



# Strategic Business Plan

Community Development Commission Meeting Street Jones Building

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### Vision:

Our community will be the healthiest in the nation.

### **Mission:**

To prevent disease, promote health, and protect the well-being of our community.





### **Core Purpose:**

- 1. PREVENT illness, injury, and disease;
- 2. **PROMOTE** community-wide wellness, preparedness, and self-sufficiency; and
- **3. PROTECT** the community from environmental and health hazards.

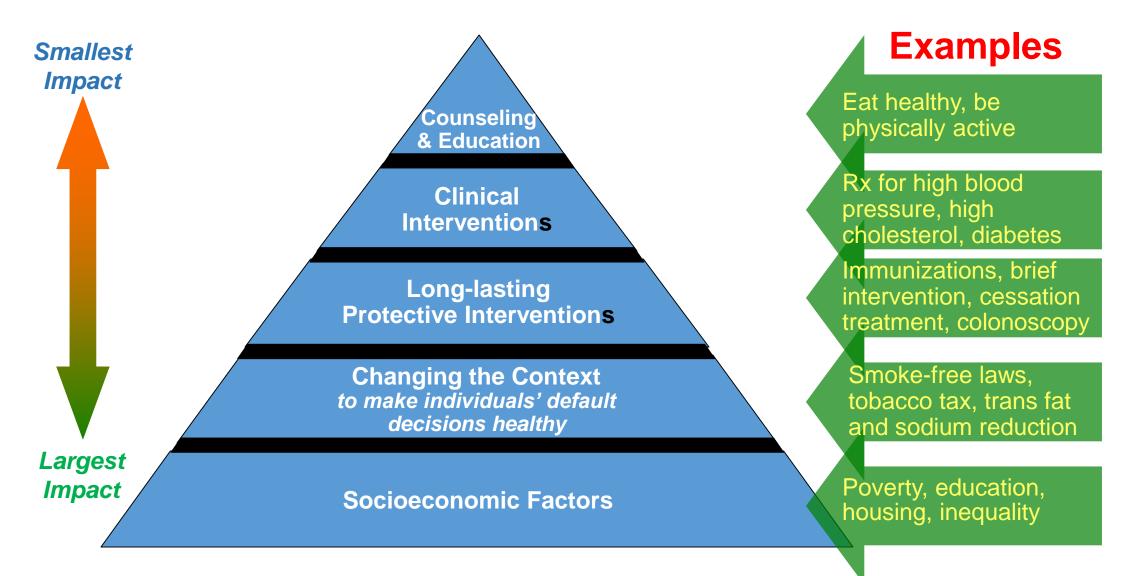




### **Business Goals:**

- 1. Strengthen Health & Human Services Infrastructure
- 2. Improve Maternal & Child Health Outcomes
- 3. Reduce Chronic Diseases
- 4. Minimize Spread of Communicable Diseases
- 5. Minimize Exposure to Environmental Health Hazards
- 6. Address the Needs of Disparate Populations

#### Factors that affect health



Adapted from Frieden TR, Am J Public Health. 2010;100:590-595.





### **Strategic Priorities:**

- 1. Health Equity
- 2. Community Engagement
- 3. Best/Promising Practices
- 4. Resources Stewardship
- 5. Heightened Visibility