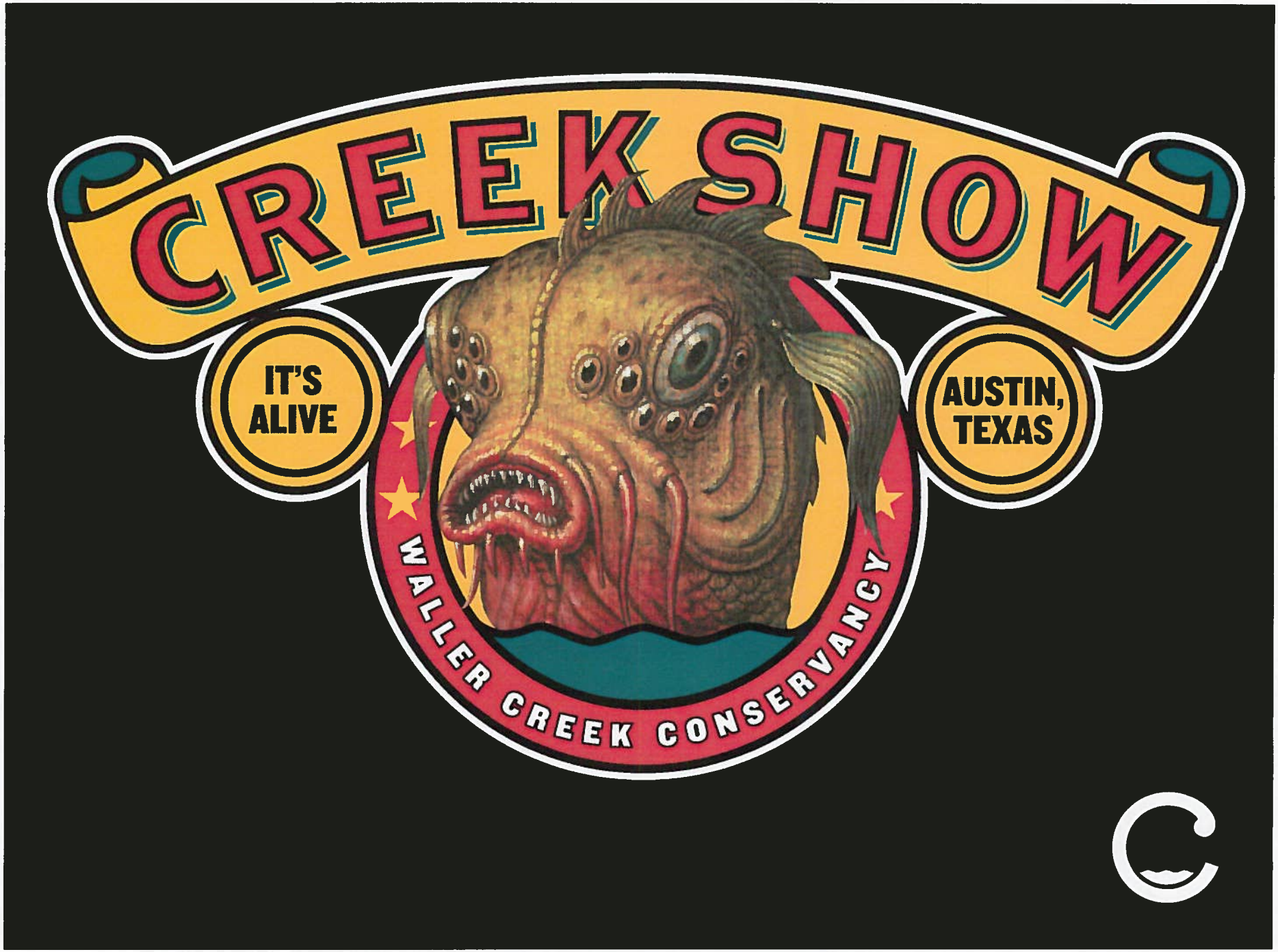

CREEK SHOW
IT'S ALIVE
AUSTIN, TEXAS
WALLER CREEK CONSERVANCY

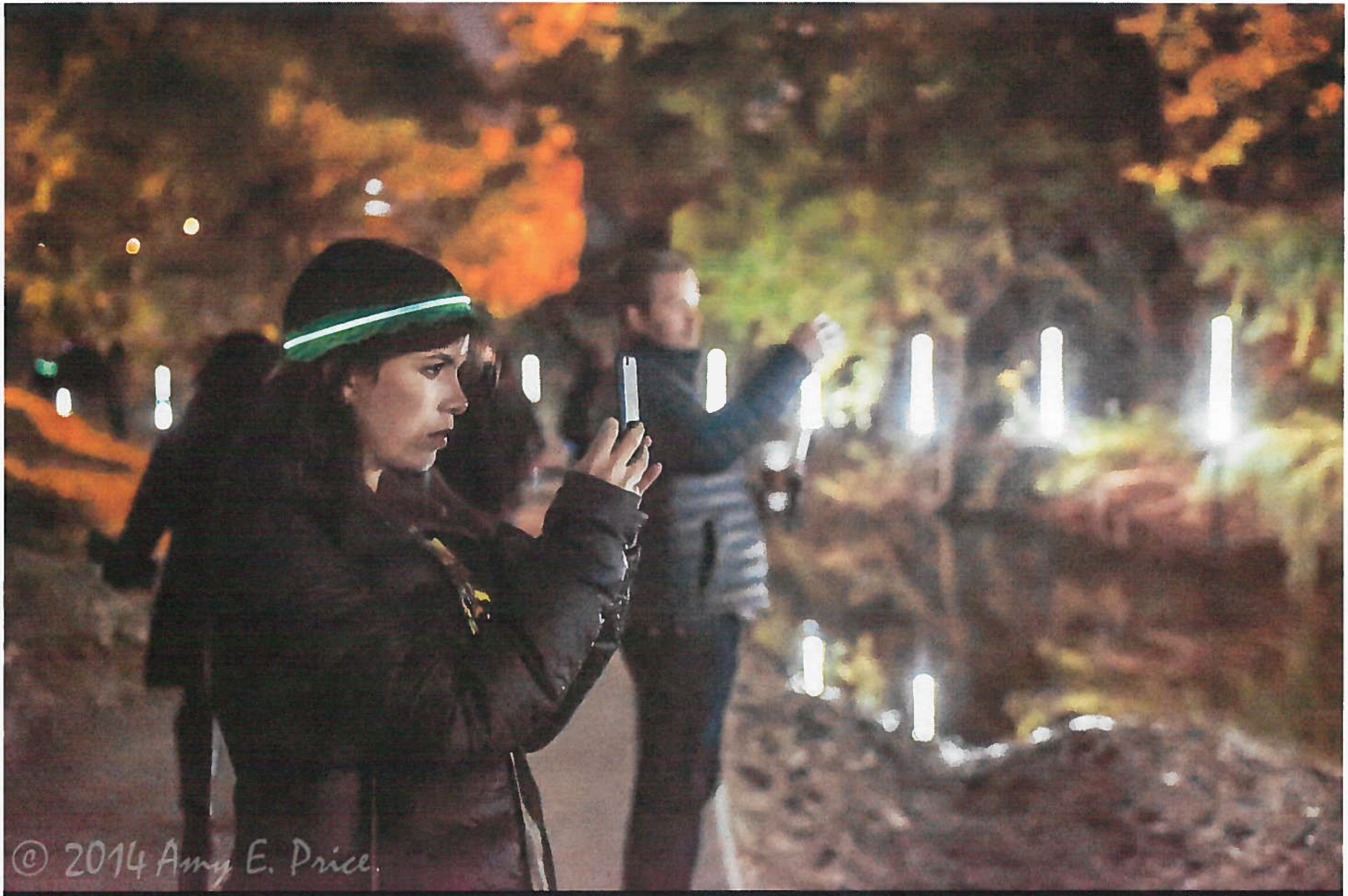
CREEK SHOW LIGHT NIGHT 2014

- Largest public program of WCC
- Building of excitement and public awareness
- 5 installations up for 1 night
- Estimated attendance of over 5,000
- 1500+ emails added to WCC interest list
- WCC social media mentions and adds hit peak levels

