



# Urban Transportation Commission - 08/09/16

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Austin  
Transportation  
Effectiveness Audit





*Our Mission:*

ATD is committed to providing the most safe, efficient, cost-effective and sustainable roadway, bikeway, walkway, and transit system for our community.

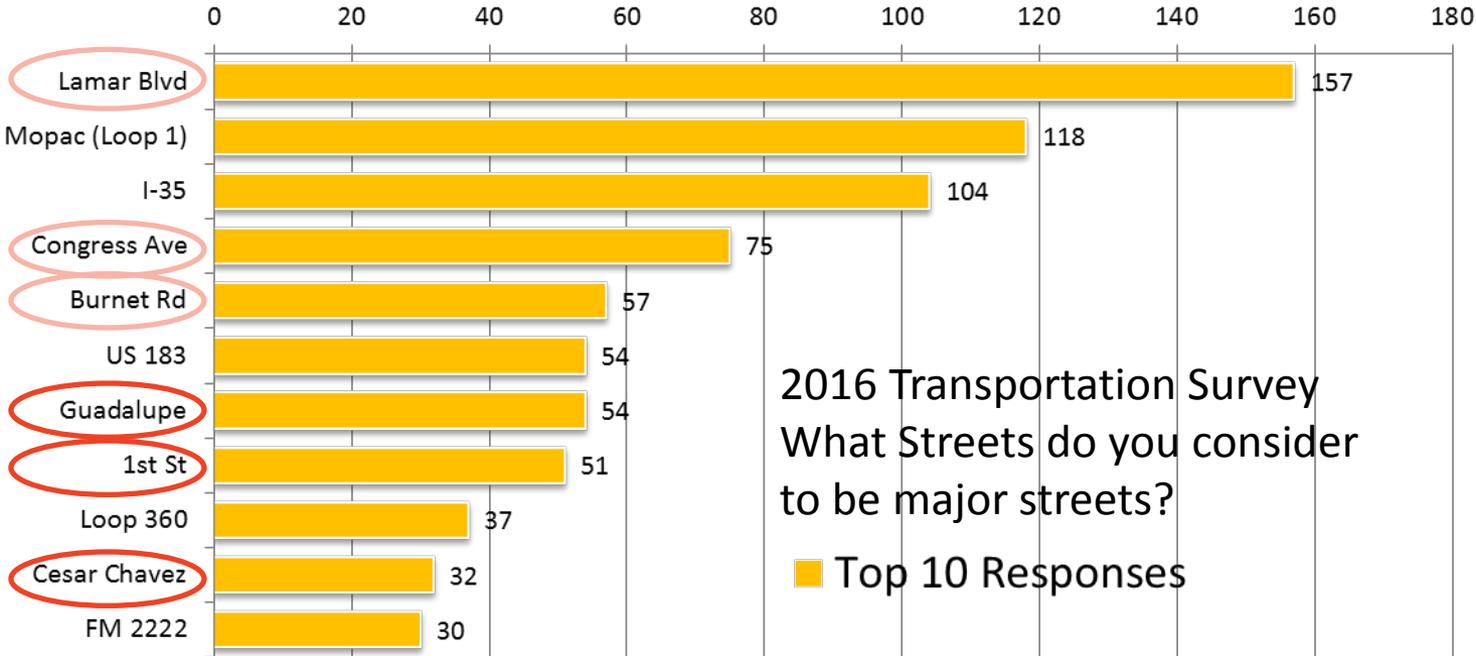
# Recommendation #1

To ensure effective stakeholder communication and coordination, the Transportation Director should work both internally across the departments that share responsibility for mobility – Austin Transportation, Austin Police, Public Works, Development Services, Planning and Zoning, and Watershed Protection – and with partner entities to implement and monitor mechanisms that support a culture of continuous communication and coordination and include all stakeholders in key decisions. Where barriers and resource constraints prevent or hinder effective coordination, the Director should engage with the City Manager’s Office to facilitate a timely and effective resolution.

Management Response: **Concur**

# Opportunities for Improvement

Multiple agencies and departments are responsible for elements of the regional transportation portfolio. ATD, on behalf of the City of Austin, is a partner agency with these other authorities and departments



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## Department Coordination Meetings

- Bi-monthly coordination meeting with:
  - Austin Water Utility,
  - Capital Planning Office,
  - Development Services,
  - Austin Energy,
  - Economic Development,
  - Health and Human resources,
  - Parks and Recreation,
  - Austin Police Department,
  - Public Works,
  - Neighborhood Housing,
  - Emergency Medical Services,
  - Austin Fire Department,
  - Watershed Development,
  - Planning and Zoning

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## Increased Community Connections

- Facebook, Twitter and Austin Mobility E-newsletter (4,000 weekly subscribers)

## US DOT Smart City Challenge Opportunity

- Grant development process provided opportunity to partner more with other public and private entities to improve data sharing
- Demonstrated success of working together

# Recommendation #2

To ensure the City achieves its mission related to the transportation system, the City's Transportation Director should work with internal and external partners to identify and address gaps between needs and resources; explore opportunities to leverage resources, including technology and data, on a regional basis; and conduct a periodic analysis of planning and prioritization models.

Management Response: **Concur**

# Opportunities for Improvement

## FY2016-17 Budget Process

- ATD will seek additional funding to meet mobility challenges due to population and economic growth
- Exploring new partnerships to meet transportation expectations

## Continued Investments in Smart Technologies

- Completion of Advanced Transportation Management System (ATMS)
- “One System” management
- New modalities (mobility as a service – MAS)

## Austin Strategic Mobility Plan

- Serves as umbrella document connecting various mode-specific plans  
Guides transportation investments for the next 10+ years
- ASMP process includes and requires significant stakeholder participation

# Recommendation #3

To mitigate the impact of crashes and reduce the number of traffic-related fatalities, the Austin Transportation Director, working with the Austin Police Chief, should ensure the City captures and analyzes all relevant crash data, including data from external entities, to identify issues that could lead to targeted engineering, enforcement, or educational actions.

Management Response: **Concur**

# Opportunities for Improvements

## Line-item funding for supplementary enforcement

- Expand enforcement and coordination with traffic operations
- Expanded cross-department public education opportunities

## Vision Zero Action Plan

- Provides a concrete, multi-departmental plan to reduce traffic fatalities and crashes that result in serious injury
- Relies on the Five E's: Engineering, Enforcement, Education, Evaluation and Encouragement
- Requires collaboration between departments, agencies, invested stakeholders and the general community as a key component

# Discussion

NORTH



SOUTH

