



Central Health Board of Managers – Considerations

Founded in 2004 by a vote of Travis County residents, Central Health is here to make our community stronger by investing in access to health care for our most vulnerable residents. We are the local public entity that connects low-income Travis County residents to high-quality, cost-effective health care.

By eliminating health disparities and improving safety-net health care delivery, we are transforming Travis County into a model healthy community.

Governance

Central Health is a separate political subdivision of the State of Texas and is not a part of Travis County Government. The boundaries of our health care service area are contiguous with Travis County.

Central Health is governed by a nine-member volunteer Board of Managers. Four of the members are appointed by the Austin City Council and another four are appointed by the Travis County Commissioners Court. Both governmental bodies jointly appoint the ninth member. Board members serve four-year appointments and may be reappointed.

Our Board of Managers has a broad and varied background, including community and social service, medical care, private business, government, and law. Understanding special districts, strategic planning, and complex financial relationships is important. Central Health's future success requires the foresight that extensive experience as a chief executive officer, certified public accountant, or finance director proffers. Having previously served in a demanding leadership position guiding the policy direction of a large multi-faceted community focused organization may also provide relevant experience.

Serving on the Board of Managers for Central Health is rigorous and requires a significant investment of time. In addition to the regular meetings which on average require 15 hours a month, special community events, community engagement and preparation for meetings may occur on weekends and evenings. The Board of Managers must hold public hearings and approve the budget every September placing additional time demands on top of the regular meeting schedule.

Planning

Central Health's efforts are guided by a Strategic Plan. The plan is reviewed and revised annually by the Central Health staff and Board of Managers in order to address the ever-changing challenges of the regional health care environment.

Meetings

Central Health's Board of Managers meets the first Wednesday of the month.

A minimum of five board members must attend a board meeting to constitute a quorum of the Board of Managers. Meetings of the Board of Managers must comply with the Open Meetings Act and are open to the public. Attendance is kept. *(This meeting currently begins at 5:30 p.m. and may last 3-5 hours.)*

Committees

In addition to the monthly board of managers meeting, the chair will appoint a manager to serve on a minimum of two committees. Any manager may attend a committee meeting, but only appointed managers are considered in establishing a quorum to take action in the committee.

The Board of Managers Committees:

Strategic Planning: Meeting occurs the second Wednesday of each month. *(This meeting currently begins at 12:00 p.m. and may last two hours.)*

Budget and Finance: Meeting occurs the third Wednesday of each month. While there are 4 appointed members of the committee, any 5 board members makes a quorum of this committee and all board members are strongly encouraged to participate in this committee. *(This meeting currently begins at 5:30 p.m. and may last 3-4 hours.)*

Ad Hoc Central Health Downtown Campus/Innovation Zone: Meeting occurs the fourth Friday of the month. This ad hoc committee has been meeting regularly due to the redevelopment of the Central Health owned property that currently houses University Medical Center Brackenridge. *(This meeting begins at 11:30 a.m. and may last two hours.)*

There are four additional committees that convene at the discretion of the Board Chair, at the request of their Committee Chair, or at staff request. These committees include the Audit and Compliance Committee, The Ad Hoc Women's Health Committee, The Executive Committee, and the Medical Committee. *(The committee meeting durations vary depending on the work at hand.)*

Manager	First Appointed	Reappointed	Term	Bio
<i>County Appointments</i>				
Clarke Heidrick, J.D.	7/29/2004	7/19/2005 12/29/2009 12/10/2013	12/31/2017	Clarke Heidrick is an attorney with the firm of Graves, Dougherty, Hearon & Moody where he has practiced law since 1977. He served as President of the firm from 1993 through 1997 and currently serves as Chair of the firm's board of directors. He specializes in general business and corporate law, mergers and acquisitions, real estate acquisitions, and banking and finance. Mr. Heidrick is involved in a variety of community organizations, including service as Chair of the Board of Shivers Cancer Foundation, Chair of the Board of the Rebekah Baines Johnson Center, and as a Trustee of the Headliners Foundation. He previously served as Chair of the Board of Greater Austin Chamber of Commerce, Executive Chair of the Board of St. Stephen's Episcopal School, Chair of the Board of the United Way Capital Area and Co-Chaired the 2008-2009 United Way Campaign, and as President of Austin Area Research Organization.
Sheri Greenberg	2/3/2015		12/31/2018	Sherri Greenberg is a lecturer and Fellow of the Max Sherman Chair in State and Local Government at the University of Texas LBJ School of Public Affairs. Ms. Greenberg served for 10 years as a member of the Texas House of Representatives, completing her final term in January 2001. As a public finance professional, Ms. Greenberg served as the Manager of Capital Finance for the City of Austin from 1985 to 1989, overseeing the City's debt management, capital budgeting, and capital improvement programs. Prior to that she was a Public Finance Officer at Standard & Poor's Corporation in New York, where she analyzed and assigned bond ratings to public projects across the country.
Cynthia Valadez	2/3/2015		12/31/2015	Cynthia Valadez is a community leader and champion for health care access in Austin. She has been active with the Latino HealthCare Forum advocating for better health outcomes for the Latino community. As a <i>promotora</i> , she is a State of Texas certified community health worker providing health education to the community.

