

**RFP EVALUATION MATRIX
PARKING OPERATIONS MANAGEMENT SERVICES
RFP PAX0127**

EVALUATION FACTORS	# Possible Points	SP PLUS Corporation	LAZ Parking Texas, LLC.	ABM Parking Services	LPS Of America, Inc. Alias: Lanier Parking Solutions
		Austin, TX	Austin, TX	Austin, TX	Atlanta, GA
Operation, Management, and Personnel Plan	15.00	13.60	13.40	12.40	10.20
Industry Experience and Qualifications	5.00	4.80	4.20	4.40	3.40
Customer Service Plan	15.00	13.60	14.00	12.20	11.20
Quality of Marketing Plan	15.00	14.40	14.40	11.80	11.80
Operating Budget	15.00	14.50	13.50	11.00	9.50
Local Business Presence	10.00	10.00	10.00	10.00	2.00
Cost	25.00	25.00	16.00	19.60	19.00
Total	100.00	95.90	85.50	81.40	67.10
Interview	25.00	24.50	24.50	18.00	*
Total	125.00	120.40	110.00	99.40	67.10

*Was not invited back for interview
As per Section 252.049 of the Local Government Code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office; therefore, the matrix will include points awarded for price, but exact pricing will not be disclosed.