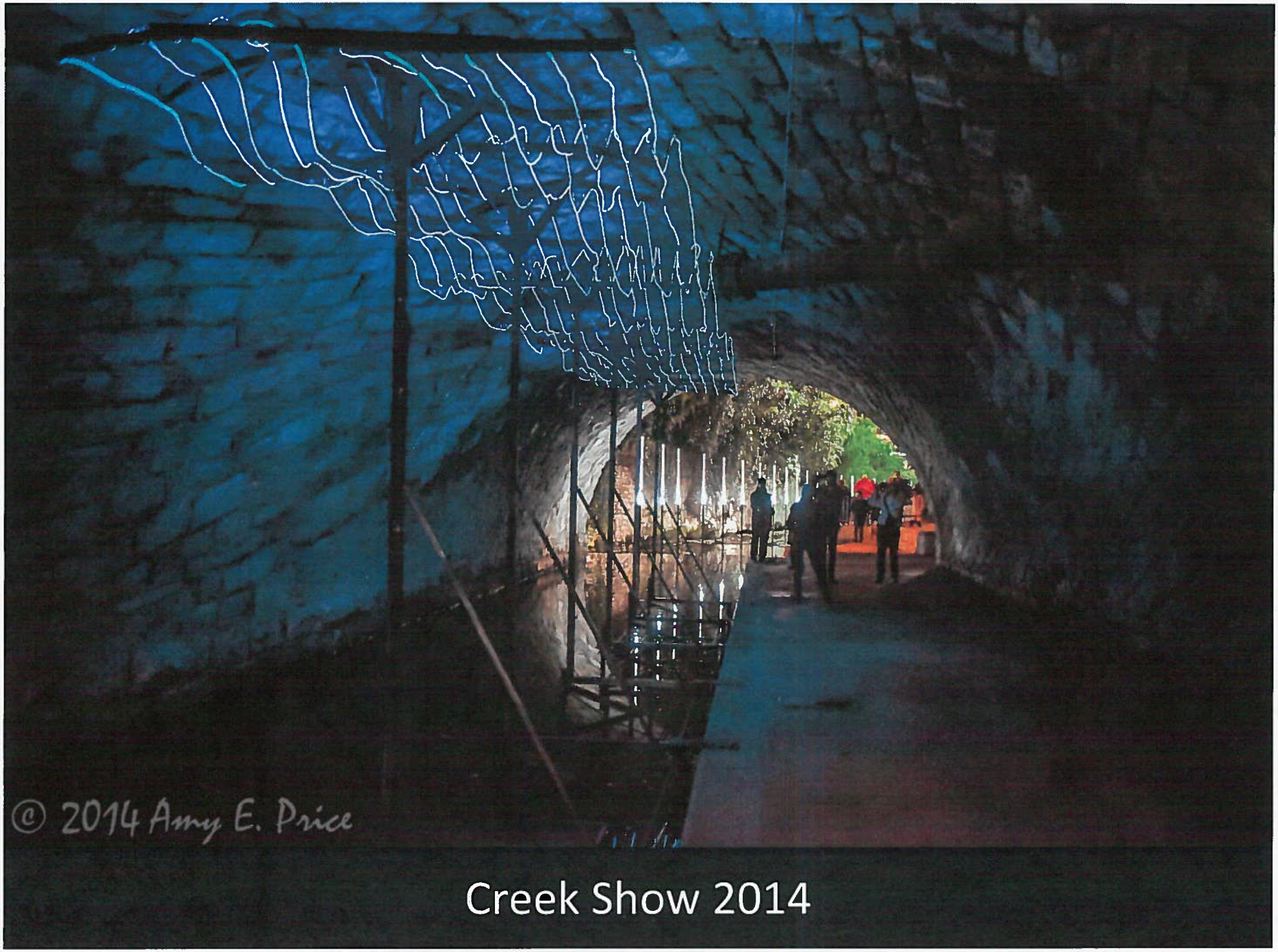
Video Clip



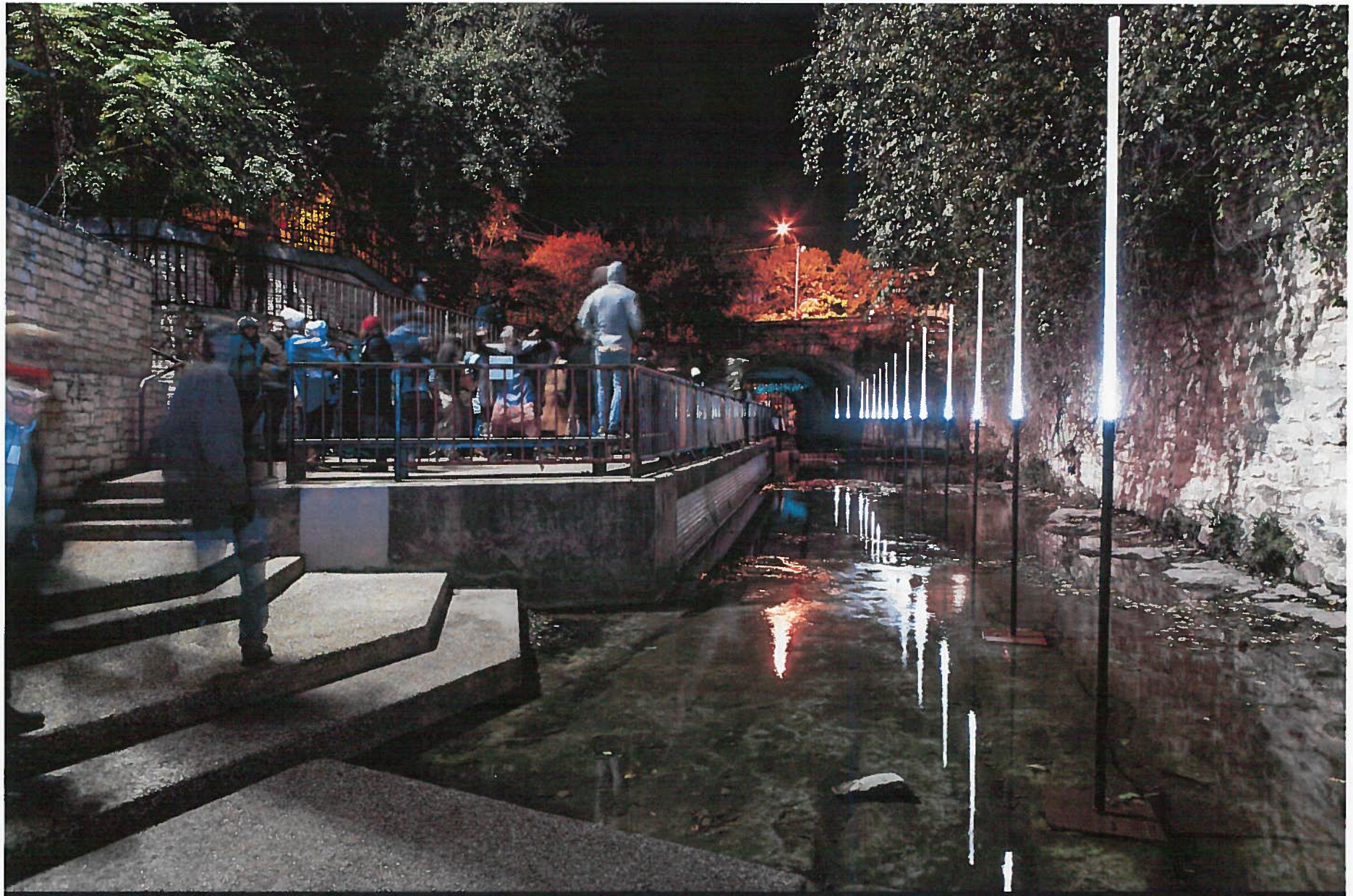
Creek Show 2014



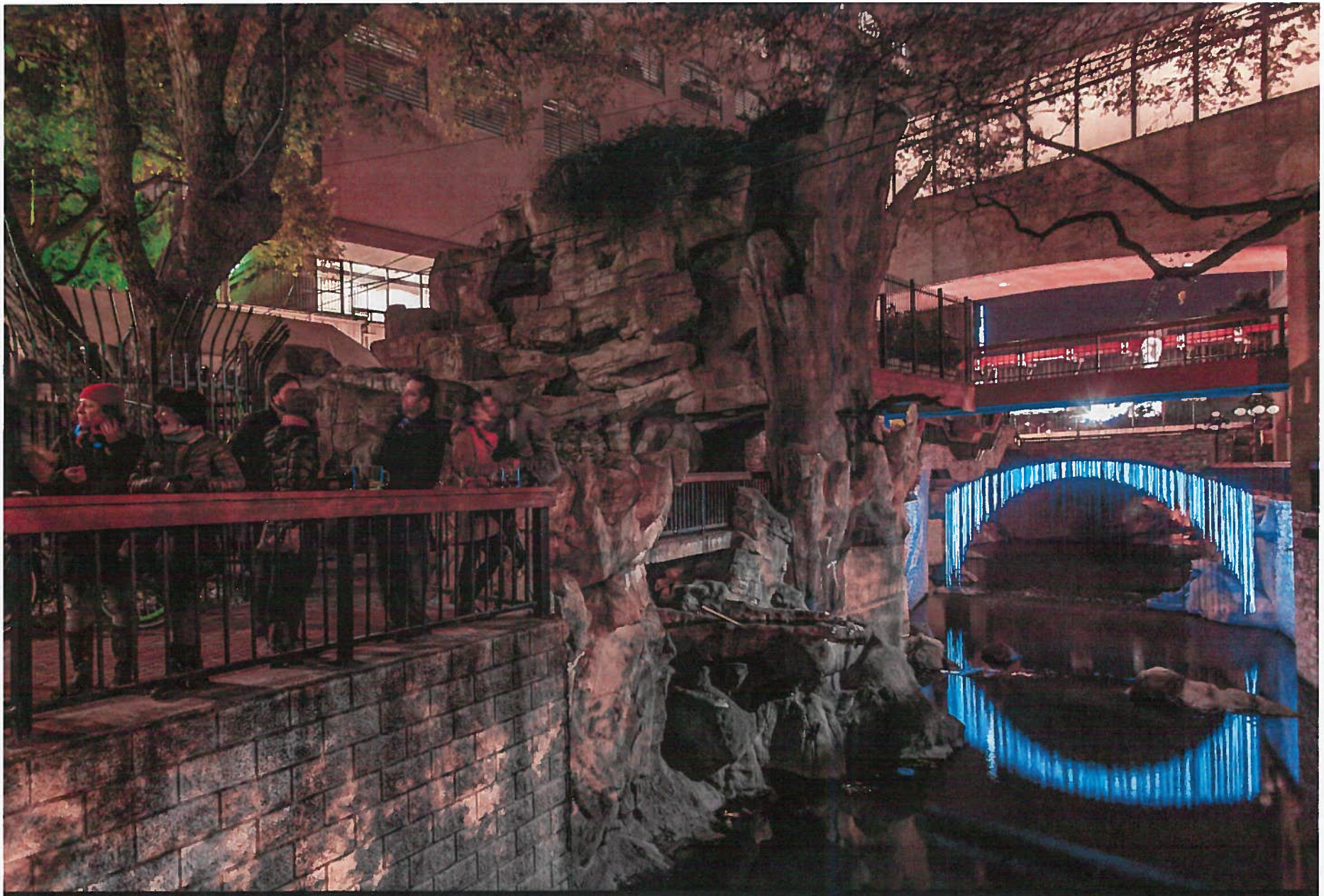
Creek Show 2014



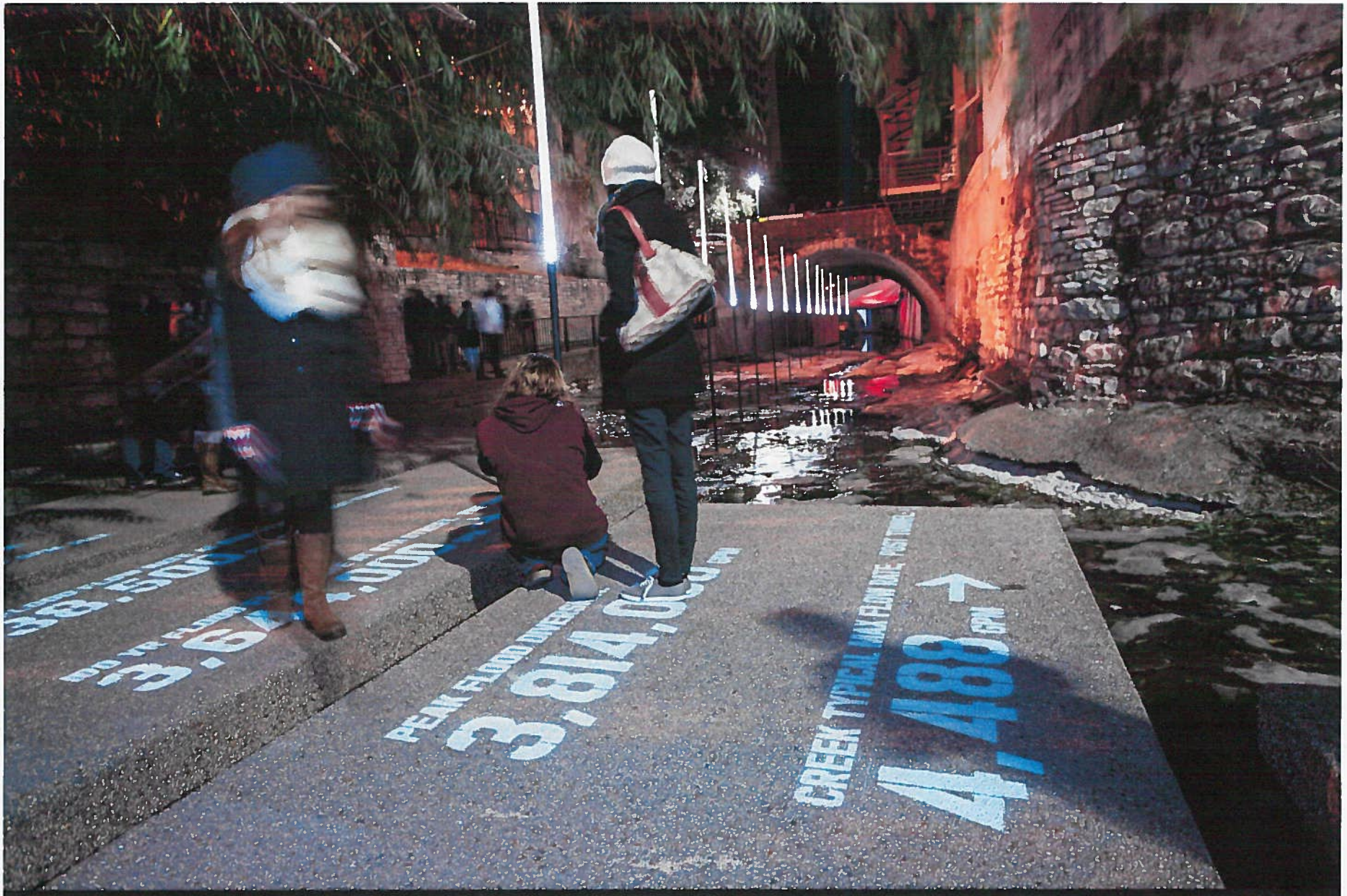
Creek Show 2014



