

A G E N D A



Recommendation for Council Action

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| Austin City Council | Item ID | 58804 | Agenda Number | 63. |
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| Meeting Date: | 6/23/2016 | Department: | Transportation |
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Subject

Approve an ordinance on third reading to grant a taxicab franchise to ATX Coop Taxi.

Amount and Source of Funding

Fiscal Note

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| Purchasing Language: | |
| Prior Council Action: | Resolution No. 2050521-034. |
| For More Information: | Robert Spillar, 512-974-2488, Carlton Thomas, 512-974-7020; Gilda Powers, 512-974-7092 |
| Council Committee, Boards and Commission Action: | May 10, 2016, recommended by the Urban Transportation Commission on a 8/0/1 vote with Commissioner Hosek absent. |
| MBE / WBE: | |
| Related Items: | |

Additional Backup Information

The Austin Transportation Department (ATD), at the direction of Mayor and Council, has initiated the process of creating an opportunity for a fourth franchise, consistent with a driver-owned cooperative model. Resolution # 20150521-034 directed ATD to provide recommendations on the projected timeline, scope and number of permits for bids of a new franchise.

In accordance with the direction provided, ATD advertised for bids for a period of 30 days. At the close of this period, two bids were received, one from ATX Coop Taxi and one from Go Green Cab, LLC. Due to the cooperative business model requirement established by council, Go Green's submission was removed from consideration as it did not meet the definition of a cooperative. That leaves one remaining applicant for the opportunity, ATX Coop Taxi.

ATD recommends Council move forward with providing a franchise opportunity to ATX Coop Taxi and will

bring an item for Council consideration. The franchise process requires three separate readings, with a month separation between the first and third reading. This is the third reading.

As disclosed in a previous memorandum to Mayor and Council, the effort to redesign the taxi ordinance to convert from a franchise model to an operating authority model is underway. It is possible that the two processes will occur at the same time. Should this be the case, the coop franchise will be treated the same way the other franchises are treated as we change the regulatory structure.

ATD recommends Council move forward with providing the franchise opportunity to ATX Coop Taxi.