Recommendation for Council Action

Austin City Council  Item ID  58803  Agenda Number  40.

Meeting Date:  6/9/2016  Department:  Transportation

Subject

Approve on second reading an ordinance to grant a taxicab franchise to ATX Coop Taxi.

Amount and Source of Funding

Fiscal Note

Purchasing Language:

Prior Council Action:  Resolution No. 20150521-034, Council directed the Austin Transportation Department to provide recommendations regarding a new franchise; May 19, 2016, Item No. 37, Council approved the recommended ordinance on 1st reading.

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Council Committee, Boards and Commission Action:  May 10, 2016, recommended by the Urban Transportation Commission on a 8/0/1 vote with Commissioner Hosek absent.

MBE / WBE:

Related Items:

Additional Backup Information

The Austin Transportation Department (ATD), at the direction of Mayor and Council, initiated the process to create an opportunity for a fourth franchise, consistent with a driver-owned cooperative model. Resolution No. 20150521-034 directed ATD to provide recommendations on the projected timeline, scope and number of permits for a new franchise.

In accordance with the direction provided, ATD advertised for bids for a period of 30 days. At the close of this period, two bids were received, one from ATX Coop Taxi and one from Go Green Cab, LLC. Due to the cooperative business model requirement established by council, Go Green’s submission was removed from consideration as it did not meet the definition of a cooperative. That leaves one remaining applicant for the opportunity, ATX Coop Taxi.

ATD recommends Council move forward with providing a franchise opportunity to ATX Coop Taxi and will bring an item for Council consideration. The franchise process requires three separate readings, with a month separation between the first and third reading.
As disclosed in a previous memorandum to Mayor and Council, the effort to redesign the taxi ordinance to convert from a franchise model to an operating authority model is underway. It is possible that the two processes will occur at the same time. Should this be the case, the coop franchise will be treated the same way the other franchises are treated as we change the regulatory structure.

ATD recommends Council move forward with providing the franchise opportunity to ATX Coop Taxi.

Third reading will be on June 23, 2016.