

RESOLUTION NO.

WHEREAS, on November 30, 2015, the Public Safety Committee of the City Council heard a presentation regarding the potential benefits of amending the City of Austin's sign regulations to allow digital billboards; and

WHEREAS, after considering the briefing, the Public Safety Committee voted to forward to the City Council, without recommendation, an item to initiate amendments to the City's sign regulations; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

1. The City Council initiates amendments to City Code Chapter 25-10 (*Sign Regulations*) and directs the City Manager to develop a proposed ordinance to allow digital signage and make related changes to existing sign regulations as deemed to appropriate.
2. The ordinance should be presented to Council for consideration within a reasonable time, following required review by the Planning Commission and such other review as may be deemed appropriate.

ADOPTED: _____, 2015

ATTEST: _____

Jannette S. Goodall
City Clerk