16015 ST

22. Production/Exhibit Costs

(Add Lines 13-23, must equal Line 12)

24. TOTAL EXPENSES

23. Other

The budget MUST balance. Total income (line 12) MUST equal total expenses (line 24).

Round all budget figures to the nearest whole dollar. CASH IN-KIND TOTAL PROJECT INCOME **EARNED INCOME** 1. Total Admissions \$0.00 \$0.00 2. Total Other Earned Income \$0.00 \$0.00 3. TOTAL EARNED INCOME \$0.00 \$0.00 (Add Lines 1 and 2) **UNEARNED INCOME** 4. Total Private Support \$1,000.00 \$1,000.00 (Corp, Foundation, Individual) 5. Total Public Support \$0.00 \$0.00 (Government Grants) \$0.00 6. Total Other Unearned Income \$0.00 7. Applicant Cash \$500.00 \$0.00 8. TOTAL UNEARNED INCOME \$1,500.00 \$1,500.00 (Add Lines 4 - 7)9. COA Request Amount \$3,000.00 \$3,000.00 10. TOTAL CASH INCOME \$4,500.00 \$4,500.00 (Add Lines 3, 8, and 9) 11. Total In-Kind Support \$1,500.00 \$1,500.00 (must equal In-Kind line 24) 12. TOTAL INCOME \$4,500.00 \$1,500.00 \$6,000.00 (Add Lines 10 and 11) PROJECT EXPENSES CASH IN-KIND TOTAL 13. Administrative Employee Costs \$500.00 \$500.00 \$1,300.00 14. Artistic Employee Costs \$1,300.00 15. Administrative Non-Employee Costs \$250.00 \$500.00 \$750.00 16. Artistic Non-Employee Costs \$150.00 \$500.00 \$650.00 17. Travel \$500.00 \$0.00 \$500.00 18. Space Rental \$150.00 \$500.00 \$650.00 19. Equipment Rental \$50.00 \$0.00 \$50.00 20. Supplies and Materials \$1,600.00 \$0.00 \$1,600.00 21. Marketing and Promotion \$0.00 \$0.00 \$0.00

\$0.00

\$0.00

\$6,000.00

\$0.00

\$0.00

\$1,500.00

\$0.00

\$0.00

\$6,000.00

1601588

Budget Details

To: City of Austin Cultural Arts Division C/O Anne-Marie McKaskle-Davis Contract Compliance Specialist

Address: 201 East 2nd Street Austin, TX 78701 **Phone:** O: <u>512.974.7854</u> F: <u>512.974.6379</u>

Email: Annemarie.mckaskle@austintexas.gov

Media link: http://www.austintexas.gov/department/cultural-funding

Project Submitted by: Ali Hopson / MAWU Photography Media & Kinetic Exhibit = Cut & Deliver

Contact Details:

Address: 1071 Clayton Ln #406 Austin, TX 78723

Phone: (512)565-1208 **Email:** mawuphotograph@gmail.com

Media links: www.mawuphotography.com

https://www.youtube.com/user/KineticExhibitKE

Project Name: Writer's Cram Jam

Project outline: Cut and Deliver is the creative brainchild of artists Ali Hopson (MAWU Photography Media) and Jessica Bradford (Kinetic Exhibit). The high demand for film makers such as themselves to produce, shoot, and edit their films and visual art projects in a quick and creative fashion gave birth to this creative duo's passion for solving problems in the script writing process. The "Writer's Cram Jam" is a weekend intensive script writer's retreat with the intention that you leave having formatted your own film script with the help of 3 other writer's and a researcher! By harnessing the creative talents of individuals around you the weekend will produce a structured project ready for pitch or production. We as a collective, at your lead develop: ideas, characters, plots, scene designs, music selection, dialogue and rewriting with engaging guest lecturers for hands on guidance. Once the project is developed, *Cut and Deliver* helps the artist with pitching the script or project or producing it in house using a network of talented media artists locally and internationally.

Project Start Date: November, 2015

Contract Date: October 2015
Project deadline: 2016
Project End Date: June 2016

Our purpose in participating in this bid:

MAWU Photography Media aims and objectives as a company which are in conjunction with your organization's ethical and/or corporate standpoint: equality, education, creative thinking, environmental preservation, and community.

Prospective Dates:

- November 13-15, 2015 or
- December 18-20, 2015

Budget Materials:

- Location fees \$150.00 + \$500.00 in kind = \$650.00
- Production Administrative Costs\$250.00 + vender costs \$ 500.00 =\$750.00
- Travel stipend per participant \$100.00 x 5= \$500.00
- Vendor non admin. /artist fees \$450.00
- Writing software/ shareware \$20 per month Celtx for 12 months \$260.00 est.
- Media editing software- \$20 per month Adobe Cloud for 12 months \$ 240.00
- Media purchase and licensing / Artistic Non-Employee Costs \$150.00
- Guest Speaker \$300.00

Total: \$3,000.00

Stipend per artist per Cram Jam:

\$200.00 per writer x 4 writers = \$800.00 + (\$100 in kind x 5 = \$500.00) = \$1,200.00\$200.00 for researcher Materials (paper, pens, computer rental center, etc.) \$1,600.00

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Total: \$3,000.00

Side production benefits for writers participating: Cram Jam session for you media project development (est. \$1,300.00 value); profit or royalties from your project and from other projects you work on.

Project Total: \$6,000.00 COA contribution: \$3,000.00

Est. MAWU, Artist & Sponsor Contributions: \$ 3,000.00 (\$1,550 cash / \$1,500 in kind)