



Strategic Plan Overview

Community Development Commission

March 14, 2017

Cassandra DeLeon, Planning and Evaluation Manager
Austin Public Health







Vision:

Our community will be the healthiest in the nation.

Mission:

To prevent disease, promote health, and protect the well-being of our community.





Core Purpose:

- 1. PREVENT illness, injury, and disease;
- 2. **PROMOTE** community-wide wellness, preparedness, and self-sufficiency; and
- **3. PROTECT** the community from environmental and health hazards.





Business Goals:

- 1. Strengthen Health & Human Services Infrastructure
- 2. Improve Maternal & Child Health Outcomes
- 3. Reduce Chronic Diseases
- 4. Minimize Spread of Communicable Diseases
- 5. Minimize Exposure to Environmental Health Hazards
- 6. Address the Needs of Disparate Populations





Strategic Plan Overview

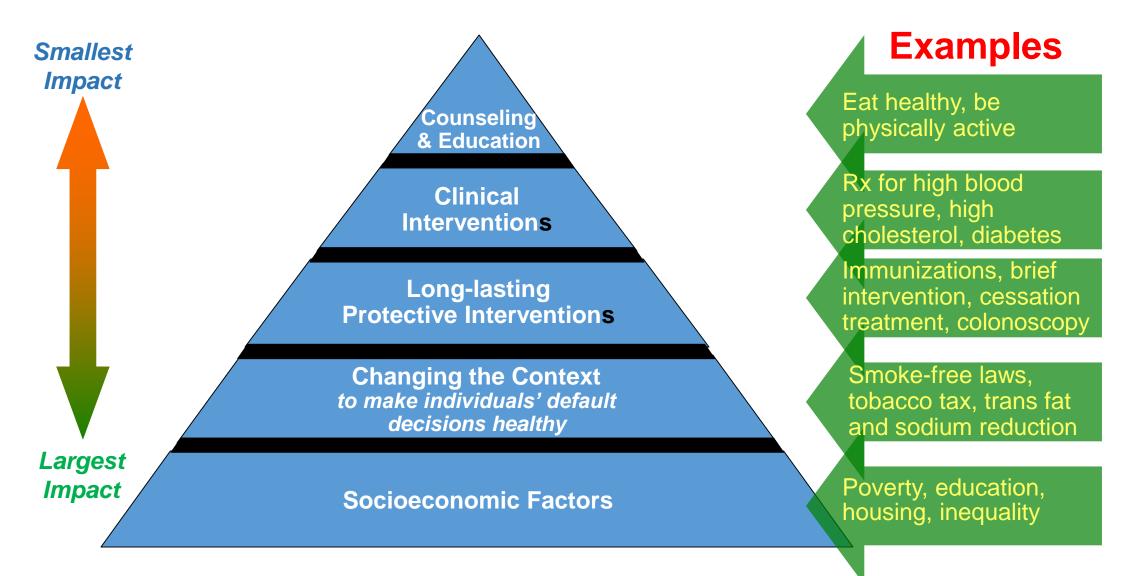
Our Department's Strategic Plan provides a roadmap for meeting performance measures, and achieving our Department's and City's vision and mission.

Strategic Priorities

- Health Equity
- Best Practices
- Heightened Visibility
- Community Engagement
- Resources Stewardship



Factors that affect health



Adapted from Frieden TR, Am J Public Health. 2010;100:590-595.





Questions?