

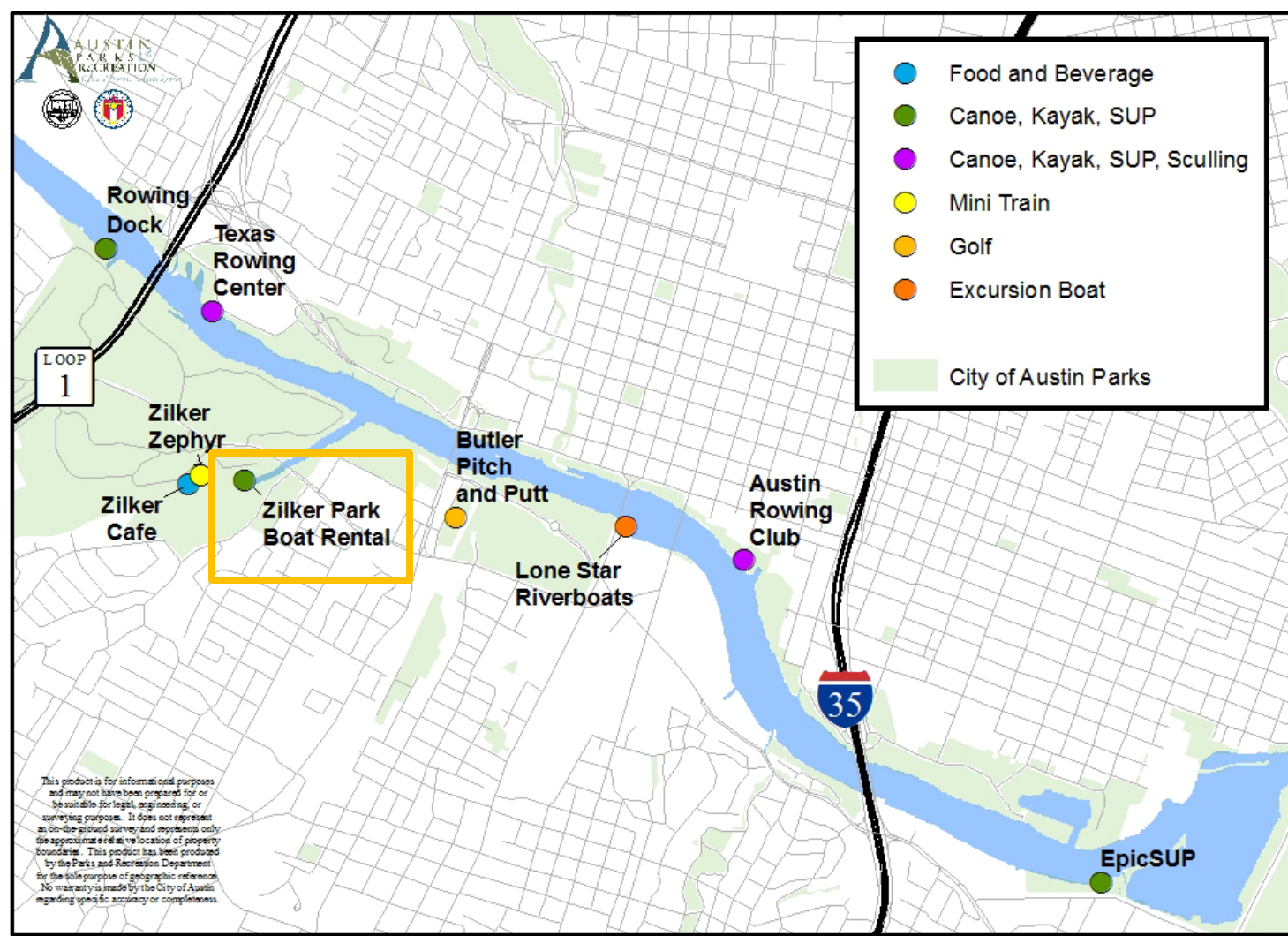
## Zilker Park Boat Rental – Contract Extension

*Parks and Recreation Board  
December 8, 2015*

*Presenters:  
Charles Vaclavik, Division Manager - Central Parks  
Kirk Scanlon, AICP, Contract Administrator*



# Zilker Park Boat Rental Location



## Town Lake Park Concessions:

1. Rowing Dock
2. Texas Rowing Center
3. Zilker Zephyr Railroad
4. Zilker Café
5. Zilker Park Boat Rental
6. Butler Pitch and Putt
7. Lone Star Riverboats
8. Austin Rowing Club
9. EpicSUP

