

15 C128

Subud International Cultural Association
(SICA)

RECEIVED
JUL 06 2015
BY: _____

FY 2015 Community Initiatives

APPLICATION & AGREEMENT

15C 28

Section 1: Summary Information

Applicant Name Subud Internat'l Cultural Association (SICA))	<input type="checkbox"/> Sponsored Project	Sponsored Project Name
Project/Activity Title Poems for Peace	Start Date 9/5/2015	End Date 9/21/2015

Type of Sponsored Project – Select one only

- ☐ Texas State Incorporated Organization/Group
☐ Individual/Unincorporated Organization/Group

Primary Artistic Discipline – Select one only

<input type="checkbox"/> Dance	<input type="checkbox"/> Literature	<input type="checkbox"/> Film/Media Arts	<input checked="" type="checkbox"/> Multidisciplinary
<input type="checkbox"/> Music	<input type="checkbox"/> Opera/Musical Theatre	<input type="checkbox"/> Theatre/Performance Art	<input type="checkbox"/> Visual Arts/Public Art

Project Summary: Please describe the project for which you are requesting funds in the space provided.

Applicant(s) is/are requesting \$5,000 in Community Initiatives program funding to/for...

help support Poems for Peace, a free public event featuring an evening of poetry, music, and food — all with the theme of peace: choosing peace over hatred and violence, choosing love and forgiveness over rage and anger, cherishing peace as a basic human right. Creating and honoring Peace in ourselves, our communities, our world.

Actor/Director and Austin Chronical Arts Editor Robert Faires directs the program. The program features prize-winning local poets Kurt Heinzelman and Carrie Fountain along with award-winning Austin actors, Katherine Catmull, Barbara Chisholm Faires, and Janelle Buchanan.

SICA's Poems for Peace has inspired similar events in other parts of the world. Locally, SICA's work with Poems for Peace has inspired a number of other groups and organizations to join our celebration of Peace Day with their own events. The result is a Peace Day Austin initiative that is an exciting city-wide collaborative celebration of International Peace Day building a Culture of Peace throughout Austin from 9/11/15 - 9/21/15

Please note: This funding request is just for the Poems for Peace event cited above.

For CAD staff use only	<input checked="" type="checkbox"/> App Forms	<input type="checkbox"/> State Exempt	ADA Required? <input type="checkbox"/> Y <input type="checkbox"/> N
Arts Commission Review <u>July 20, 2015</u>	<input checked="" type="checkbox"/> Evaluation Criteria	<input checked="" type="checkbox"/> Board List	Insurance Required? <input type="checkbox"/> Y <input type="checkbox"/> N
Award Amount \$	<input checked="" type="checkbox"/> Itemization	<input checked="" type="checkbox"/> 990	<input type="checkbox"/> General Liability
Control Number <u>15C 28</u>	<input checked="" type="checkbox"/> Org History	<input checked="" type="checkbox"/> Documentation	<input type="checkbox"/> Auto <input type="checkbox"/> Liquor
	<input checked="" type="checkbox"/> Tax Exempt		