Creek Show 2014



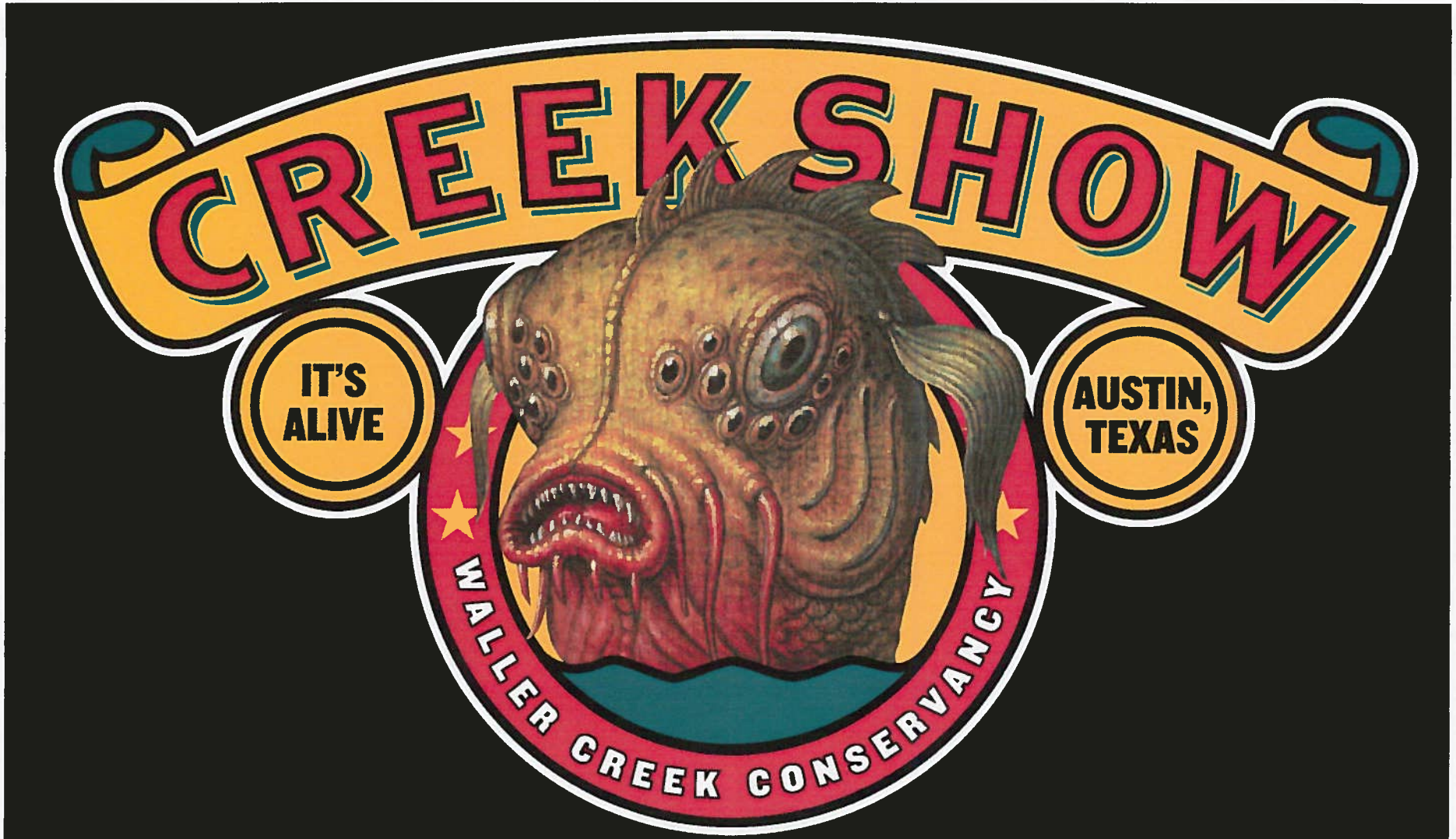
Creek Show 2014



Creek Show 2014



Creek Show 2014



CREEK SHOW 2015

OPENING NIGHT: NOV 12

INSTALLATIONS ON DISPLAY: NOV 12-21

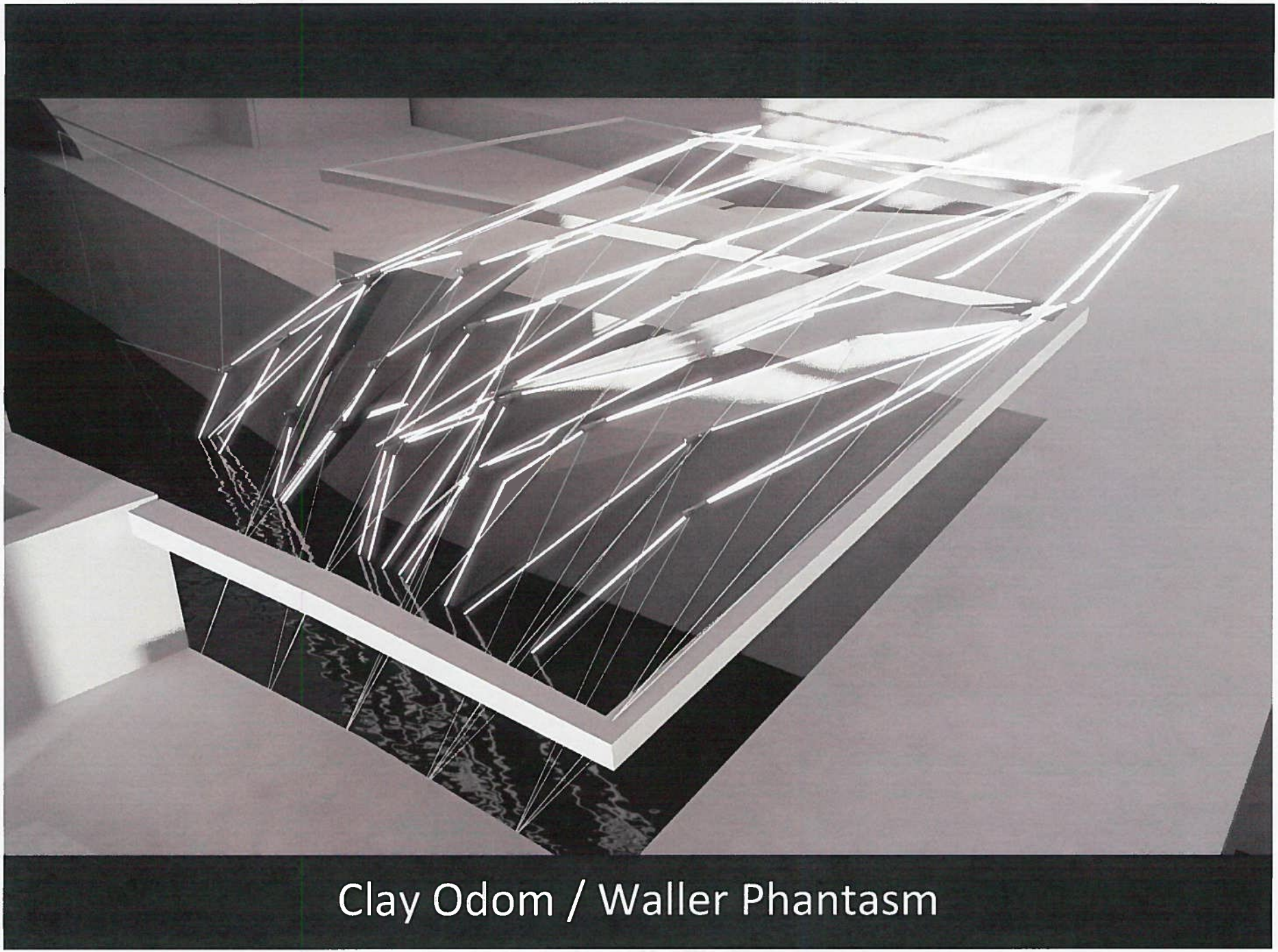
