

Community Outreach Workgroup Meeting Notes

Members: Yoshida, Jung, Saxena, Okamura

The Community Outreach Workgroup met for the first time on September 8, 2016 for a planning session to discuss our objectives and work plan. As stated in the Annual Internal Review and Work Plan 2015-16:

The purpose of the Community Outreach Working Group is to reach out to communities that are not currently connected with or represented on the AAQoL Advisory Commission by inviting members to speak to the Commission about their communities, join the working group, and attend Commission meetings. The ultimate goal is to bring forward new leadership for their communities.

DRAFT Work Plan

Outreach

- Create a list of communities, organizations, and leaders to target
- Create a list of outreach locations and media for each community

Leadership Inclusion

- Workgroup to conduct one Community Leader meeting to begin a dialog between the different Asian American communities and the Advisory Commission
- Attend one Community Leader meeting

Action Plan

- Plan up to eight meetings a year at community events to gather input into our action/recommendation plan
- Outreach to the different Asian communities with the goal of including a member of every community in on of our work groups
- Invite a different community leader to speak to the Commission each meeting to educate the Commissioners on the issues important to their community and to further build our action plan

Other Points of Discussion/Questions to Consider

- “Community” may not necessarily be ethnic (e.g. college students)
- How do we address language barriers when attending community meetings and events or when inviting communities to Commission meetings and events?
- Who with the city could be our advocate/liaison?
- Does the University of Texas Office of Diversity and Community Engagement have a staff member or intern that would like to be involved with the Commission?

- How do we communicate the citizen input we gather to the city in a way that is actionable?
- For planning purposes, when will the next Commission appointments take place and what is our outreach plan to communities not currently represented on council?
- What guidance should we give community leaders when they come to present to the Commission?
- What other “non-ethnic” groups other than students should we target? (ex. elderly)
- What information can we pull from Marion’s research that will be useful in our outreach efforts?
- How does the workgroup set priorities and can we set short-, medium-, and long-term goals?
- Would Commissioners prefer to have community leaders present directly to the full Commission or would they prefer it happen at the work group meetings with a debrief?