



**Pre-Election Report
Political Committees
Form ATX.7PAC**

AUSTIN CITY CLERK
RECEIVED

2016 MAY 3 PM 4 26

☐ Office Use Only

1 Total pages filed:	15	2 Filer Name	Caroline Joiner
----------------------	----	--------------	-----------------

3 COMMITTEE NAME	Committee Name Ridesharing Works For Austin		
4 COMMITTEE ADDRESS	Address/ PO Box P. O. Box 1347		Apartment or Suite Number
	City Austin	State TX	Zip Code 78767
5 COMMITTEE TREASURER NAME	Title	First Name Caroline	Middle Initial
	Nickname	Last Name Joiner	Suffix
6 COMMITTEE TREASURER ADDRESS AND PHONE	Address/ PO Box 208 W. 14th Street		Apartment or Suite Number
	City Austin	State TX	Zip Code 78756
	Phone Number (###-###-####) 512-479-6819		Extension, if applicable
7 REPORTING PERIOD	Start Date (yyyymmdd) 20160502		THROUGH End Date (yyyymmdd) 20160502



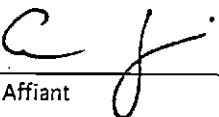
**Pre-Election Report
Political Committees
Form ATX.7PAC**

1 Total pages filed:	15	2 Filer Name	Caroline Joiner
----------------------	----	--------------	-----------------

8 REPORTS ATTACHED <i>Check box for each form attached</i>	<input checked="" type="checkbox"/> ATX.7A - Pre-Election Report of Contributions
	<input checked="" type="checkbox"/> ATX.7F - Pre-Election Report of Expenditures

AFFIDAVIT

By signature below, I certify that the preceding Special Pre-Election Report filed herewith is in all things true and correct and fully shows all information required to be reported by me pursuant to City Code, Section 2-2-29 for the reporting period indicated.



Signature of Affiant



Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual	Organization Name, or Contributor Last Name (if applicable) Lyft, Inc																								
2 CONTRIBUTOR ADDRESS AND EMPLOYER	<table border="1"><tr><td colspan="2">Contributor Address/ PO Box</td><td colspan="2">Contributor Apartment or Suite Number</td></tr><tr><td colspan="2">548 Market St. #68514</td><td colspan="2"></td></tr><tr><td>Contributor City</td><td>Contributor State</td><td colspan="2">Contributor Zip Code</td></tr><tr><td>San Francisco</td><td>CA</td><td colspan="2">94104</td></tr><tr><td colspan="2">Contributor Employer</td><td colspan="2">Contributor Occupation</td></tr><tr><td colspan="2"></td><td colspan="2"></td></tr></table>	Contributor Address/ PO Box		Contributor Apartment or Suite Number		548 Market St. #68514				Contributor City	Contributor State	Contributor Zip Code		San Francisco	CA	94104		Contributor Employer		Contributor Occupation					
Contributor Address/ PO Box		Contributor Apartment or Suite Number																							
548 Market St. #68514																									
Contributor City	Contributor State	Contributor Zip Code																							
San Francisco	CA	94104																							
Contributor Employer		Contributor Occupation																							
3 CONTRIBUTION DETAILS	<table border="1"><tr><td>Contribution Date (yyyymmdd)</td><td>(\$) Contribution Amount</td></tr><tr><td>20160502</td><td>\$685.71</td></tr><tr><td colspan="2">In-Kind Contribution Description, if applicable</td></tr><tr><td colspan="2">In-Kind Campaign Consulting</td></tr></table>	Contribution Date (yyyymmdd)	(\$) Contribution Amount	20160502	\$685.71	In-Kind Contribution Description, if applicable		In-Kind Campaign Consulting																	
Contribution Date (yyyymmdd)	(\$) Contribution Amount																								
20160502	\$685.71																								
In-Kind Contribution Description, if applicable																									
In-Kind Campaign Consulting																									

