



A Transit Plan for the Future

Mobility Committee

Agenda

- Project Overview & Status
- What We've Learned So Far
- Plan Design Principles
- City's Role in Improving Transit

Project Overview and Status

Data Collection & Review

October 2015-
November 2015

System & Service Evaluation

November 2015-
May 2016

Five Year Service Plan

January 2016-
August 2016

Long Range Plan

February 2016-
August 2016

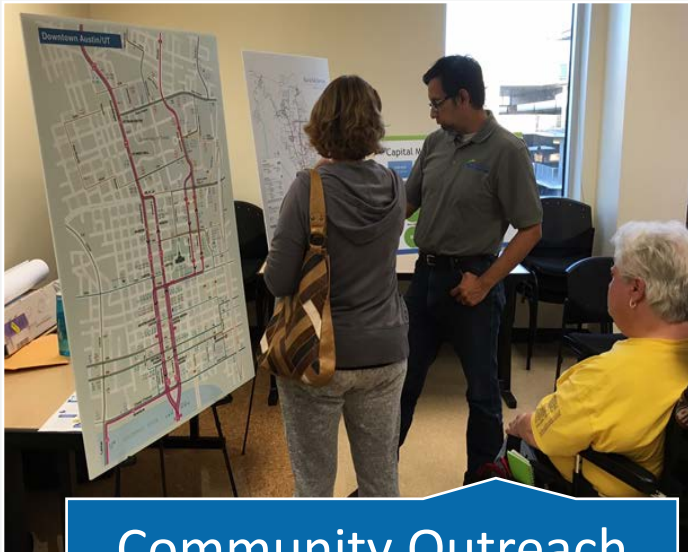
Final Transit Plan

September 2016-
December 2016

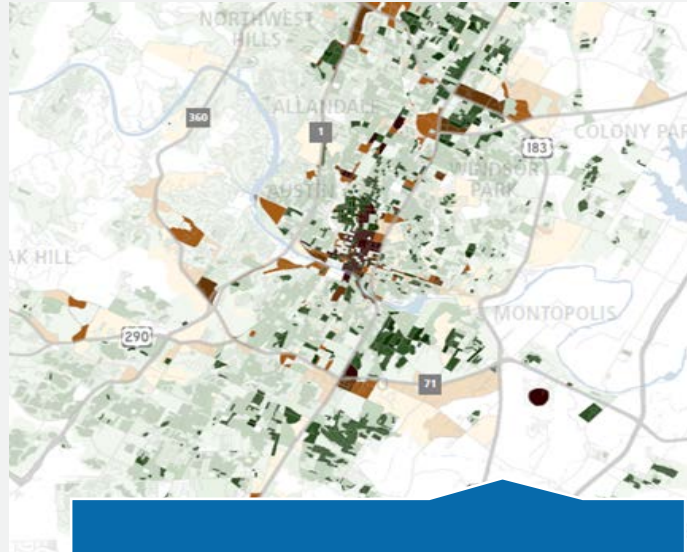
We are here

Completed Market Analysis and Service Evaluation.
Developed Plan Framework and Guiding Principles.
Creating Five Year Service Plan and Long Range Plan.

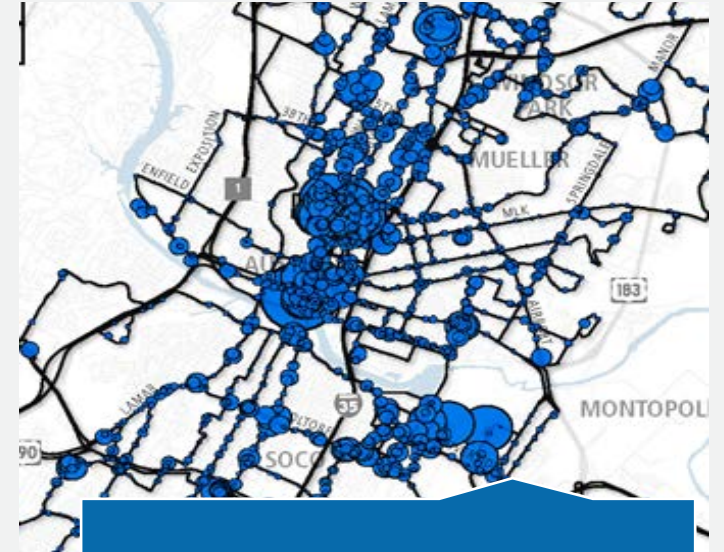
What's Been Accomplished So Far...



Community Outreach
February and May



Market Analysis



Service Evaluation

What We've Learned

- City of Austin will grow by 20% over the next 10 years
- Increasing cost of land and housing has driven development to the City's periphery and beyond. This has resulted in:
 - Auto-centric development
 - Relocation of residents, especially lower income households
 - Emerging employment centers outside the central core
- 40% of ridership occurs in the central core (downtown, UT, Riverside), where high concentrations of population and employment densities exist
- Austin's discontinuous street network is difficult to understand and difficult to serve

Draft Plan Design Principles

- Create a simple, easy to understand network
- Build a more extensive and stronger frequent network
 - Growing long term ridership focuses on network connections, not just route use
- Attract customers by matching services to markets
- Concentrate on key customer experience attributes
 - Attractors - network frequency and fast travel (influence ratio 3:1)
 - Retention - network reliability
- Integrate and complement innovative mobility initiatives by others
- Increase ridership generation and improve efficient use of resources

City's Role in Improving Transit

- Partner with Capital Metro in recognizing the critical importance of linking land use development with public transit mobility
- Continue to **support** higher density, mixed-use development projects that promote livable communities along enhanced transit corridors
- **Locate** multi-family housing, especially affordable housing, together with community activity centers along the frequent transit network
- **Strengthen** east-west corridors that better support community and regional mobility
- Partner with Capital Metro to identify transit prioritization locations (TSP, bus bulbs, queue jumps, dedicated lanes)