

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	69472	Agenda Number	26.
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Meeting Date:	4/20/2017	Department:	Transportation
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Subject

Approve an ordinance authorizing negotiation and execution of an interlocal agreement with the Capital Metropolitan Transportation Authority, for 24 months with an option to renew annually for three additional years, to formalize the joint funding mechanism and program plan for the Smart Trips Program; amending the Fiscal Year 2016-2017 Austin Transportation Department Operating Budget Special Revenue Fund (Ordinance No. 20160914-001) to accept up to \$750,000 in grant funds from the Capital Metropolitan Transportation Authority; and amending the Fiscal Year 2016-2017 Austin Transportation Department Capital Budget (Ordinance No. 20160914-002) to transfer in and appropriate up to \$750,000 from the Austin Transportation Department Operating Budget Special Revenue Fund for the Smart Trips Program.

Amount and Source of Funding

Funding in the amount of \$750,000 is available from the Capital Metropolitan Transportation Authority. The initial local match funding in the amount of \$150,000 is available from the Fiscal Year 2016-2017 Austin Transportation Department Operating Budget. Future City match funding for the remaining months of the contract period is contingent upon available funding in future budgets.

Fiscal Note

Fiscal notes are attached detailing the acceptance of grant funds and the transfer of those funds to the Austin Transportation Department's Capital Budget.

Purchasing Language:	
Prior Council Action:	
For More Information:	Robert Spillar, 512-74-2488; Tien-Tien Chan, 512-974-7939; Gilda Powers, 512-974-7092.
Council Committee, Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

Smart Trips is a national best practice residential-based transportation demand management program. The Smart Trips Program is designed to engage communities to try multi-modal transportation options and shift away from single-occupant vehicle travel for every trip. The program focuses on personal interactions to educate individuals on their transportation options and to overcome barriers to multi-modal travel. Multi-modal transportation incentives are hand-delivered to households. This new information and the incentives are further solidified through community-based multi-modal programs such as learn to ride classes, transit instruction and group walking activities. Travel choices are measured before and after implementation to evaluate program effectiveness. Cities across the United States have utilized this program to successfully reduce single-occupant vehicle travel 3 to 18 percent.

The City of Austin Transportation Department will partner with the Capital Metropolitan Transportation Authority to deliver Smart Trips Austin to targeted neighborhoods with a focus on mitigating traffic congestion. Previous contracts for Smart Trips Austin have focused on Central Austin and North Austin neighborhoods. Additional detail on the

past target neighborhoods is available on the Smart Trips Program website (<http://austintexas.gov/page/smarttrips>). The City of Austin Transportation Department evaluates multiple factors to select program neighborhoods, including: existing multi-modal transportation infrastructure (including pedestrian and bicycle infrastructure, public transit infrastructure, and shared mobility service availability), recent additions to the transportation network (e.g. new bike lane, additions or improved frequencies of public transit routes, addition of bike-share stations, etc.), traffic congestion relief potential (proximity to a significantly congested corridor), and partnerships with local organizations. This contract will allow the City to target additional neighborhoods and broaden the scope of the program and program outcomes.

This request authorizes the City to enter into a new interlocal agreement to receive and manage funding from the Capital Metropolitan Transportation Authority for the Smart Trips program in an amount not to exceed \$750,000 over a five-year period. The Austin Transportation Department will also match the Capital Metropolitan Transportation Authority contribution in Fiscal Year 2017 in the amount of \$150,000. Future City match funding is contingent upon available funding in future budgets. Approval of this agreement does not obligate or prohibit the City from funding the program beyond the term of the agreement.

The General Fund will not be required to contribute additional funds beyond those currently budgeted to this grant. When the grant funds expire, the Austin Transportation Department's need for continuing funding will be evaluated and may be denied.