150028

Section 2: Applicant/Sponsored Project Information					
Applicant					
Applicant's Legal Name Subud International Cultural Association		Federal Tax I.D. 98-0128416		Other Common Name SICA	
Official Mailing Address 9509 Ketona Cove			City Austin	State TX	Zip 78759
Physical Mailing Address as above			City	State	Zip
Telephone 512 560 3397		Fax		Website (URL) http://www.subud-sica.org	
Applicant Contact/Project Director Latifah Taormina			Title Producing Artistic Director		
Address 9509 Ketona Cove			City Austin	State TX	Zip 78759
Telephone 512 560 3397		Fax		Email latifah@subud-sica.org	
Sponsored Contact/Project Director			Title		
Address			City	State	Zip
Telephone		Website (URL)		Email	
Board Chair Sebastian Flynn			Title Board Chair		
Address 89 Waminda St., Morningside,			City QLD	State AUS	Zip 4170
Telephone 61414986240		Fax		Email sebastain@subud-sica.org	
Project					
Applicant Race Code 99		Sponsored Race Code		Project Race Code 99	
City District Number					
Total Number of Artists Participating 13			Total Amount Paid to Artists \$3500		
Total Number of Austin/ETJ Artists Participating 13			Total Amount Paid to Austin/ETJ Artists \$3500		
Total Number of Individuals Benefiting ,000			Total Number of Youth Benefiting 500		
Section 3: Operating Budget History - (Arts organization or sponsored project)					
	FY 10-11 Actual	FY 11-12 Actual	FY 12-13 Actual	FY 13-14 Projected/Actual	FY 14-15 Proposed
Revenue	24,900	45,784	48,000	129,370	52,000
Expenses	13,150	32,300	37,000	129,370	52,000
Section 4: COA Funding History - (Arts organization or sponsored project)					
	2011-2012		2012-2013		2013-2014
COA Funding	<input type="checkbox"/> Yes <input type="checkbox"/> No		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Was this project funded previously under a different organization name or sponsor? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No					
If yes,	Year:		Name:		

19C128

Section 5: Proposed Budget

The budget must balance. Total income (line 12) must equal total expenses (line 24). Round all budget figures to the nearest whole dollar.

PROJECT INCOME	CASH	IN-KIND	TOTAL
EARNED INCOME			
1. Total Admissions	\$0.00		\$0.00
2. Total Other Earned Income	\$0.00		\$0.00
3. TOTAL EARNED INCOME (Add Lines 1 and 2)	\$0.00		\$0.00
UNEARNED INCOME			
4. Total Private Support (Corp, Foundation, Individual)	\$2,000.00		\$2,000.00
5. Total Public Support (Government Grants)			
6. Total Other Unearned Income			
7. Applicant Cash	\$2,500.00		\$2,500.00
8. TOTAL UNEARNED INCOME (Add Lines 4 – 7)	\$4,500.00		\$4,500.00
9. COA Request Amount	\$5,000.00		\$9,500.00
10. TOTAL CASH INCOME (Add Lines 3, 8, and 9)			
11. Total In-Kind Support (must equal In-Kind line 24)		\$1,500.00	1500
12. TOTAL INCOME (Add Lines 10 and 11)	\$9,500.00	\$1,500.00	\$11,000.00
PROJECT EXPENSES	CASH	IN-KIND	TOTAL
13. Administrative Employee Costs			
14. Artistic Employee Costs			
15. Administrative Non-Employee Costs	\$1,000.00	\$1,000.00	\$2,000.00
16. Artistic Non-Employee Costs	\$3,500.00		\$3,500.00
17. Travel			
18. Space Rental	\$1,000.00		\$1,000.00
19. Equipment Rental	\$200.00		\$200.00
20. Supplies and Materials	\$100.00		\$100.00
21. Marketing and Promotion	\$2,500.00		\$2,500.00
22. Production/Exhibit Costs	\$1,000.00	\$500.00	\$1,000.00
23. Other	\$200.00		\$200.00
24. TOTAL EXPENSES (Add Lines 13-23, must equal Line 12)	\$9,500.00	\$1,500.00	\$11,000.00

