

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	46338	Agenda Number	47.
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Meeting Date:	June 18, 2015
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Department:	Purchasing
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Subject

Authorize award, negotiation, and execution of a contract with DESIGN WORKSHOP INC., or one of the other qualified offerors to Request For Proposal No. TVN0051, to provide consulting services to develop a master plan for Lamar Beach at Town Lake Metro Park in an amount not to exceed \$200,000.

Amount and Source of Funding

Funding in the amount of \$200,000 is available in the Fiscal Year 2014 - 2015 Capital Budget of the Parks and Recreation Department for master plan consulting.

Fiscal Note

A fiscal note is attached.

Purchasing Language:	Best evaluated proposal of four proposals received for consulting services to develop a master plan.
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Prior Council Action:	
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For More Information:	Terry Nicholson, Sr. Buyer Specialist, 512-974-2995 Sandy Brandt, Contract Administrator, 512-974-1783
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Boards and Commission Action:	May 26, 2015 - Approved by the PARD Board on a 4-0 vote with Vice-Chair Francell off the dais and Board Members Glover and Osgood absent.
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program by meeting the goals with 7.75% MBE and 25.50% WBE participation.
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Additional Backup Information

The contract will provide the Parks and Recreation Department (PARC) with an experienced consultant to develop a master plan for Lamar Beach. Lamar Beach consists of approximately 65.4 acres of parkland, generally bounded by Lady Bird Lake to the south, the Union Pacific railroad tracks to the north, Loop 1 to the west, and North Lamar Boulevard to the east. The park serves as a gateway to downtown Austin and is a hub for community activities, such as hiking, biking, rowing, and youth sports.

As part of the master planning process, the consultant will examine existing conditions, reports and studies that affect the park area, existing transportation systems, comparable properties, and the Lady Bird Lake corridor for connectivity and compatibility of uses. The consultant will also conduct a series of public stakeholder meetings to gather input on the vision of the park and other park topics, such as parking, environmental protection, public benefits for all Austinites, and current partner uses. Stakeholders include the general public; West Austin Youth Association, which utilizes four ball fields and two multi-use fields at the park; Austin Pets Alive!, which operates and maintains the Town Lake Animal Center; Austin Independent School District; Town Lake YMCA; and the Old West Austin Neighborhood.

The resulting master plan will articulate the vision for the park and guide its future development and use. The master plan will serve as a framework for preliminary design concepts and outline a phased implementation strategy. The phased implementation strategy will define key project; outline budget estimates for each phase as well as operations and maintenance; and identify potential funding strategies.

A team of PARC personnel with master planning and park expertise evaluated and scored the proposals. The evaluation team interviewed the consultants with the two highest scoring proposals and recommended Design Workshop Inc. to carry out this project. Evaluation criteria included system concept and solution, technical plan, project management structure, applicable experience, personnel qualifications, local business presence, and price.

This contract is being executed as directed by City Council Resolution 20140612-060, which directed the City Manager to develop a master plan for Lamar Beach and a requirement to employ a third party consultant.

This request allows for the development of a contract with a qualified offeror that Council selects. If the City is unsuccessful in negotiating a satisfactory contract with the selected offeror, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified offeror and authorize contract negotiations with that provider.

MBE/WBE solicited: 15/28

MBE/WBE bid: 0/0

PRICE ANALYSIS

- a. Adequate competition.
- b. 260 notices were sent including 15 MBEs and 28 WBEs. Four proposals were received with no response from the MBEs/WBEs.
- c. This is the first purchase of its type; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION

- a. Best evaluated proposal.
- b. The Purchasing Office recommends contract award consistent with the findings of the evaluation committee.

c. Advertised in the Austin American Statesman and on the internet.