

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	62558	Agenda Number	9.
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Meeting Date:	9/22/2016	Department:	Economic Development
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Subject

Approve a resolution authorizing the City Manager to award, negotiate and execute cultural arts services contracts for Fiscal Year 2016-2017 in an amount not to exceed \$7,906,244, and authorizing payment in the amount of \$60,000 for Zachary Scott Theatre Center maintenance required under a separate operations agreement.

Amount and Source of Funding

Funding in the amount of \$7,966,244 is available in the Fiscal Year 2016-2017 approved budget for the Cultural Arts Fund for cultural arts contracts.

Fiscal Note

Purchasing Language:	
Prior Council Action:	September 14, 2016 - Council approved the FY 2016-2017 Cultural Arts Fund during adoption of the FY 2016-2017 Budget.
For More Information:	Kevin Johns, Director, 512-974-2802 and Meghan Wells, Cultural Arts Program Manager, 512-974-9413
Council Committee, Boards and Commission Action:	August 4, 2016 – The Arts Commission Funding Working Group recommended approval of the FY 2016 – 2017 Cultural Arts Fund
MBE / WBE:	
Related Items:	

Additional Backup Information

This agenda item seeks City Council approval of the Fiscal Year 2016–2017 cultural arts services contracts in the amount of \$7,906, 224 from the Cultural Arts Fund and payment of \$60,000 to the Zachary Scott Theatre Center for a portion of the Center’s maintenance as required under a separate operations agreement between the parties.

The Cultural Arts Division of the Economic Development Department manages funding for programs to provide financial support to organizations and individuals through a competitive application and review process. The majority of the funds for cultural arts services contracts are derived from a portion of the revenues from the City’s Hotel Occupancy Tax. Because the funds must be used to promote tourism as well as the convention and hotel industry, the application process must ensure that the activities being funded meet one of the specific uses authorized by state law. Applicants must use the funds to provide activities related to programming and projects that will attract visitors and tourists to

the City. The programming and projects must be consistent with the promotion and enhancement of the City as a cultural destination for tourists and people attending conventions in Austin.

The FY 2016-2017 Funding Allocations working group of the Austin Arts Commission worked with Cultural Arts Division staff in the development of a funding plan based on a model adopted by Council in Resolution No. 20050818-007. Deliberations by the Arts Commission working group on the funding plan and related matrix parameters were conducted in a blind process for Core Funding, Cultural Expansion and Cultural Heritage Programs. Names of the individual applicants were not revealed during the competitive selection process. Recommended contracts below the City Manager's authority are being approved by the City Manager under Article VII, Section 15 of the City Charter. Contracts in excess of that amount are shown on "Exhibit A" attached to the proposed resolution. Exhibit A also includes a list of organizations that may serve as fiscal sponsors under the Communitive Imitative Program and their collective sponsored contracts cannot exceed \$100,000 per organization.