.00	**Rodriguez, Zamora**
City Council	Living Wage Working Group	The COA should form a minimum wage working group composed of City representatives and a broad group of stakeholders (labor, business, small business and others). The task force's primary goal is to create a plan to implement short and long term pay increases for minimum wage workers and those employees whose salaries rely primarily on tips. The diverse group of labor, business and civic leaders will run an inclusive process to determine the right increase to the minimum wage that ensures every Austinite earns a living that provides an opportunity to the middle class.	$350,000.00	**Rodriguez**
Finance	MACC improvements	The MACC property is located within the boundaries of the Waller Creek Tax Increment Financing (TIF) Zone Number 17. However, the current financing plan and associated revenue projections for the TIF produce only enough funding to meet the required costs of the Waller Creek Tunnel. There is no excess funding available for other needs. In addition, the TIF was established, and supported accordingly by Travis County, to fund only the Waller Creek Tunnel. If there was excess funding available, an amendment to the project and financing plan for the TIF would be required. Such an amendment must meet the requirements and limitations of applicable State Law and follow various procedural requirements. Growth in expected future values should be reviewed to determine if there are opportunities for the COA to consider improvements to the MACC as a part of the TIF Zone Number 17. Additionally, other financing mechanisms should be explored to complete the MACC building program and enhance the MACC's sustainability.	Assigned Staff	**Rodriguez**
Finance	Serie Project	The Serie Project is one of the longest and most successful Latino art projects. A feasibility study is proposed to determine how to sustain the project upon the death of its founder. One idea is to expand the project and incorporate a program to mentor at--risk youth in screen printing art, digital art, and entrepreneurial activities to market the student artwork. The target areas are the 78741 and 78744 zip codes that contain the highest level of youth delinquency.	$25,000.00	**Rodriguez**

HHSD	Latino Chronic Care Initiative	Hispanic/Latino health is often shaped by factors such as language/cultural barriers, lack of access to preventive care, and the lack of health insurance. Some of the leading causes of illness and death among Hispanics, which include heart disease, cancer, unintentional injuries (accidents), stroke, and diabetes. Some other health conditions and risk factors that significantly affect Hispanics are: asthma, chronic obstructive pulmonary disease, HIV/AIDS, obesity, suicide, and liver disease. A Latino Chronic Care initiative is proposed to be created to be located in the HHSD similar to the African American chronic care program currently residing in the HHSD. Start up funding in the amount of $1,500,000 is proposed in the first year. Funding will also assist community based health promotion activities for preventive care.	$1,500,000.00	**Rodriguez**
City Council	Enrollment of City's uninsured	The next enrollment round of the Affordable Care Act's Insurance Marketplace starts November 15, 2014 through February 15, 2015. The Federal government did not fund any navigators to assist consumers through outreach, education, and enrollment in the last insurance enrollment round. The City of Austin and Travis County also did not fund any navigators to assist the uninsured in enrolling in affordable insurance. Funding of $1,000,000 will fund a modest effort to provide outreach, education, and enrollment services targeted to the City's uninsured at 100% to 250% of the Federal Poverty Level.	$500,000.00	**Rodriguez**
City Council	Medical School Community Impact Task Force	A medical school and teaching hospital could mean nearly 15,000 new jobs and about $2 billion annually in economic activity for the Austin area. In addition to potentially better access to health care for Central Texas residents the City of Austin should consider that these "anchor" institutions adopt the mission of improving the well being of their surrounding community. The "med" and "ed" institutons should engage with the community in multi-faceted ways. Included in this task force should be the re-use of the Central Health's Brackenridge Hospital campus.The can hire staff, procure goods and services, partner with local organizations, collect and disseminate important research findinds and share an array of resources. Initiatives to be considered include: A task force should be formed composed of the Medical School, Teaching Hospital, and community stakeholders to develop ways for the community to derive specific benefits in specific areas. Initiatives should be considered that include: local purchasing, real estate development to build places and stimulate economic revitalization, support for community development and build local wealth through developing local business capacity, recognize the role of public education in creating a healthy community, allocation of endowment dollars and operating funds to community development, hiring local residents through targeted recruitment and job training programs. The task force's work should be funded through the City, County, UT, Seton, and Central Health.	To be determined	**Rodriguez**
HHSD	Rundberg Health Issues	The Rundberg area in North Central Austin is composed of one of the largest Latino enclaves in the City. The area is being known as the "next East Austin." Historically clinical medicine and public health have been detached from one another. This model overlooks issues such as social, safety, and other socio-economic conditions. Studies indicate that behavior and environmental factors account for 70 percent of health outcomes. A Community Health and Wellness Center (CHWC) could be developed the in Rundberg area. A CHWC could provide clinical, mental, and behavioral health services and community wrap-around services. The Rundberg community believes that health disparities must be addressed for vulnerable population issues through improved access. A feasbility study should be funded using the social and economic determinants of health. The Rundberg community need to define their healthcare commons, the collective resources that can treat disease and promote health, and to develop community based strategies. These can include healthy food environments, housing, livable jobs, parks and so forth. The feasibility study should be funded through the City, County, and Central Health.	$75,000.00	**Rodriguez**
City Council	Funding for Buyouts	The H/L QL Advisory Commision has endorsed the Council resolution to seek funding for the Halloween flood buyouts in addition to the 25 year flood plain flood plain victims. If bond funding secured through the drainage fund fees is deemed unfeasible and there is no other viable source, then the Commission recommends that the amount needed to for flood buyouts be placed on a November 2014 bond ballot.	To be determined	**Rodriguez**

☆ - Approved initiatives in 2014-2015 Budget

EDD	Cultural Heritage Festival Funding Program	Program to fund cultural heritage festivals and to incorporate these festivals into the HOT funding criteria-these festivals are an important source of cultural heritage development and they, like the major festivals in Austin draw in massive tourists visitors.	$250,000.00	Cotera
City Council	Austin Dia de los Muertos	Austin celebrates Dia de los Muertos like no other city in the U.S. With numerous events held citywide every autumn, Dia de los Muertos is a ubiquitous combination of parties, processions and vigils celebrating our heritage and culture. Austin Dia de los Muertos blends Halloween merriment with the cultural significance and gravity of Dia de los Muertos. Every year, from mid-October to the first week of November, Dia de los Muertos is observed with numerous activities taking place in cultural centers, parks, museums, music venues, shops, restaurants, hotels, schools and other locales. The City should support the Broanze Age Group in a citywide and national marketing campaign to promote Austin's Dia de los Muertos events and activities. all organizations undertaking Dia de los Muertos activities will be strengthen with national marketing support. Monies will be used for expenses including: print collateral, media and marketing, publicity.	$25,000.00	Rodriguez

Total Amount of Recommendations	**$7,155,135.88**