



EXTENDING METER HOURS ON WEDNESDAY NIGHTS

02.15.17

CREATED FOR
DOWNTOWN COMMISSION BRIEFING



Making mobility better, together.



DOWNTOWN MOBILITY

- In 2015 space utilization surveys were conducted for parking in the core downtown, which showed:
 - ✓ Almost 100% of metered spaces were occupied during the day.
 - ✓ In key areas, near activity centers of downtown core, over 85% of spaces were occupied on Wednesday night.
- Best management practices calls for space occupancy to remain under a range from 75-85% of capacity.
 - ✓ Goal is to have 1 to 2 spaces available at all times





RATIONALE

- Extending meter hours will improve mobility by:
 - ✓ Creating incentive for space turnover
 - ✓ Available spaces eases traffic congestion, less circulation
 - ✓ Providing more opportunities for local businesses
 - ✓ Encouraging the use of underutilized off-street parking facilities
- Stakeholder parking surveys conducted between December 2015 and January 2016:
 - ✓ Two most popular suggestions were to install wayfinding elements and to raise meter rates.
 - ✓ Approximately – (19) Stakeholder Organizations
 - ✓ DAA sent a letter on January 16th of 2016 requesting implementation of Wednesday evening “extended hours”





STAKEHOLDERS

Between December 2015 and January 2016, ATD met with various downtown stakeholders to discuss the proposed Wednesday evening hour extension. Meetings included conversations with:

- Austin Chamber of Commerce
- Downtown Austin Alliance
- UT Parking & Transportation
- Austin Hotel & Lodging Association
- Red River Cultural District
- ATX Safer Streets
- Stratus Properties
- ACL Live
- W Hotel
- AMLI Downtown
- Austin Restaurant Association
- Building Owners & Managers Assoc.
- Downtown Austin Neighborhood Assoc.
- Old Austin Neighborhood Assoc.
- LAZ Parking
- ABM Parking
- SP+ Parking
- Austin Music People
- Ridescout





STAFF PROPOSAL

Austin Transportation Department (ATD) is proposing to extend meter hours for City-owned, on-street parking spaces in the downtown area.

§ 12-3-5 - TIME LIMITS ON PAID PARKING.

(B) Paid parking time limits for spaces located within the area bounded by Lady Bird Lake, IH-35, 10th Street, and Lamar Boulevard are in effect from 8:00 a.m. to 6:00 p.m., Monday through Friday; 6:01 p.m. to 11:59 p.m. on **Wednesday**, Thursday and Friday; and 11:01 a.m. to 11:59 p.m. on Saturday, unless otherwise posted.

