

Civic Technology

<u>Current 2016 Goal Area(s)</u>	<u>BHAG</u>	<u>2016 Goal</u>	<u>Challenge statement</u>	<u>What are we talking about?</u>	<u>Tactics to get us there</u>
Convince Council Members to Advocate for Budget to Support Increased Community Access Programs (via PEG, Studio, Etc.)		Recommendation to Council re: increased support for community access programs based upon a business case and documented community engagement.	How might we educate citizens to the potential of current city tech to enable transfer of information and skills? What is the existing demand for community access programs and resources? how or where do we increase?	What kind of information is on the website that community members should know is accessible? How do we share that it's a resource for the community? What PEG & studio resources are accessible and being used by the community?	Presentations to varying groups that could benefit from the resources. Identify workforce development and training opportunities.
Increase GTOPs funding from \$200,000 to \$500,000		Show demonstrated success of GTOPs grant winners via sustainable and measurable outcomes.	How might we advocate before council for more money for GTOPs?		Identify & celebrate success stories Propagate / promote success stories to City Council as a first step

ID other funding mechanisms that could provide matches for City Funds for GTOPs.

Structure the GTOPs program so that recipients are providing applications for programs that deliver outcomes that offer sustainable and measurable improvements in the community.

How might we get grant recipients to report outcomes rather than outputs from their grants?

How might we follow up and identify success of GTOPs 2015 rubric?

How might we increase the number of GTOPs recipients that serve the 8% not digitally included?

How might we identify trends in non-awarded GTOPs applicants with great ideas?

TBD

TBD

Based upon grantees' proposed outcomes, measure against it and let grantees know that "credits" will be applied for next time they apply.

Require pre- and post- surveys of outputs and outcomes for program participants / grant recipients.

Request "annual report" of grantee which has required questions and allows a baseline to be built.

Build into the application scoring the need to increase service to the 8% not digitally included.

Consolidate f/b from reviewers regarding what applications submissions didn't resonate with graders.

Build an applications and presentation training (ex: fast-pitches) or create a mentorship/presentation training for applicants.



Parking Lot

Long-game expansion
of the GTOPs
program

ID the potential for orgs to provide
vision into the needs for the city
through their Outcomes reporting.
Craft model for second term additional
funding based upon outcome
reporting.