

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council

Item ID:

47788

Agenda Number

36.

Meeting Date:

August 6, 2015

Department:

Purchasing

Subject

Authorize negotiation and execution of a contract with ZVS-MEDIA, LLC to design and install an electronic system for the Telecommunications and Regulatory Affairs Department that will provide high definition video feeds to cable and internet providers in an amount not to exceed \$600,000.

Amount and Source of Funding

Funding in the amount of \$600,000 is available in the Fiscal Year 2014-2015 Budget of the Austin Cable Access Fund through the Office of Telecommunications and Regulatory Affairs (TARA). TARA receives funding from contributions from four video service providers annually. These contributions are restricted for capital expenses related to Austin public, educational, and government (PEG) access channels.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing
Language:

Sole proposal received.

Prior Council
Action:For More
Information:

Jonathan Dalchau, Senior Buyer, 512-974-2938

Boards and
Commission
Action:

Related Items:

MBE / WBE:

This contract will be awarded in compliance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

Additional Backup Information

The contract will provide products and installation of an electronic system in the Greater Austin Area Telecommunications Network (GAATN) room at City Hall. The system will allow the City to send broadcast feeds to cable and internet providers. Cable providers in Austin are required by State law to allocate seven channels to the City for local public, educational, and governmental (PEG) access programming. The channels are produced as follows: one governmental channel by the City; one educational channel each by Austin Community College and Austin Independent School District; one governmental channel by Travis County; and three public access channels. State regulations require the City to provide the seven PEG channels to the cable providers in the electronic format that each provider specifies.

The system currently used by the City to provide the seven channels to Time Warner Cable, Grande Communications, and AT&T U-Verse does not have the capability or capacity to provide the channels to Google Fiber, our newest video provider, who is ready to receive the signals at City Hall and carry the channels on its system. The new system will allow the City meet its regulatory obligation to provide the channels, while also substantially increasing the quality and reliability of the signals carried by the other three service providers.

The evaluation panel, which included members with expertise in this area, evaluated the proposal and recommended ZVS-Media, LLC based on company experience, personnel qualifications, responsiveness to the scope of work, program design, and total cost over a six year contracting period.

Without this system upgrade, the City would not be able to comply with State regulations regarding carriage of the PEG channels by Google Fiber and Google Fiber customers would not be able to receive the wealth of local programming that is carried on the seven PEG channels.

MBE/WBE solicited: 8/11

MBE/WBE bid: 0/0

PRICE ANALYSIS

- a. Adequate competition.
- b. 486 notices were sent including eight MBEs and 11 WBEs. One proposal was received, with no response from the MBEs/WBEs.
- c. This is the first purchase of its type; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION

- a. Sole proposal received.
- b. The Purchasing Office recommends contract award consistent with the evaluation committee.
- c. Advertised in the Austin American Statesman and on the internet.