Dear Bobby:

I'm providing this letter with the intent to clarify Council's intent regarding the master plan and redevelopment for Auditorium Shores. We (the entire City Council) adopted the master plan with the intention that PARD would come to the table and find solutions to accommodate Fun Fun Fun Fest for 2014 and subsequent years.

While I completely understand the importance of the Dog Park and it remaining open for as many days as possible, it was also the explicit intent of Council to direct PARD to find solutions for Fun Fun Fest's footprint. The flex space was part of that equation, and our intention was for that space to be planned to allow events to maximize the space. It was also stated that the fence would be a moveable barrier.

It has come to my attention that the flex space is not entirely conducive for Fun Fun Fest's space, acreage and activation requirements nor was it planned with specific legacy events in mind. It has also come to my attention that there will no longer be a moveable barrier as was communicated to Council — a factor that alleviated some of our concerns.

If the flex space does not allow for proper activation and the barriers are now different from what was communicated to Council, it was clear that PARD was given direction to work with Fun Fun Fest to ensure that they could properly activate and not be negatively impacted by the master plan. This could include PARD making an administrative decision (without the necessity to return to Council) to allow use of some additional area in the proposed Off-Leash area to make up for the unusable space in the flex space, as long as some portion of the Off-Leash area remained open.

Please let me know if you have any further questions. Also know, that a transcript of the council meeting can be obtained to confirm all statements in this letter. If you need to contact me, you can contact me at

Thanks, Mike Martinez