	Cash	In Kind	Total
EARNED INCOME			
1. Admissions	\$ -		
2. Total Other Earned Income	\$ -		
3. TOTAL EARNED INCOME	\$ -		
UNEARNED INCOME			
4. Private Support	\$ 2,000.00		
5. Public Support	\$ -		
6. Total Other Unearned	\$ -		
7. Applicant Cash	\$ 2,500.00		
8. TOTAL UNEARNED INCOME	\$ 4,500.00		
9. COA Request Amount	\$ 5,000.00		
10. TOTAL CASH INCOME	\$ 9,500.00		
11. Total In-Kind Support		\$ 1,500.00	
12. TOTAL INCOME	\$ 9,500.00	\$ 1,500.00	\$ 11,000.00
PROJECT EXPENSE	\$ -		
13. Admin Employee Cost	\$ -		
14. Artistic Employee Cost	\$ -		
15. Admin Non Employee Cost	\$ 1,000.00		\$ 1,000.00
Producer (in kind)		\$ 1,000.00	
16. Artistic Non Employee Cost	\$ 3,500.00		\$ 3,500.00
R. Faires, Dir: \$2000			
6 performers @ \$200			
Stage Mgr@ \$200			
Stage Tech @ 100			
17. Travel	\$ -		
18. Space Rental	\$ 1,000.00		\$ 1,000.00
19. Equipment Rental	\$ 200.00		\$ 200.00
20. Supplies and Materials	\$ 100.00		\$ 100.00
21. Marketing & Promotion	\$ 2,500.00		\$ 2,500.00
Hookem Mkting (2000)			
Outreach/In kind (500)		\$ 500.00	
22. Prod'n Costs (video)	\$ 1,000.00		\$ 1,000.00
23. Other (insurance)	\$ 200.00		\$ 200.00
24. TOTAL EXPENSE	\$ 9,500.00	\$ 1,500.00	\$ 11,000.00

Section 6: Application Checklist

All sections of the application form must be completed and signed by the appropriate representatives. Check the boxes below to ensure all sections have been completed.

Application Form

- ☒ Section 1 Summary Information
- ☒ Section 2 Applicant Information
- ☒ Section 3 Organizational Budget History
- ☒ Section 4 COA Funding History
- ☒ Section 5 Proposed Budget Information
- ☒ Section 6 Application Checklist
- ☒ Section 7 Assurances (signed by Authorized Official)

Attachments:

Please indicate which attachments are enclosed with the application by checking the corresponding box. Each page of attachments must be labeled with the attachment number and name of the organization.

Required Attachments

- ☒ Attachment 1 Narrative (Evaluation Criteria)
- ☒ Attachment 2 Budget Itemization
- ☒ Attachment 3 Organizational History
- ☒ Attachment 4 Proof of Tax Exempt Status
- ☒ Attachment 5 Proof of State of Texas Exempt Status
- ☒ Attachment 6 Board List
- ☒ Attachment 7 IRS 990 (first page only)
- ☒ Attachment 8 DOCUMENTATION

PACKAGING - Submit one envelope with the application and all required attachments.

Mailing and Delivery Instructions

Applications whether hand delivered or mailed are due in our office on the first Monday of each month and that first Monday must be at least sixty days prior to the project start date.

Hand delivered applications must be in the CAD office by 4:00 P.M., the day of the deadline.

The Cultural Arts Division is not responsible for loss or damage of application materials. The City of Austin Cultural Arts Division reserves the right to retain a copy of application materials for archival purposes and its permanent record. All application materials are public records. Keep a complete copy of your application for your file.

Applications should be sent or delivered to the following address:

City of Austin Cultural Arts Division
201 E. 2nd Street
Austin, TX 78701


Section 7: Assurances

By submitting this application, the applicant hereby gives assurance to the City of Austin that:

