

**2015-2016 PROPOSED BUDGET
RESPONSE TO REQUEST FOR INFORMATION**

DEPARTMENT: PARD

REQUEST NO: 28

REQUESTED BY: Troxclair

DATE REQUESTED: 5/27/15

DATE POSTED: 06/02/15

REQUEST: Please provide the number of individual tickets for events and venues sold from FY 2012-2014 for Zilker Park. Additionally, also include the yearly attendance over the same period for Zilker Park, Dougherty Arts Center, Asian American Resource Center, Emma S. Barrientos Mexican American Cultural Center, George Washington Carver Museum and Cultural Center, O. Henry Museum, Elizabeth Ney Museum, Dickinson Museum, Zilker Hillside Theater and Zilker Botanical Garden.

RESPONSE:

For public events that charge admission and where the City requires a ticket manifest or report of tickets sold, the following is available:

SITE NAME	FY12 TICKETS SOLD	FY13 TICKETS SOLD	FY14 TICKETS SOLD
Austin City Limits	93,664	137,443*	198,793
Trail of Lights	No sales	No sales	65,560**
Barton Springs Pool Admission	441,050	485,544	434,335
Zilker Garden Festival	5,934	6,278	5,583

**2013 was the first 2 weekend year, with a Sunday rain out*

***2014 was the first year Trail of Lights charged admission (weekends only)*

YEARLY ATTENDANCE FY2012-2014

SITE NAME	FY12 ATTENDANCE	FY13 ATTENDANCE	FY14 ATTENDANCE
Zilker Park	1,126,770*	1,384,883	1,569,272
Zilker Botanical Gardens	106,693	121,091	141,252
Zilker Hillside Theater	62,703	52,300	91,649
Asian American Resource Center	Not open	Not open	22,746**
Dougherty Arts Center	49,606	71,861	67,205
Emma S. Barrientos Mexican American Cultural Center	44,768	36,210	31,500
George Washington Carver Museum & Cultural Center	54,187	73,535	117,169
O.Henry Museum	5,007	5,239	5,794
Elisabet Ney Museum	6,419	4,053***	14,010
Susannah Dickinson Museum	3,698	5,232	5,034

**FY 12 estimated: prior to park wide recreation tracking software. Total includes rentals, picnic sites, special events, and Barton Springs Pool. Excludes Zilker Botanical Gardens and Hillside Theater.*

***Asian American Resource Center opening month attendance of Sept 2014*

**** Elisabet Ney closed 9 months in FY13 for repair*