Guadalupe Zamora, M.D.	1/15/2013		12/31/2016	Dr. Zamora has 24 years of experience as a practicing physician and when not on staff at St. David's Medical Center, he works out of his own family medicine clinic in East Austin alongside his niece, Dr. Belda Zamora. He has served as the past president, secretary, and treasurer of the Travis County Medical Society, and he was formerly on the advisory board for the Medical Access Program (MAP), prior to the existence of Central Health. Most recently he served as treasurer of Healthy ATX, a local organization that supports the improvement of the local health care system. Dr. Zamora serves as the Central Health appointee to the Austin Travis County Integral Care Board.
<i>City Appointments</i>				
Thomas Coopwood, M.D.	7/29/2004	12/6/2007 12/8/2011	12/31/2015	Thomas B. Coopwood, M.D., F.A.C.S. is retired from a distinguished career as a surgeon, serving the Austin community for over 30 years. During his career, Dr. Coopwood served as Chief of Surgery at Brackenridge Hospital from 1980 to 1985, Chief of Staff at Brackenridge Hospital in 1986 and Chief of Surgery at St. David's Hospital from 1988 to 1990. In retirement he has served as President of the Retired Physicians Organization of the Travis County Medical Society. He was elected to the Board of Art Alliance Austin and served as its Chair for 2008-09. He is also a member of the 2008-09 Essential Class of Leadership Austin, a member of the Latino HealthCare Forum Advisory Board and was recently elected to the board of the Northwest Austin Civic Association (NWACA).
Katrina Daniel, R.N. Chair, Central Health Board of Managers	7/23/2009	1/27/2011 12/11/2014	12/31/2018	Katrina Daniel is a registered nurse and is the Chief Health Care Officer at the Teacher Retirement System of Texas. She began her career in healthcare as a registered nurse in Houston at Ben Taub General Hospital, one of the nation's largest and busiest. While completing her Master of Public Health Degree at the University of Texas School of Public Health, Ms. Daniel came to Austin to work as a legislative aide for State Representative Garnet F. Coleman, as well as working part time as an emergency room nurse at University Medical Center Brackenridge (then Brackenridge Hospital) from 1997 until 2002. Ms. Daniel also has a history of volunteer and community service with organizations such as the American Red Cross, the Austin Neighborhoods Council, the Highland Neighborhood Association and the Residential Design and Compatibility Commission.

Lynne Hudson, R.N.-C, M.P.H.	4/21/2011	12/12/2013	12/31/2017	Ms. Hudson is a part-time contract nurse practitioner and a member of the clinical faculty with the University of Texas School of Nursing, and has extensive experience in health care administration and health policy. Her medical expertise is in gynecology and general women's health as a Women's Health Care Advanced Nurse Practitioner, which she still practices as a volunteer and as a consultant. Ms. Hudson is an active community supporter, participating in a March of Dimes prematurity prevention task force, volunteering with Circle of Health International, and as a medical and educational volunteer for numerous humanitarian relief efforts, both domestic and foreign.
Rosie Mendoza, C.P.A.	7/29/2004	3/5/2009 1/17/2013	12/31/2016	Mrs. Mendoza is a Certified Public Accountant and currently serves as the managing shareholder for R. Mendoza & Company, P.C., with expertise in financial and governmental accounting. In her 25 years of service, she has provided audit and consulting services to a wide variety of clients including non-profit organizations, governmental entities and other commercial entities. In addition to serving on the Central Health Board of Managers, she also serves as Treasurer on the Board of Directors of AVANCE, the Board of Directors of the Austin Geriatric Center, Inc., the Austin Community Foundation, and the Greater Austin Chamber of Commerce.
Joint County-City				
William "Kirk" Kuykendall, J.D.	5/7/2013		12/31/2016	William H. "Kirk" Kuykendall is an Austin attorney. Since 1998, Mr. Kuykendall has engaged in the private practice of law representing clients in medical, legal, administrative, and litigation matters. Prior to engaging in private practice, Mr. Kuykendall acquired professional experience as a member of the University of Texas System Office of General Counsel, the State of Texas Office of the Attorney General, and the Galveston County Criminal District Attorney's Office. Mr. Kuykendall has a diverse history of service with various civic and community organizations, including the Texas State Board of Barber Examiners (Chairman), the Interim Austin Hospital Authority Board of Directors (Chairman), Brackenridge Hospital Board of Directors, St. David's Hospital Health Care Foundation, Capital City African American Chamber of Commerce Board of Directors, Occupational Industrial Centers of Austin Board of Directors, among others.