1. The activities and services for which financial assistance is sought will be administered by the applicant organization;
2. Any funds received as a result of this application will be used solely for the project described;
3. The applicant has read, understands, and will conform to the intent outlined in the Community Initiatives Funding Program Guidelines;
4. The applicant will comply with Title VI of the Civil Rights Act of 1964, with labor standards under Section 5(j) of the National Foundation of the Arts and Humanities Act of 1965, with Section 504 of the Rehabilitation Act Amendments of 1974, with Title IX of the Education Amendments of 1972, with the Americans with Disabilities Act of 1990, with the Age Discrimination Act of 1975, and with the Drug Free Workplace Act of 1988;
5. The applicant will comply with Section 10(7)(b) of the Texas Commission on the Arts' Enabling Legislation, which prohibits the TCA and its grantees from knowingly fostering, encouraging, promoting, or funding any project, production, workshop, and/or program which includes obscene material as defined in Section 43.21 Penal Code of Texas;
6. The applicant is a nonprofit entity as defined by the I.R.S.;
7. The application has been duly authorized by an authorized official for the applying organization, a principal of the organization with legal authority to certify the information contained in the application and sign contracts for the organization; he/she must read and guarantee the compliance of the organization with the requirements listed. Sponsored applications must be signed by the principal of the nonprofit umbrella organization with legal authority to certify the information contained in the application and a representative of the sponsored group/individual;
8. The applicant understands that the City of Austin actively reviews and evaluates all aspects of the programs and processes and incorporates changes which may occur at any time throughout the funding calendar. Cultural Arts Division staff will provide updates on changes as they are adopted;
9. The City of Austin reserves the right to make special stipulations on how specific cultural contract funds may be spent;
10. Neither the applicant nor any of its agents, representatives, subconsultants, nor I have undertaken or will undertake any activities or actions to promote or advertise any cultural arts funding proposal to any member of any City Commission reviewing the proposals, any member of the Austin City Council, or any City staff except in the course of City-sponsored inquiries, interviews or presentations;
11. The filing of this application by the undersigned, officially authorized to represent the applicant organization, has been duly approved by the governing board of the applicant organization.

- ☒ This application was approved by the applicant's board on June 28, 2015
- ☐ This application is scheduled to be approved by the applicant's board on _____

Note: If the application has not been approved by the governing board, you must notify the City as soon as action is taken.

Applicant Authorized Official		Sponsored Organization/Group/Individual (if applicable)		City of Austin	
Latifah Taormina, Producer/Director				_____, Cultural Arts Program Mgr.	
name (typed)	title	name (typed)	title	name (typed)	title
					
signature	date	signature	date	signature	date
			7/6/15		

Project

1. What are the specifics of the project for which funding is sought? i.e. list specific date(s), time(s), activity(ies), participant(s), location(s).

SICA is requesting \$5000 in Community Initiatives program funding to help support *Poems for Peace*®, a free public event featuring an evening of poetry, music, and food in celebration of the United Nations International Day of Peace.

Actor/Director — and Austin Chronical Arts Editor — Robert Faires directs the program. Austin poets Kurt Heinzelman and Carrie Fountain are featured along with award-winning actors, Katherine Catnull, Barbara Chisholm Faires, and Janelle Buchanan. Latifah Taormina is the producing artistic director.

This year's program will take place at Laguna Gloria, Tuesday evening, September 15, 2015.

①

Because SICA's *Poems for Peace*® event is also part of a global celebration of Peace Day, it has opened the door for Austin to play a significant role in a global movement to counter hatred, violence and terrorism through art, culture, and creativity. It has also become the inspiration for this year's city-wide 11-day celebration of Peace Day that commences on 9/11/15 and continues through to the UN's Peace Day, 9/21/15. It is an event that connects us to the

2. How does the project contribute to and fill a need in Austin's artistic and cultural community?

It allows local artists an opportunity to take part in a global event — and contribute to a program going global — by being very much their Austin selves.

②

As Austin's Robert Faires put it: "What is appealing about *Poems for Peace*® is that it allows me to take part in a very profound global event in a way that is specifically Austin-ish. Austin is a city where creativity flourishes, where it's a natural resource, and it makes sense that our effort to draw attention to peace should be through an artistic medium."

And, he adds: "My idea was to have local voices share voices of the world, and now it turns out that this local endeavor — like so many creative ideas that originate here — has struck a cord in other places, too. So we have the global brought into the local and now flowing back to the global."

Artistic/Cultural Merit

3. How does the applicant (or sponsored entity if applicable) produce/present quality work that contributes to the unique artistic/cultural landscape in Austin?