Add Another Contribution Page



Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual	Organization Name, or Contributor Last Name (if applicable) Lyft, Inc																								
2 CONTRIBUTOR ADDRESS AND EMPLOYER	<table border="1"><tr><td colspan="2">Contributor Address/ PO Box</td><td colspan="2">Contributor Apartment or Suite Number</td></tr><tr><td colspan="2">548 Market St. #68514</td><td colspan="2"></td></tr><tr><td>Contributor City</td><td>Contributor State</td><td colspan="2">Contributor Zip Code</td></tr><tr><td>San Francisco</td><td>CA</td><td colspan="2">94104</td></tr><tr><td colspan="2">Contributor Employer</td><td colspan="2">Contributor Occupation</td></tr><tr><td colspan="2"></td><td colspan="2"></td></tr></table>	Contributor Address/ PO Box		Contributor Apartment or Suite Number		548 Market St. #68514				Contributor City	Contributor State	Contributor Zip Code		San Francisco	CA	94104		Contributor Employer		Contributor Occupation					
Contributor Address/ PO Box		Contributor Apartment or Suite Number																							
548 Market St. #68514																									
Contributor City	Contributor State	Contributor Zip Code																							
San Francisco	CA	94104																							
Contributor Employer		Contributor Occupation																							
3 CONTRIBUTION DETAILS	<table border="1"><tr><td>Contribution Date (yyyymmdd)</td><td>(\$ Contribution Amount</td></tr><tr><td>20160502</td><td>\$1,800.00</td></tr><tr><td colspan="2">In-Kind Contribution Description, if applicable</td></tr><tr><td colspan="2">In-Kind Digital Promotion</td></tr></table>	Contribution Date (yyyymmdd)	(\$ Contribution Amount	20160502	\$1,800.00	In-Kind Contribution Description, if applicable		In-Kind Digital Promotion																	
Contribution Date (yyyymmdd)	(\$ Contribution Amount																								
20160502	\$1,800.00																								
In-Kind Contribution Description, if applicable																									
In-Kind Digital Promotion																									

Add Another Contribution Page



Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual	Organization Name, or Contributor Last Name (if applicable) Lyft, Inc																								
2 CONTRIBUTOR ADDRESS AND EMPLOYER	<table border="1"><tr><td colspan="2">Contributor Address/ PO Box</td><td colspan="2">Contributor Apartment or Suite Number</td></tr><tr><td colspan="2">548 Market St. #68514</td><td colspan="2"></td></tr><tr><td>Contributor City</td><td>Contributor State</td><td colspan="2">Contributor Zip Code</td></tr><tr><td>San Francisco</td><td>CA</td><td colspan="2">94104</td></tr><tr><td colspan="2">Contributor Employer</td><td colspan="2">Contributor Occupation</td></tr><tr><td colspan="2"></td><td colspan="2"></td></tr></table>	Contributor Address/ PO Box		Contributor Apartment or Suite Number		548 Market St. #68514				Contributor City	Contributor State	Contributor Zip Code		San Francisco	CA	94104		Contributor Employer		Contributor Occupation					
Contributor Address/ PO Box		Contributor Apartment or Suite Number																							
548 Market St. #68514																									
Contributor City	Contributor State	Contributor Zip Code																							
San Francisco	CA	94104																							
Contributor Employer		Contributor Occupation																							
3 CONTRIBUTION DETAILS	<table border="1"><tr><td>Contribution Date (yyyymmdd)</td><td>(\$) Contribution Amount</td></tr><tr><td>20160502</td><td>\$630.00</td></tr><tr><td colspan="2">In-Kind Contribution Description, if applicable</td></tr><tr><td colspan="2">In-Kind Food and Beverage</td></tr></table>	Contribution Date (yyyymmdd)	(\$) Contribution Amount	20160502	\$630.00	In-Kind Contribution Description, if applicable		In-Kind Food and Beverage																	
Contribution Date (yyyymmdd)	(\$) Contribution Amount																								
20160502	\$630.00																								
In-Kind Contribution Description, if applicable																									
In-Kind Food and Beverage																									

Add Another Contribution Page



Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual	Organization Name, or Contributor Last Name (if applicable) Lyft, Inc	
2 CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box 548 Market St. #68514 Contributor City San Francisco Contributor Employer 	Contributor Apartment or Suite Number Contributor State CA Contributor Zip Code 94104 Contributor Occupation
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd) 20160502 (\$) Contribution Amount \$2,197.24 In-Kind Contribution Description, if applicable In-Kind Salaries and Overhead	

Add Another Contribution Page



Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual	Organization Name, or Contributor Last Name (if applicable) Lyft, Inc		
2 CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box 548 Market St. #68514 Contributor City San Francisco Contributor Employer 	Contributor Apartment or Suite Number Contributor State CA	Contributor Zip Code 94104 Contributor Occupation
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd) 20160502 (\$) Contribution Amount \$1,544.90 In-Kind Contribution Description, if applicable In-Kind Travel and Lodging		