CREEK SHOW 2015

- This year:
  - 5th St to 8th St - Same stretch of Waller Creek as 2014
  - 5 all new designs by local design teams
  - Expanded 9 night format
  - Additional programming and opportunities for partnering

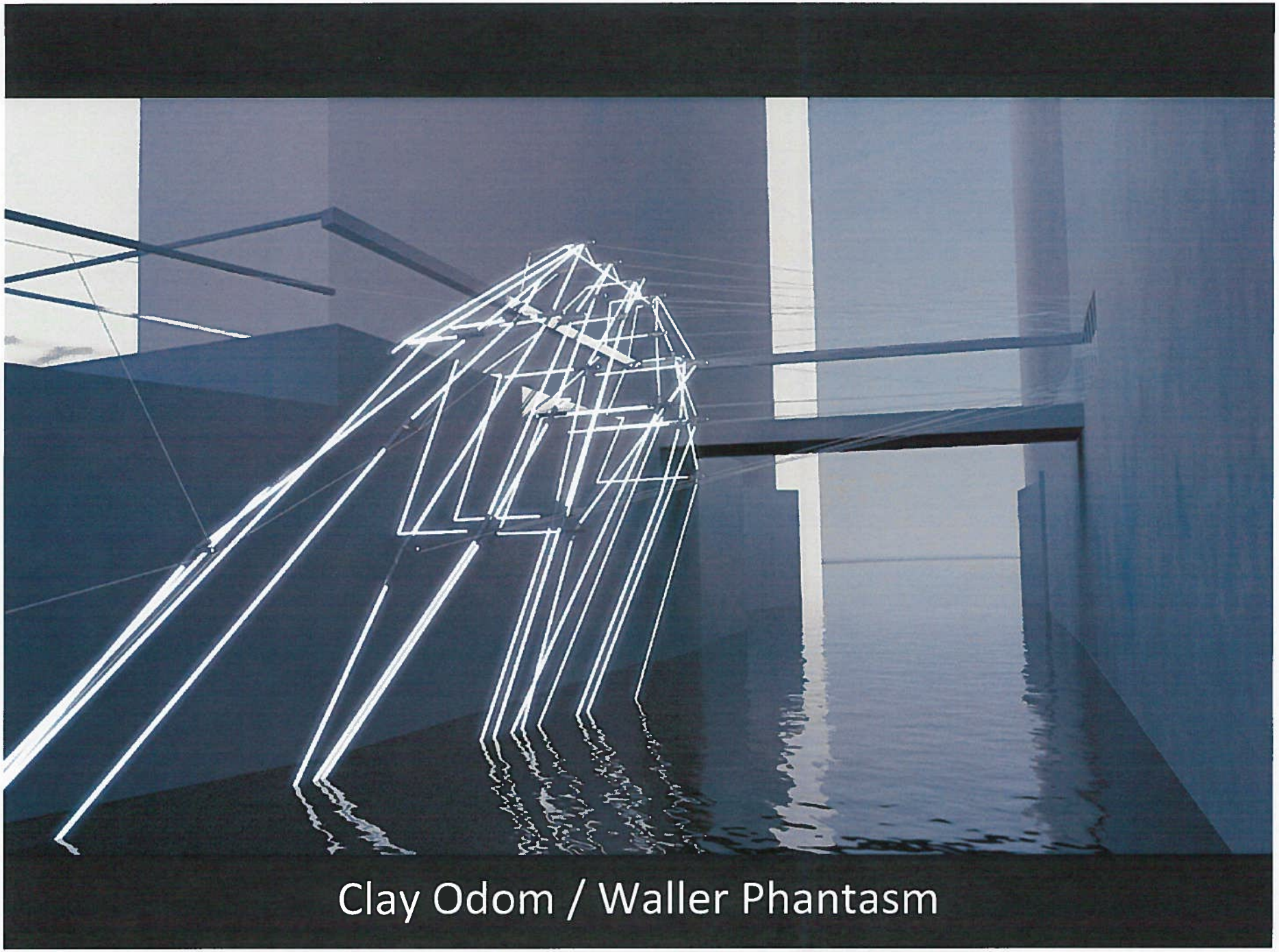
- Businesses along the creek are excited to partner again in 2015:
  - Hilton Garden Inn
  - Easy Tiger
  - Waller Ballroom
  - Waller Creek Pub House
  - The Gatsby
  - Empire Control Room and Garage

