

TO: City Council Economic Opportunity Committee  
Councilmember Troxclair, Chair  
Councilmember Houston, Vice Chair  
Councilmember Casar  
Councilmember Pool

FROM: Mark Tester, Director, Austin Convention Center

DATE: September 25, 2015

RE: Austin Convention Center Long-Range Master Plan

In follow up to our presentation of our draft Long-Range Master Plan (Plan) at your August 24, 2015 committee meeting, please find enclosed additional responsive information based on your comments and questions following our presentation.

Also, attached are all of the reports that are related to the Plan, which include Volumes I and II of the Plan, as well as the Urban Land Institute Technical Assistance Panel Report. We hope you find the information useful.

As a result of Council Resolution 20141211-218, which is also attached for your reference, directing the City Manager to report back to City Council on the results of the Urban Land Institute's Technical Assistance Panel review of the Council-approved consultant's work on the Plan, we are bringing the Plan back to you on October 12, 2015 for consideration of acceptance and recommendation to the full Council. We are also planning on making the presentation to the full council on October 13, 2015, as well as taking an item to the full council on October 15, 2015, seeking support and adoption of the Plan as a long-term planning vehicle. To that end, if you need additional information from us before then, or would like us to meet with you to discuss this information, please don't hesitate to contact me at 512-404-4040.

xc: Mark Washington, Acting Assistant City Manager  
Bob Lander, President, Austin Convention and Visitors Bureau