

M/WBE Summary

This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program and subcontractor goals were applied to the solicitation. The subcontracting goals were met and the resulting contract will include 4.6% MBE and 4.26% WBE subcontractor participation. The recommended firm's M/WBE Compliance Plan was approved by the Small and Minority Business Resources Department.

<u>NON - MBE/WBE TOTAL - PRIME</u>	<u>\$273,384</u>	<u>91.14%</u>
Emmis Austin Radio Broadcasting Co. LP, Austin, TX	\$273,384	91.41%
<u>MBE TOTAL □ SUBCONTRACTOR</u>	<u>\$13,798</u>	<u>4.60%</u>
<u>Hispanic Total □ Subcontractor</u>	<u>\$13,798</u>	<u>4.60%</u>
(FH) EQ Consultants Group, Austin, TX (Advertising/public relations; marketing consulting; marketing services)	\$13,798	4.60%
<u>WBE TOTAL □ SUBCONTRACTOR</u>	<u>\$12,778</u>	<u>4.26%</u>
(FW) Braun Design, Austin, TX (Advertising Agency services; advertising outdoor/billboard, etc.; communication marketing services; marketing services; graphic design)	\$12,778	4.26%