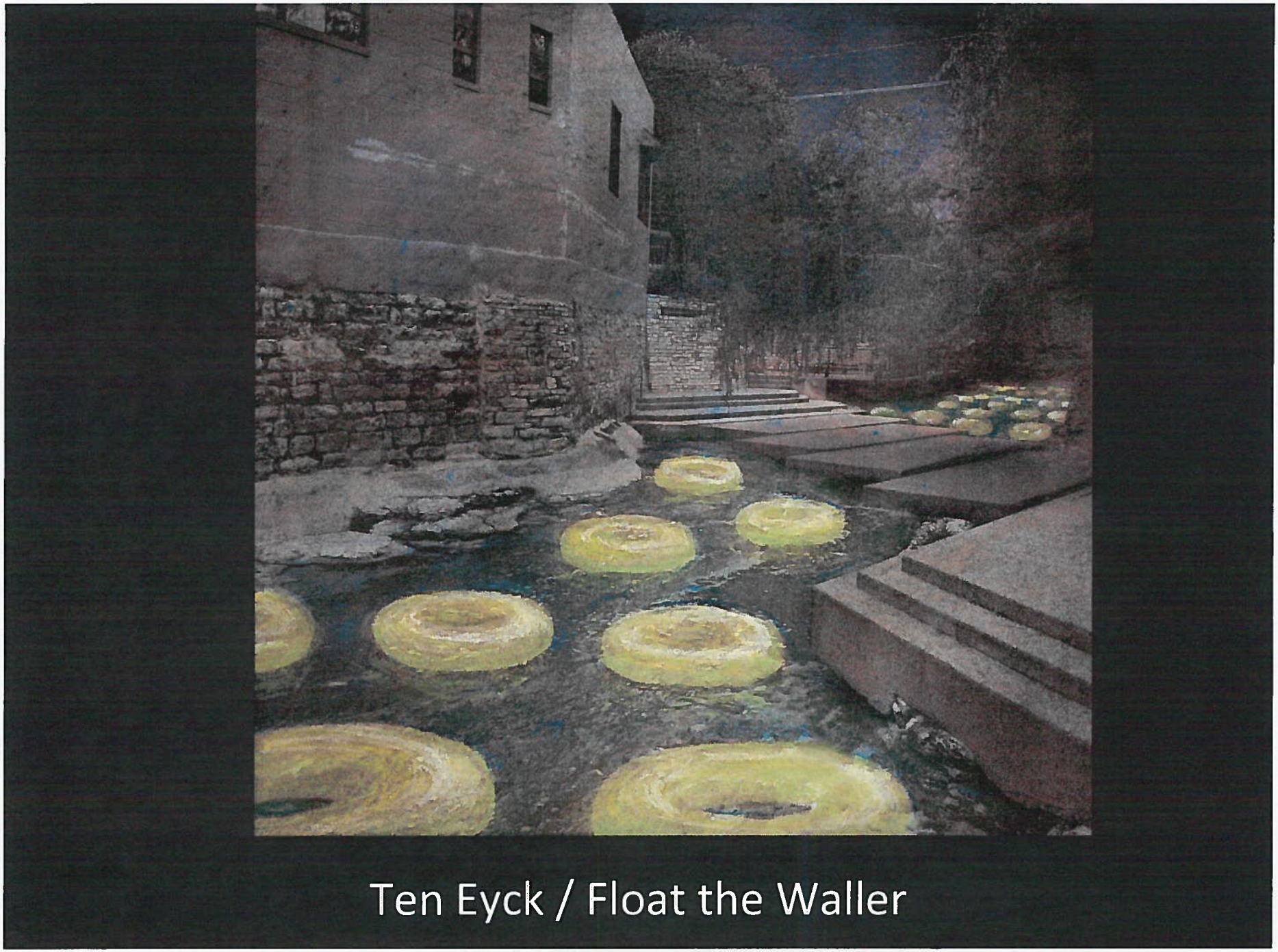
CREEK SHOW 2015 DESIGN TEAMS

- Clay Odom – Assistant Professor at UT School of Architecture
- Ten Eyck Landscape Architects
- Specht Harpman Architects
- Luke Savisky
- Clark Richardson Architects

