

**Austin Strategic Housing Plan
Community Engagement Plan
Timeline**

Initial Community Engagement to Gather Input for the Plan – Spring 2016

- 13 community conversation meetings (with Spanish translation services) held throughout the city to gather input for the Plan, which were publicized through the following methods:
 - Memos to all council members
 - Media alerts through press releases
 - Media coverage in print, radio and television
 - Notices to all email addresses in the City of Austin Community Registry
 - Announcements through Nextdoor
 - Direct emails to hundreds of individuals and organizations, including neighborhood associations
 - City of Austin social media posts and announcements
 - Neighborhood Housing and Community Development Department announcements
 - Imagine Austin social media posts and announcements
 - CodeNEXT social media posts and announcements
- Presentations to six boards and commissions soliciting feedback for Plan
- Statistically significant survey conducted available in English and Spanish paper and online, in addition to a publicly-available survey
- Flyers in English and Spanish were distributed at libraries, and at the meetings themselves to help get the word out
- Housing Plan website included links to copies of the flyers so folks could electronically distribute to neighborhood groups, listservs or print out and distribute
- Housing Conversation Kits were available at meetings and by request so that stakeholders could conduct community meeting exercise at home

Community Engagement on June 2016 draft of Strategic Housing Plan – Summer 2016

- June 6, 2016 Draft of the Austin Strategic Housing Plan released
- June 6, 2016: Initial Draft Plan presented to City Council Housing and Community Development Committee
- July 12, 2016: June 6, 2016 draft presented to Community Development Commission
- Spanish and English Draft Plan Highlights one pager posted on website
- Draft Plan is available at all public libraries for review and written comments
- SpeakUP! Austin hosts the Draft Plan as a topic of discussion online
- Two facilitated public meetings on the Draft held on July 21 and August 10
- Seven targeted meetings were conducted for low-income and minority community groups in historically underserved parts of Austin
- Outreach soliciting input on Draft was advertised through City of Austin social media platforms and Spanish-language media
- Staff provides presentations at the request of various community groups
- August 9, 2016: Community Development Commission makes a recommendations on the June 6, 2016 draft plan

December 2016 Draft of Strategic Housing Plan Released – Fall 2016 / Winter 2017

- December 5, 2016 draft of the Austin Strategic Housing Plan released with Appendix E including all public comments received and staff responses
- December 5, 2016: December 5, 2016 draft of the Plan presented to City Council Housing and Community Development Committee
- December 13, 2016: December 5, 2016 draft presented to Community Development Commission
- January 10, 2017: Community Development Commission recommended adoption of the December 5, 2016 draft with recommended changes

Adoption Process – Winter / Spring 2017

- February 2, 2017: Presentation to Comprehensive Plan Joint Committee with unanimous support for adoption
- March 10, 2017: Notice of the public hearings is mailed to Neighborhood Registry
- March 20, 2017: Notice of public hearings published in the Statesman
- March 23, 2017: City Council briefed on the Plan
- March 28, 2017: Public hearing conducted before the Planning Commission with unanimous support for adoption with recommended amendments
- April 6, 2017: Public hearing before City Council
- April 13, 2017: Posted for potential adoption by City Council