In 2013, SICA received a proclamation honoring *Poems for Peace* ® from the Mayor of Austin. The year before, SICA's *Poems for Peace* ® initiative marked the first time the artistic/cultural community has celebrated of Peace Day in Austin. In 2014, Poems for Peace inspired a community Peace Day Austin website that introduced various groups doing Peace Day activities in Austin to begin to know each other.

③ This year, Peace Day Austin will be an eleven day city-wide celebration from 9/11 – 21 involving Austin's arts, faith, civic, educational, and international cultural communities

That Robert Faires, one of the most sought-after directors and performers in Austin, wants to do *Poems for Peace* ® and makes time to do this speaks to the quality of work — and demonstrates what is constantly unique about Austin's cultural landscape: it's so alive.

4. To what degree does the project incorporate artists or artistic works from historically underserved communities in their programming or provide programs/services to historically underserved artists and/or communities?

④ Poems reach every community. No group is excluded. We grow up with poems. They're in our music, our holy books, our histories, our hearts. Whether we write, recite, perform, or sing a poem, when we share that poem with another, we connect to that deeper place inside, the place that knows and values love and respect — building blocks of humanity and peace. *Poems for Peace* ® includes people of all ages, ethnicities, and backgrounds.

Administrative Capability

5. How does the applicant (or sponsored entity if applicable) demonstrate production and business skills needed to complete the proposed programming/project?

⑤ Latifah Taormina, producer of *Poems for Peace* ®, brings her years of professional experience to support the successful management and production of the project. Latifah is the former Executive Director of the Austin Creative Alliance and Austin Circle of Theaters. She also launched NowPlayingAustin.com as well as its corollary On The Town TV spot on Time Warner Cable. She has also produced successful international festivals in Puebla, Mexico; Sydney Australia; and Spokane, Washington. And years ago, she co-founded The Committee, a seminal improvisational theater company in San Francisco that began long-form improvisation, or "The Harold."

5 Amy Layton and Rebecca Robinson of Hook'em Marketing will handle the PR and marketing for the event. Amy does marketing for Broadway Across America and for years did the marketing for Greater Tuna. She also has many non-theatrical accounts.

6. How will the project be evaluated to measure project effectiveness? Describe methods.

6 There are two main areas to measure: project effectiveness as a cultural arts program, and project effectiveness as a tool for peace building. The arts are a powerful tool for bridging cultural barriers, for opening the door to new ways of seeing and perceiving issues without putting people (audience members) on the defensive about how they feel. Politics and religion cannot always do this. So the arts become a powerful tool for change — especially social and cultural change.

6 For us, a change in attitude about what it means to work for peace is key. A surface response can be garnered from an audience at the end of a performance. If such a change has really started to grow inside people who have participate, in the long term, the effort will contribute to building a shared momentum for peace, by inspiring participants and communities to develop their own peace initiatives and to continue the dialogue to the next Peace Day and the next.

7. How will the applicant collect data regarding audience demographics, audience involvement, and tourists in attendance from in state, out of state, or outside the USA? Describe methods.

7 We will put a questionnaire in our programs to solicit that information. We will also create a group page on Facebook that invites participants – and their families and significant others to comment about their experience.

8. If applicable, is the fiscal sponsor capable of managing the administrative and financial aspects of the project?

N.A. ✓

Economic, Cultural, and Social Impact

9. Does the proposed programming/project meet any identified community social or cultural needs?

Yes, on a number of levels:

We have adopted the UN's theme for this year's celebration of Peace Day: "Partnerships for Peace; Dignity for All." In light of recent national incidents, the theme is quite timely, and one that can inspire exciting works of art and culture. Laguna Gloria's installation of Friedman's massive work, "Looking Up," is a shining example.

On a more mundane level, because SICA's *Poems for Peace* ® is a free event, it's accessible and affordable.

On another level, it's an intercultural experience because the material comes from a wide range of sources that reflect the values of different cultures and heritages.