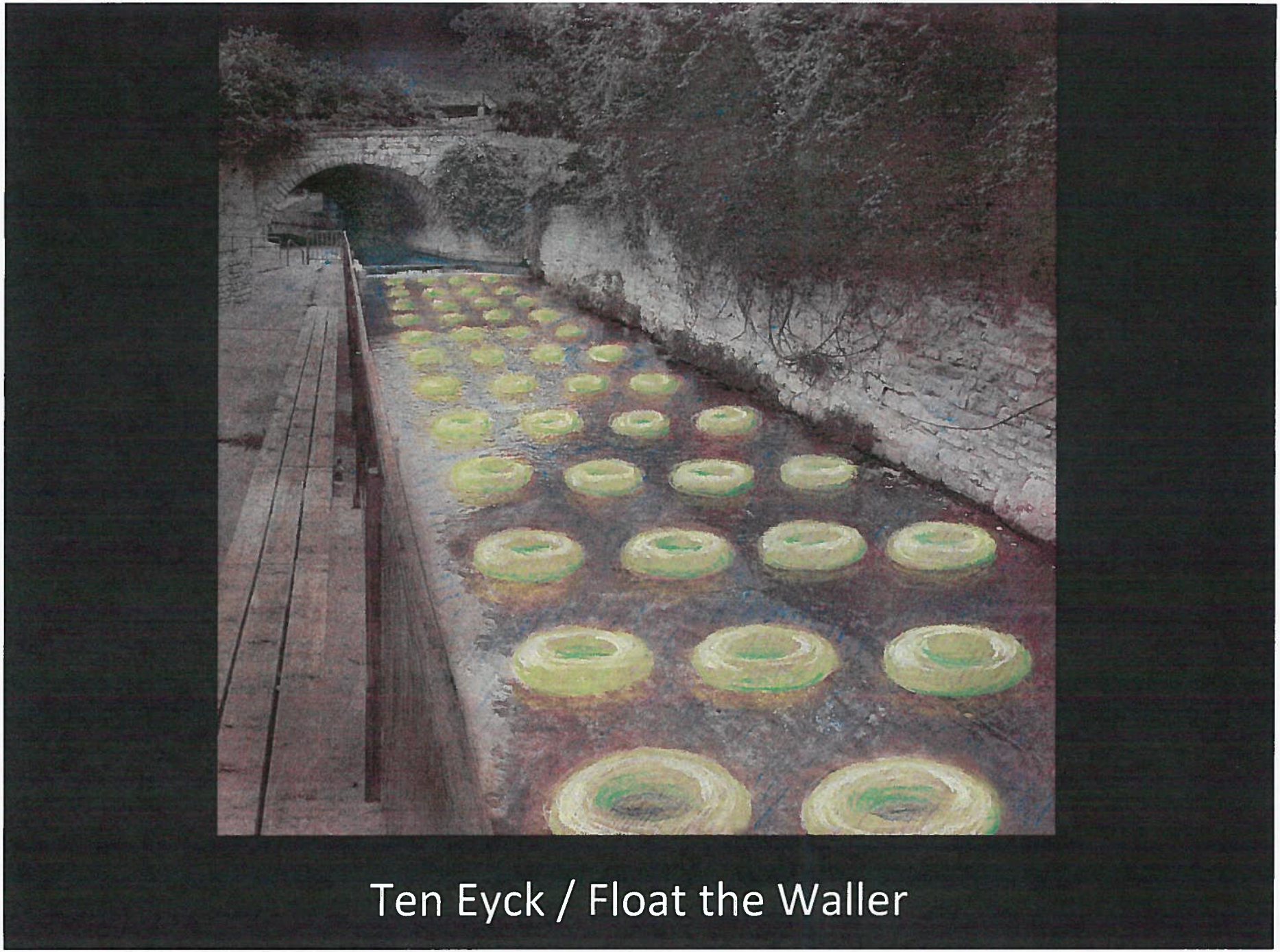


Clay Odom / Waller Phantasm


Clay Odom / Waller Phantasm



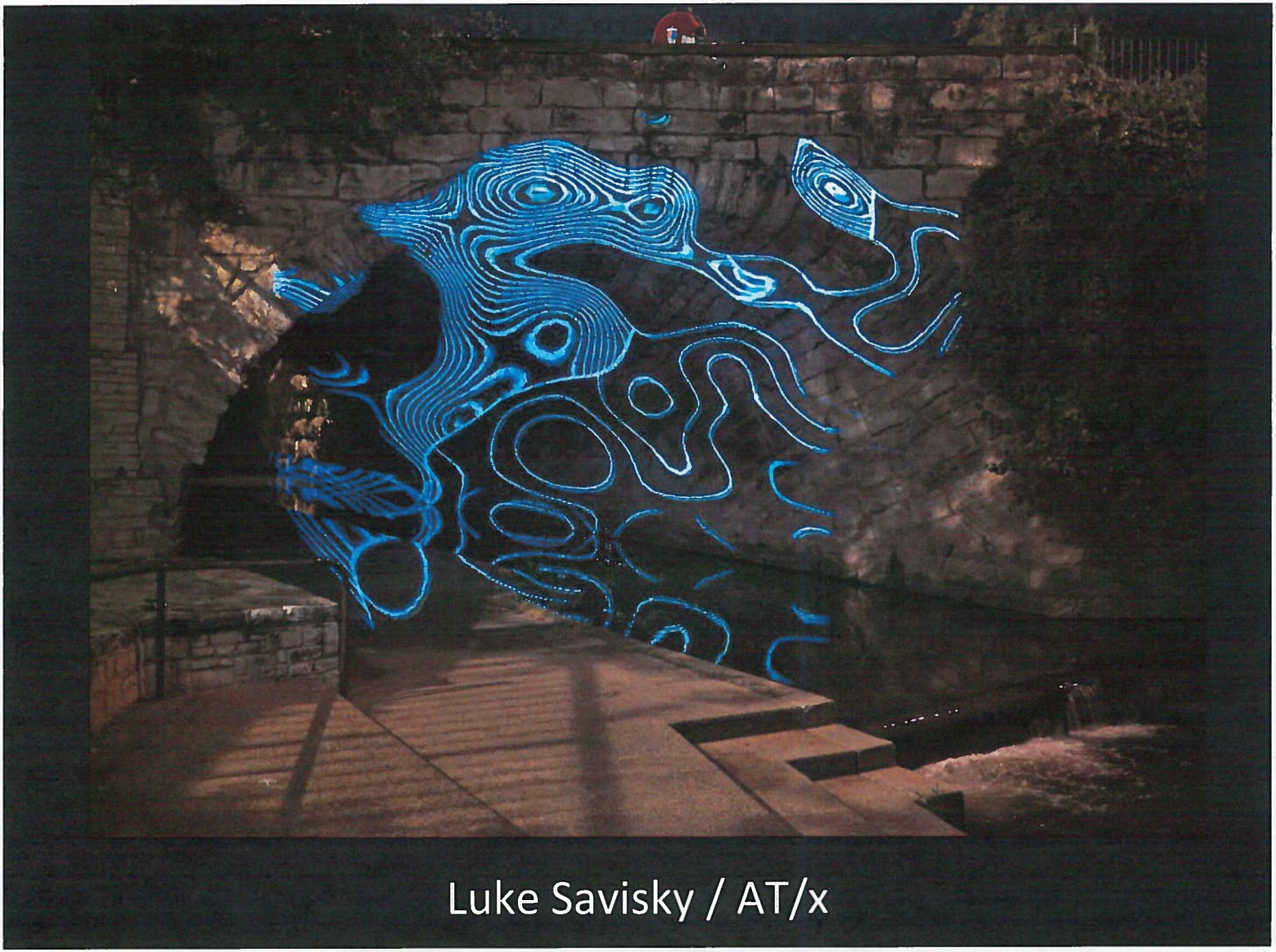
Ten Eyck / Float the Waller



Ten Eyck / Float the Waller



Luke Savisky / AT/x

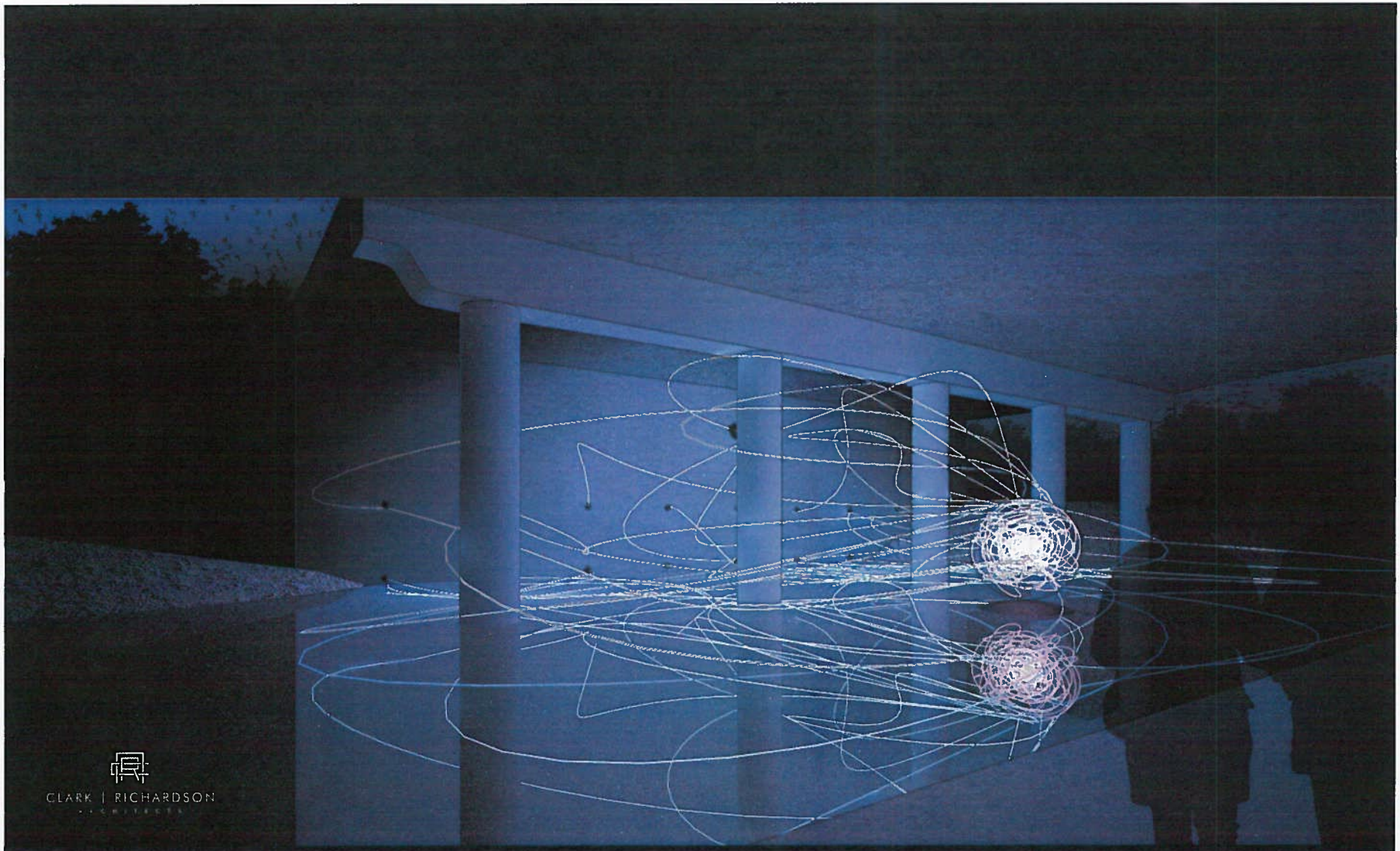


Luke Savisky / AT/x

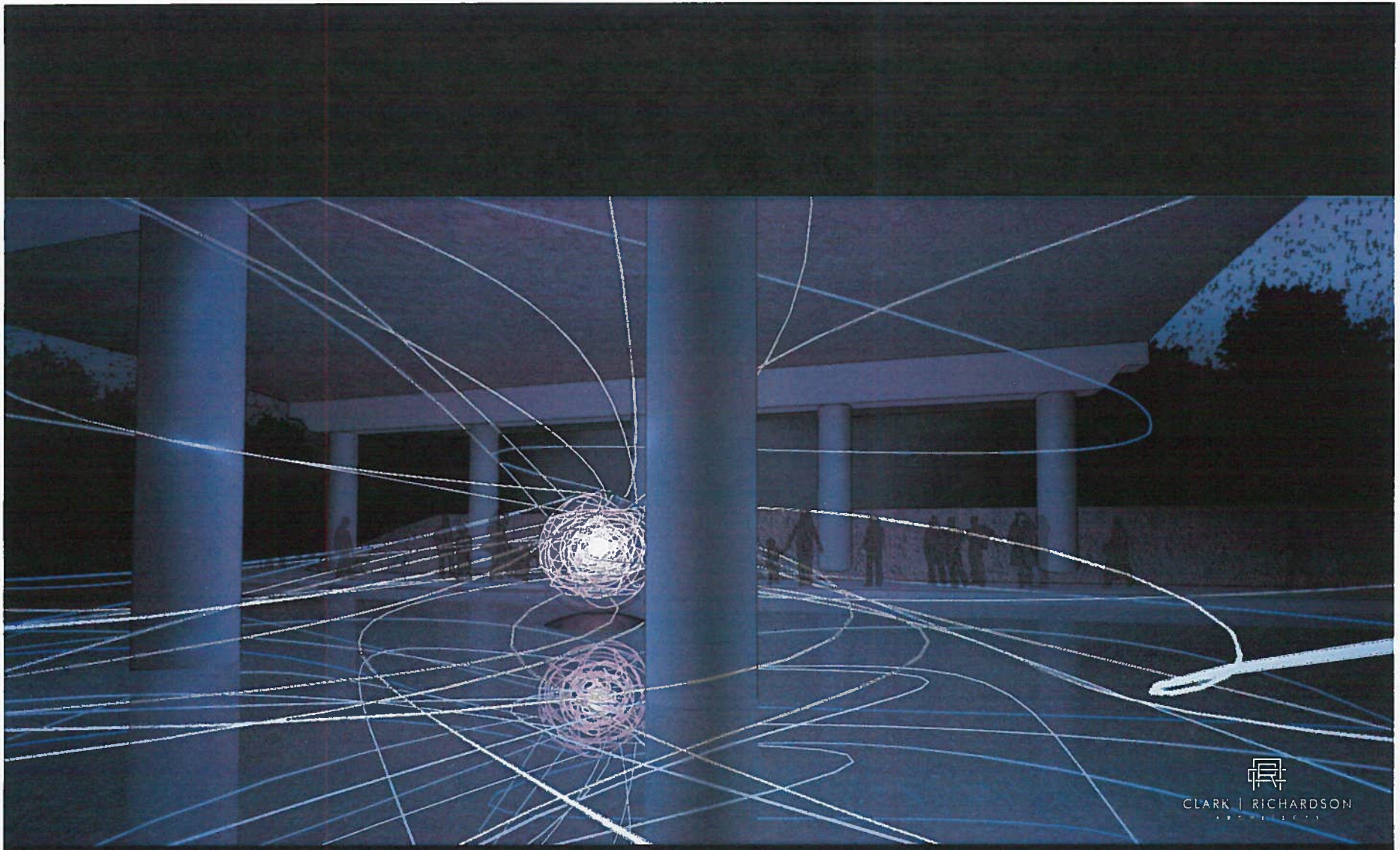

Specht Harpman / Volume



Specht Harpman / Volume



Clark Richardson / The Natural Unnatural

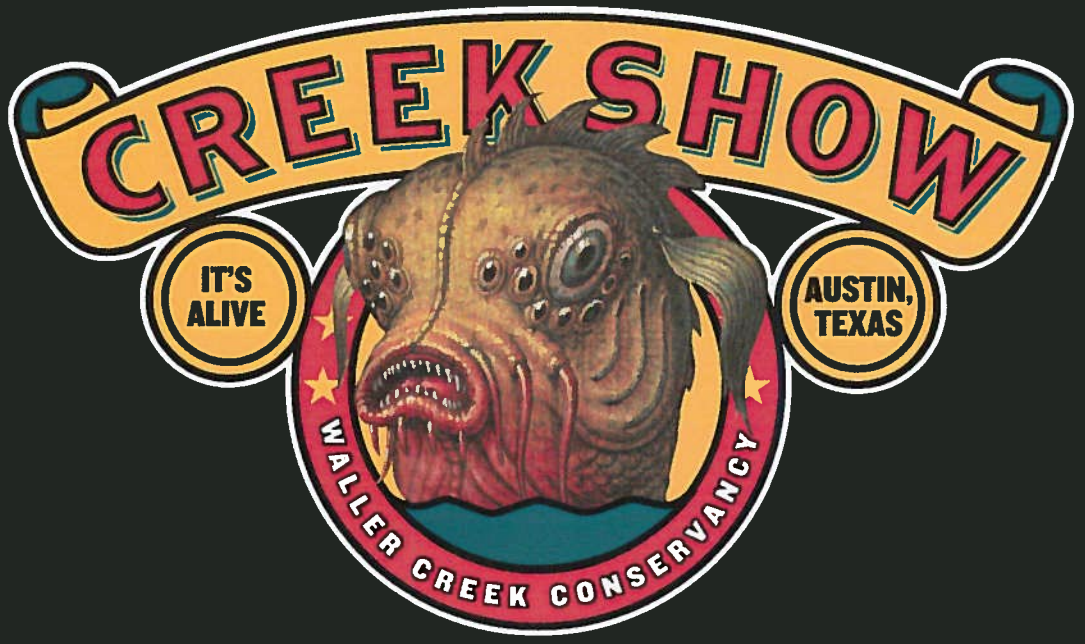


Clark Richardson / The Natural Unnatural

CREEK SHOW 2015 EVENTS

In addition to the light installations, Creek Show will feature the following events:

- **Thursday, Nov. 12 –** Opening Night
  - Drink specials at partnering businesses
  - Local music line-up at Empire Control Room
  - DJ set along the creek
  - Free and open to the public
- **Tuesday, Nov. 17** – Artists Talk at Waller Ballroom
- **Wednesday, Nov. 18** - UT Materials Lab Creek Show Exhibition
  - Lecture as part of School of Architecture Goldsmith Talks series
  - Opening Reception
  - Exhibition remains up through Jan 22
- **Saturday, Nov. 21** – Closing Party
  - Ticketed event with proceeds going to WCC
  - Live music at Empire Control Room (talent TBD)



Questions? Contact Meredith Bossin
mbossin@wallercreek.org

WWW.CREEKSHOW.COM