Add Another Contribution Page



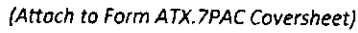
Pre-Election Report of Contributions: Schedule ATX.7A

(Attach to Form ATX.7PAC Coversheet)

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1	CONTRIBUTOR NAME <input type="checkbox"/> Contributor is an individual Organization Name, or Contributor Last Name (if applicable) Uber Technologies, Inc.		
2	CONTRIBUTOR ADDRESS AND EMPLOYER Contributor Address/ PO Box 1455 Market Street Contributor City San Francisco Contributor Employer Contributor Apartment or Suite Number 4th Floor Contributor State CA Contributor Zip Code 94103 Contributor Occupation 		
3	CONTRIBUTION DETAILS Contribution Date (yyyymmdd) 20160502 (\$) Contribution Amount \$16,784.05 In-Kind Contribution Description, if applicable In-Kind Campaign Consulting		

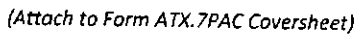
Add Another Contribution Page



1 PAYEE NAME <input type="checkbox"/> Payee is an individual	Business Name, or Payee Last Name, if applicable <div>Link Strategies, LLC</div>		
2 PAYEE ADDRESS	Payee Address/ PO Box <div>321 E. Walnut</div> Payee City <div>Des Moines</div>		Payee Apartment or Suite Number <div>201</div> Payee State <div>IA</div> Payee Zip Code <div>50309</div>
3 EXPENDITURE DETAILS	Category <div>Advertising Expense</div> Description (If Category is "Other") <div>Media buy</div>		(\$) Expenditure Amount <div>\$146,145.00</div> Expenditure Date (yyyymmdd) <div>20160502</div>

[illegible]

Page 9 of 15



1 PAYEE NAME <input type="checkbox"/> Payee is an individual	Business Name, or Payee Last Name, if applicable <div>AKPD Message and Media</div>		
2 PAYEE ADDRESS	Payee Address/ PO Box <div>730 N. Franklin St</div> Payee City <div>Chicago</div>		Payee Apartment or Suite Number <div>404</div> Payee State <div>IL</div> Payee Zip Code <div>60654</div>
3 EXPENDITURE DETAILS	Category <div>Consulting Expense</div> Description (If Category is "Other") <div>Ad Production</div>		(\$) Expenditure Amount <div>\$57,880.57</div> Expenditure Date (yyyymmdd) <div>20160502</div>

[illegible]

Page 10 of 15



Itemize each expenditure made in Sections 1-4. For additional expenditures, click "Add Another Expenditure Page" below.

4 Identify each candidate or ballot measure supported or opposed by the above expenditure, if applicable.

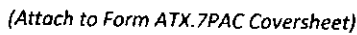
Add Another Expenditure Page



Itemize each expenditure made in Sections 1-4. For additional expenditures, click "Add Another Expenditure Page" below.

4 Identify each candidate or ballot measure supported or opposed by the above expenditure, if applicable.

Add Another Expenditure Page

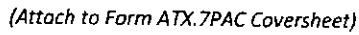


1 PAYEE NAME <input type="checkbox"/> Payee is an individual	Business Name, or Payee Last Name, if applicable Arena Communications		
2 PAYEE ADDRESS	Payee Address/ PO Box 1780 Sequoia Vista Circle Payee City Salt Lake City		Payee Apartment or Suite Number Payee State UT Payee Zip Code 84104
3 EXPENDITURE DETAILS	Category Advertising Expense Description (If Category is "Other") Printing Service		(\$) Expenditure Amount \$19,320.00 Expenditure Date (yyyymmdd) 20160502

4 Identify each candidate or ballot measure supported or opposed by the above expenditure, if applicable.

[illegible]

Page 13 of 15



1 PAYEE NAME <input type="checkbox"/> Payee is an individual	Business Name, or Payee Last Name, if applicable Johnson Strategies, LLC		
2 PAYEE ADDRESS	Payee Address/ PO Box 4612 Dusk Lane Payee City Austin		Payee Apartment or Suite Number Payee State TX Payee Zip Code 78746
3 EXPENDITURE DETAILS	Category Advertising Expense Description (If Category is "Other") Video Production Services		(\$) Expenditure Amount \$13,575.00 Expenditure Date (yyyymmdd) 20160502

[illegible]

Page 14 of 15



Itemize each expenditure made in Sections 1-4. For additional expenditures, click "Add Another Expenditure Page" below.

4 Identify each candidate or ballot measure supported or opposed by the above expenditure, if applicable.

Add Another Expenditure Page