9

Finally it affirms our Austin nature. We think Austin is happiest when it can connect to its small town heart without losing its ability to dazzle the world on the big stage. *Poems for Peace* ® does that. It's homey, local, and internationally significant all at the same time. It's also a way to "do good." It doesn't cost anyone anything, and it doesn't confront you. Old people, young people, physically challenged, and intellectual whips can all be in the same place and enjoy each other. That's kind of hard to come by. But *Poems for Peace* ® does that.

At the same time, *Poems for Peace* ® carries a message that anyone can play a role in changing the world for the better. And that change begins with oneself. That's what *Poems for Peace* ® does for people.

10. How does the project market to a broad constituency (including residents, visitors and tourists)?

10

We've had very good coverage of our events in the press and media, as well as in community and special interest groups. Hook'em Marketing, our marketing team from the beginning, has excellent connections for marketing to a broad constituency of residents, visitors, and tourists.

11. How is the proposed programming/project accessible to audiences with disabilities?

11

Celia Hughes of Very Special Arts Austin is part of our Peace Day planning team and VSA participates in creating corollary programming for its members.

12. How is the proposed programming/project accessible to economically disadvantaged audiences?

12

It's free and open to the public.

13. Will the applicant attempt to partner or otherwise work with the convention or hotel/motel industries to attract audiences? If so, how?

13
We will certainly let the ACVB and hotels know — via their concierges and other means — about the program so that guests are welcome to come.

That SICA's local presentation of *Poems for Peace*® continues to inspire similar presentations around the world will certainly help give the City of Austin, the venue, and the performance itself, garner international attention via Peace One Day as well as via the United Nations and its agencies.

Subud International Cultural Association (SICA) is an Austin based nonprofit with a global constituency. Its beginnings go back to a 1983 gathering of artists and cultural workers from around the world that took place in the UK. We wanted to see how we might collectively contribute, through their arts and cultural endeavors, to building a more human — and humane — world. Ten years later, in 1993, SICA was officially incorporated here in the USA.

Our mission is to advance and celebrate activities that emerge from the development of one's individual talents — one's inner gifts, so to speak. We believe that if people are doing work that is in accordance with their nature and abilities, that expresses who they really are, we can build a more harmonious, creative, and alive world. We also believe we must strive to help others understand the value of nourishing and developing talent and creativity — and expressing that talent and creativity in our everyday lives.

What we do is to provide programs and services to individuals and organizations whose work serves the public benefit through arts and cultural activities, and whose values are consistent with SICA's mission and values.

Since its beginnings, SICA has organized art exhibitions, performances, conferences, and workshops. Because of our focus on the importance of nurturing and developing individual talent and creativity, we embrace a wide definition of culture that includes all aspects of human endeavor.

In 2010, Latifah Taormina, former Executive Director of Austin Circle of Theaters and Austin Creative Alliance, was asked to serve as president of the board for SICA. Since then, Latifah has renovated SICA's website, www.subud-sica.org, and has worked to build partnerships and collaborations to enable shared community action, so that SICA contributes to its communities by working with others in those communities.

Poems for Peace® is a model of this kind of shared community action. Since its beginning here in Austin, Poems for Peace ® has spread to several other cities in communities in the US as well as other countries: Canada, Australia, England, Germany, Moldava, Italy, France, Spain, Ecuador, Colombia, Latvia, Lithuania, Russia, and Peru.

In the summer of 2014 SICA hosted an international cultural festival, Conversations with Puebla, in Mexico that featured world-class classical concerts, performances, and exhibitions at the Teatro Principal and local galleries. SICA also presented Puebla with a permanent gift — an Angel of Peace statue — now at home in Puebla's Jardin del Arte Park, a site chosen by the Governor of Puebla.

SICA is a proud member of the Austin arts and cultural community, an organizational member of the Charter for Compassion, Peace One Day in the UK, Interpeace (a global coalition of NGOs), and Americans for the Arts. SICA and its *Poems for Peace®* happily contribute to Austin's reputation as a key center of innovation and creativity in our world.