

**EVALUATION MATRIX  
UNIVERSAL RECYCLING ORDINANCE OUTREACH SERVICES  
RFP SLW0512**

<b>EVALUATION FACTORS</b>	<b># Possible Points</b>	<b>Zero Waste Strategies, LLC</b>	<b>Concept Development and Planning, LLC (WBE)</b>
EXPERIENCE AND QUALIFICATIONS	<b>30</b>	<b>17</b>	<b>27</b>
OUTREACH IMPLEMENTATION AND METHODOLOGY	<b>20</b>	<b>12</b>	<b>18</b>
TOTAL EVALUATED COST	<b>40</b>	<b>40</b>	<b>21</b>
LOCAL BUSINESS PRESENCE	<b>10</b>	<b>10</b>	<b>10</b>
<b>Total</b>	<b>100</b>	<b>79</b>	<b>76</b>

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.