



Annual Internal Review

This report covers the time period of 1/1/2014 to 12/31/2014

(This report is due in the first quarter of each fiscal year for the previous year.)

Austin Music Commission

Mission Statement:

The purpose of the commission is to advise the city council on music economic development issues.

Duties:

The commission duties are advisory and include: studying the development of the music industry, and assisting in the implementation of programs to meet the needs created by the development of the industry; holding public hearings on matters that affect the music community and industry in Austin, and making recommendations on the matters to the city council; and reviewing other matters that may affect the music industry in Austin and that may enable Austin's musicians to achieve national status while remaining in Austin, and making appropriate recommendations to city council.

- 1. Describe the board's actions supporting their mission during the previous calendar year. Address all elements of the board's mission statement as provided in the relevant sections of the City Code.**

I. Studied the development of the music industry, and assisted in the implementation of programs to meet the needs created by the development of the industry:

- a. On April 7, 2014 the Austin Music Commission submitted Recommendation - 20140407-003 that discusses a proposal for an alternative event funding model. The model aims to help fund costs for certain special events through Occupancy Taxes, while also ensuring that the Austin Convention Center, the Austin Convention and Visitor's Bureau and Cultural Arts receive increased funding based on the growth in the number of hotels rooms due to special event tourism. The commission sent The Austin Music Commission recommends directing the City Manager to explore an alternative event funding model, which

could apply to all sizes and types of events such as HOPE Farmers Market, the Kite Festival, and SXSW.

b. On August 4, 2014 the Austin Music Commission reviewed the guidelines for the Austin Music Memorial and submitted Recommendation - 20140804-D002 to place an indefinite moratorium on the program. Austin Music Memorial Indefinite Moratorium. There are new staff led initiatives that honor Austin's past and present music contributors, including: the collaboration with Council to unveil "Margaret Moser Plaza" near Austin Music Hall; the collaboration with ATXN to create "Notes in Time" video archive series with musician interviews and performances; and the coordination of live performances with musician proclamations at City Council meetings.

c. On October 9, 2014 the Austin Music Commission submitted Recommendation - 20141007-002 to table any forward movement on the draft Special Event ordinance as currently constructed. Based on Commissioner feedback and across-the-board public feedback that the ordinance, as constructed, does not accomplish the mandates set forth by Council Resolution 20120524-089, the commission respectfully requested to Council that the draft Special Event ordinance be removed from any future Council agendas or consideration.

II. Held public hearings on matters that affect the music community and industry in Austin, and made recommendations on the matters to the city council:

a. n/a

III. Reviewed other matters that may affect the music industry in Austin and that may enable Austin's musicians to achieve national status while remaining in Austin, and made appropriate recommendations to city council:

a. On August 4, 2014 the Austin Music Commission submitted Recommendation - 20140804-D004 that discusses street performers and the art of busking, and encourages Council to amend Chapter 14-12 of Austin City Code as described in the linked recommendation.

2. Determine if the board's actions throughout the year comply with the mission statement.

Yes

3. List the board's goals and objectives for the new calendar year.

- 2014 Terms ended and a new commission is in place who will set their own goals and objectives for 2015.