

Community Outreach Workgroup Meeting - 9/29 Notes

Kirk would like to reach out to the other Quality of Life Commissions (African American and Hispanic). Shubeda and Ann think that's a great idea, but that we need to make reaching out to our target of Austin Asians our priority. Shubeda suggested that we invite the chairs of the other commissions to special events happening in the Asian community.

Discussed of having a booth at different Asian events. We could have a table with handouts from CPIO. We could also have a short survey to see how many people know about the AAQoL. Possibility of having a small raffle prize to everyone who fills out survey - need to make sure this is okay. Would like people to know they can come to the commission meetings, although many people may be intimidated.

Regarding attending events, an idea was discussed that we could have our meetings at the events (or a short meeting afterward). Maybe attend about eight events a year. The other two or so meetings can be regular meetings. We'll need to find events that our target audience will go to (not just the events we would go to anyway). Does Marion have a calendar?

So far, our working group has Indian, Japanese, and Thai representatives. Would like to have members of other nationalities (especially from the five major Asian groups (Chinese, Korean, Vietnamese, Filipino, and Taiwanese). Ideal working group size would be about 15 people.

We need more social media presence - Kirk suggested Facebook.

Shubeda wants to get Marion to come to some of working group meetings. The group decided we will wait to talk to her about it until her survey report is done and released.

Nu will probably join Community Outreach as part of her Education Outreach. Kirk is still waiting to see if Janke wants to do that. Current quorum is eight. We will be okay on that.

Something that we never finished discussing - who on city council might be supportive of our endeavors. Perhaps at the next meeting...

Draft Plan

Working group members make up

5 Commissioners?

Japanese 2

Indian 2

Thai 1

+5 Majority Community Members

Chinese

Taiwanese

Filipino

Vietnamese
Korean

+5 Minority Asian-American Community Members

Laotian

Iranian

Iraqi

Syrian

Lebanese

Afghani

Outreach plan

- 1) Create List of communities/ organizations/ leaders 75
- 2) Create list of outreach locations/media per community

Leadership inclusion

- 3) Conduct 1 Community Leader meeting to invite the leaders
- 4) Attend 1 Community Leader meeting

Action Plan

- 5) Plan 8 meetings a year at community events and have a debrief to build action/recommendation plan
- 6) outreach to include every cy into at least 1 workgroup
- 7) Invite 1 cy input at each commission meeting to build action plan

8-10 Community events to target

Education- Children

Healthcare-Seniors

Let's get a calendar of community events and select from that set every month??

Google Doc

To assist with our outreach plan, a Google Doc has been set up to create comprehensive lists of community leaders, A/AA organizations, and A/AA-centric events.