

**EVALUATION MATRIX**  
**Food and Beverage Concession at Clay-Kizer Golf Complex**  
**RFP SMB0104**

<b>EVALUATION FACTORS</b>	<b># Possible Points</b>	<b>Ryan Sanders Sports Services, LLC</b>	<b>Players Concessions</b>	<b>Touchstone Golf, LLC</b>
LOCAL BUSINESS PRESENCE	<b>10</b>	<b>0</b>	<b>10</b>	<b>0</b>
Experience and Qualifications	<b>15</b>	<b>14</b>	<b>14</b>	<b>13</b>
Vision and Concept	<b>15</b>	<b>14</b>	<b>4</b>	<b>11</b>
Operating Plan	<b>30</b>	<b>29</b>	<b>13</b>	<b>17</b>
Financial Plan	<b>30</b>	<b>24</b>	<b>20</b>	<b>7</b>
<b>Total</b>	<b>100</b>	<b>81</b>	<b>61</b>	<b>48</b>

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded.