

Additional Backup Information

Deane Swanson, Senior Director, Events Operations for ESPN, submitted a street event application for the closing of the following streets for a fee paid event for the X-Games. A fee paid event is defined as any right of way event that is in a fixed or stationary location and requires the payment of a gate fee to access the public right of way (Austin City Code Section 14-8-1). The promoter will be charging an entry fee for access to a reserved viewing area for the competition scheduled to take place from 7:00 p.m. to 9:30 p.m. Other areas of the event are free to the general public. This is a live-televised event. This event is entirely within district 9.

Street Affected: 1000 Block Congress Avenue is the block with reserved viewing.

Council Committee, Boards and

Commission Action:

MBE / WBE:

Related Items:

All Street Closures: Congress Avenue from 9th to 11th Street; 9th Street from Colorado Street to Brazos Street; 10th Street from Colorado Street to Brazos Street; 11th Street from Colorado Street to Brazos Street Closures start at 6:00 p.m. Monday June 1, 2015. 11th Street will have a partial closure until the day of the event on June 4th, when it will become a full closure.

Open: Friday, June 5, 2015, 4:00 p.m. (11th street will open sooner at 4:00 a.m.)

Event Times: 6:00 p.m. – 10:00 p.m. Thursday, June 4, 2015

Temporarily closing any portion of a street for a Street Event that requires the public to pay to enter the closure area requires City Council approval under Section 14-8-3 (B) of the City Code. The applicant is in the process of complying with all other requirements for this street event. The Transportation Department recommends approval subject the applicant complying with all other street closure requirements.

Fee Breakdown:

Gate Fee – \$20.00 per person for reserved area

\$1300 per person VIP area (this price also includes the three days of X-Games at

the Circuit of the Americas)

Street Event Application Fee \$250

Sound Permit Fee \$33.00 per day (1-day)

Sound Impact Evaluation Fee \$40.00

Safety Inspection Fee \$380 (\$38.00 per hours x 2 hours per day x 5 days)

Street Event Permit Fee \$6400 (\$200.00 per day per block)

4 blocks x 5 days x \$200 2 blocks x 4 days x \$200 2 blocks x 2 days x \$200

Traffic Control Plan Fee \$1500

Security Deposit \$2000.00 (refundable upon written request)

Total: \$10,603

City s participation fee in Gate Collections – 4 ½ Percent of Total Gate Charges Collected.