

RESOLUTION NO. 20161006-xxx

WHEREAS, the Holly Power Plant, a facility that many believe to symbolize the environmental injustices endured by the East Austin community, officially closed in 2007, and its closure allowed for an expansion of public parkland along the northern shore of Lady Bird Lake; and

WHEREAS, the Holly Shores/Edward Rendon Sr. at Festival Beach Master Plan was adopted by Council in August 2014; and the Public Art Action Plan, as incorporated into the master plan, identifies Zone One as a contiguous area that contains the majority of the programming within the parkland; and the plan states that, “considering the spatial characteristics of Zone One, public art that can best support the activities in Zone One are 1) more civic scaled, stand-alone, iconic works of art; 2) functional art; and 3) art integrated into built features. These types of art will best express subject matter pertaining to the history of the neighborhood and the celebration of neighborhood youth culture;” and

WHEREAS, according to the 2013 Public Art Action Plan for the Holly Shores Master Plan Area, one of the plan’s goals states that, “the history of the area is one that needs to be honored. Born of systematic segregation and deep issues of environmental justice associated with the Holly Shores Power Plant, the struggles of the neighborhood are part of a history that should not be forgotten. They are the stories not only of the area, but of Austin as a city as well. And as the area changes, the narratives should be honored within the art that is created;” and

WHEREAS, the Public Art Action Plan for the Holly Shores Master Plan calls for the Parks and Recreation Department to “look for opportunities to integrate functional art as they move from the master plan stage to design implementation. Incorporating art into built features also provides a budgetary

advantage, as monies allocated to public art can be combined with construction funding;” and

WHEREAS, the Imagine Austin Master Plan endeavors to “infuse public art into Austin’s urban fabric in streetscapes along roadways and in such places as parks, plazas, and other public gathering places;” and

WHEREAS, a Request for Proposals process is likely the best solicitation process to allow the greatest flexibility for the development and revitalization of the land as described in the applicable master plans; and

WHEREAS, based on the various master plans for the area, art is a key component to revitalization, and community input is vital to the success of any plan; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to explore the feasibility of a Request for Proposals (RFP) process in order to contract with a qualified responder to revitalize no more than the portion of the 9 acres identified in the map attached as Exhibit “A,” that was decommissioned from the Holly Power Plant, and that the solicitation process be initiated to be in alignment with state law requirements regarding use of park property and the Holly Master Plan’s vision and goals to incorporate art.

BE IT FURTHER RESOLVED:

That the Request for Proposal, or other solicitation, require respondents to submit a comprehensive strategy for engagement and inclusion of the local communities of color in the surrounding neighborhoods, as well as a plan for ongoing programming and activation of the park space and evidence of stable

funding streams in order to demonstrate longevity as a contributor to the site's maintenance and improvement.

ADOPTED: _____, 2016 **ATTEST:** _____

Jannette S. Goodall
City Clerk

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