

2017 State Legislative Agenda

Intergovernmental Relations Office

Brie L. Franco

Intergovernmental Relations Office

Brie L. Franco, Intergovernmental Relations Officer: 15 years of experience in federal, state, and municipal intergovernmental relations and legislative affairs

Ida Garcia Musgrove, Deputy Officer: 15 years of state and municipal legislative affairs

- Government Relations Coordinator, Research Analysts
- Departmental SPOCs, including Legislative Liaisons in Austin Energy and Austin Water
- State and Federal Lobby Team

2015 Texas Legislature: By the Numbers

Year	Total Bills Introduced	Total Bills Passed	City-Related bills introduced	City-Related bills passed
74th-1995	5,000	1,088	800+	140+
75 th -1997	5,629	1,487	1,100+	130+
76 th -1999	5,813	1,622	1,230+	130+
77 th -2001	5,612	1,601	1,200+	150+
78 th -2003	5,633	1,384	1,200+	110+
79 th -2005	5,512	1,389	1,200+	105+
80 th -2007	6,241	1,481	1,200+	120+
81 st -2009	7,464	1,459	1,500+	120+
82 nd -2011	5,938	1,379	1,500+	160+
83 rd -2013	5,950	1,437	1,900+	220+
84th-2015	6,476	1,329	1,900+	220+

DEVELOPING THE LEGISLATIVE AGENDA

Analysis: Three Major Categories

1. **“Priority”** – issues identified by the Texas Legislature as critical.
 2. **“Oppose”** – the City will work to defeat any bill that contradicts or undermines specific position(s) adopted by the City Council.
 3. **“Support”** – the City isn’t initiating the ask but will support and work it if someone else files it. Includes support of bills that contribute to the achievement of position(s) adopted by the City of Austin and will positively impact operations.
- ✓ You do not have to articulate every single “defense” statement but you do want to articulate those policy areas that are most important. Same sentiment with your “support” category.
 - ✓ Focus on municipal issues.

“Priority” Issues

“Priority” during a legislative session is determined by:

- The Texas Legislature: Leadership and members
- Interim charges
 - Issues highlighted during Interim Hearings
 - Issues Legislators have highlighted in public comments

Texas Legislature Lens: Priority Issues

Revenue
Caps

Austin
Energy

Annexation

Fair Chance
Hiring

TNCs

Short-term
Rentals

Plastic Bag
Ban

Statements of Support and Opposition

Transportation

Tax Reform & Debt
Issuance

Animal Services

Public Health

Education, Economic
& Workforce
Development

Equity & Affordability

THE LOBBY TEAM

Review of Lobby Team

- Catalog of knowledge regarding municipal and City of Austin issues.
- Review of clients: (1) conflicts; (2) experience and capacity.
- Analysis regarding work relationships in current political climate.
- Review of history with the City including analysis of whether the reason/need for their hire still exists.
- Discussions and evaluations with City departments regarding their experience with the lobbyists.

Recommended Qualifications for Lobby Team

- Expertise with municipal issues, particularly:
 - Public utilities
 - Land development, municipal regulation
 - Strategic recommendations
 - Transportation (federal)
- Relationships with leadership and delegation:
 - House and Senate
 - Governor's office
 - Key committee leadership
 - Key agencies: TCEQ, PUC, Comptroller, GLO, & TDHCA

85th Session Lobby Team

Nora Del Bosque

Erben & Yarbrough

Cliff Johnson

Demetrius McDaniel

Clayton Pope

Luis Saenz/McGuire Woods

Trent Townsend/Imperium

Public Affairs

Ross Peavey

Focused Advocacy

Federal Lobby Team

Capital Edge
Jeffery Boothe

ANY QUESTIONS?

Intergovernmental Relations Office

Brie L. Franco