## Town Lake Park Concessions: Location Map

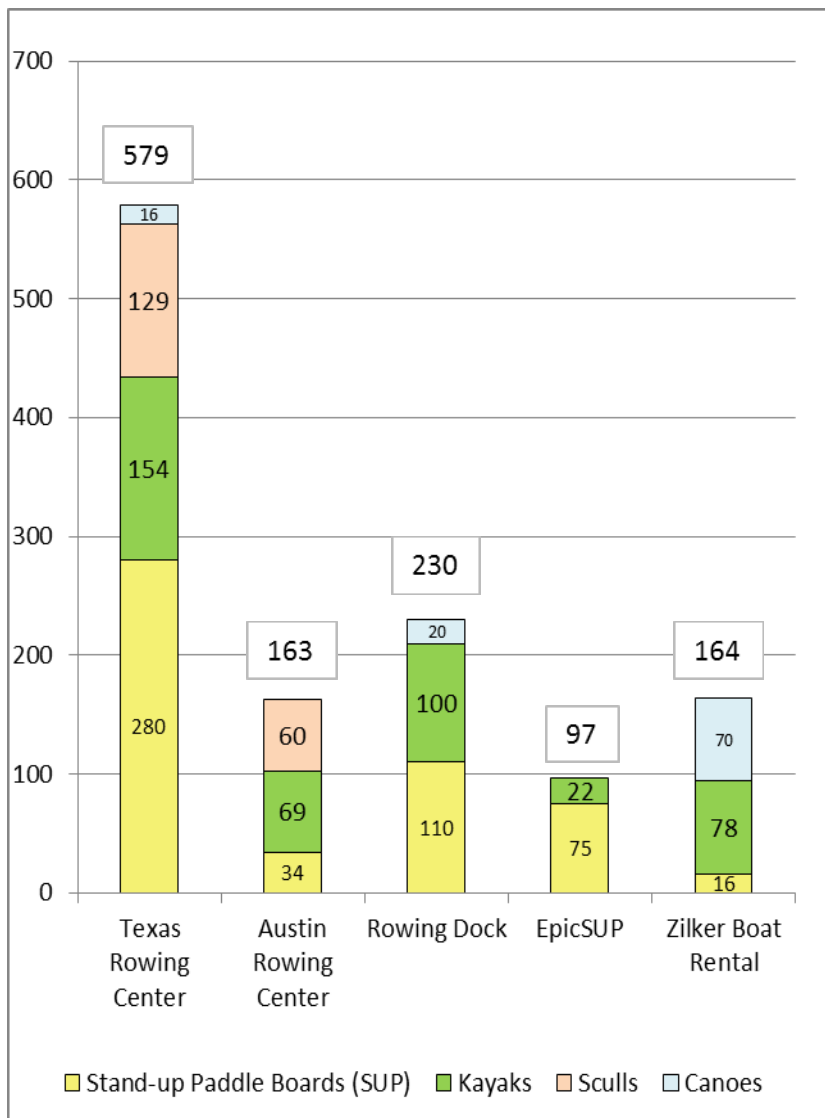
# Zilker Park Boat Rental Contract Overview

## Zilker Park Boat Rental

- **Howard Barnet, owner, started the concession in 1969 and was the first water-based recreation concession on Town Lake**
- **Current contract signed March 1, 2006**
  - 5-year primary term
- **1<sup>st</sup> Option executed 2011 to 2016 (5-years)**
- **Final Option 2016 to 2021 (5-years)**



# Zilker Park Boat Rental Boat Inventory



- Total canoes: 70  
Represents 66% of total canoe rentals on lake
- Kayaks: 78  
Represents 18% of total kayak rental on lake
- SUPs: 16  
Represents 3% of SUPs on the lake



# Zilker Park Boat Rental Gross Revenues & Payments

Fiscal Year	Gross Revenues	Payments
FY 2011	\$397,694	\$36,559
FY 2012	\$391,392	\$35,854
FY 2013	\$334,955	\$33,491
FY 2014	\$404,140	\$38,552
FY 2015	\$445,267	\$46,877





# Zilker Park Boat Rental Additional Public Benefit

- **Non-profit/community engagement:** Zilker Park Boat Rental provides significant support for the community through pro bono and reduced rental fees for nonprofits. Last year ZPBR donated \$11,745 worth of free or reduced rentals to nonprofits and organizations such as:
  - PARD Recreation Centers, Austin Nature Center, Austin Youth River Watch, Keep Austin Beautiful, Big Brother/Big Sisters, Safe Place, and Austin Youth Works
- **Capital Improvements:** Zilker Park Boat Rental funded and constructed stone steps that traverse the bank from the concession to the parking lot, cost ~\$12,000
- **City Investment:** Zilker Park Boat Rental is in compliance with the contract terms and has always conducted business with no support from the City including flood recovery and restoration of the concession area
- **Proposed Improvements:** Zilker Park Boat Rental is working with the City of Austin's Watershed Department to provide \$18,000 in funding for a demonstration creek bank restoration project or provide equal funding to planning for the north shore of Barton Creek
- **Planning:** Planning is currently underway in Zilker Park that may influence the general area occupied by the facility. Therefore, it is beneficial to extend the agreement as a new contractor may propose improvements in conflict with future riparian zone planning.



# Zilker Park Boat Rental Board Recommendation

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## **Parks and Recreation Board Action:**

Make a recommendation to extend the Zilker Park Boat Rental contract for the final five- (5) year option period