

**EVALUATION MATRIX  
RFP MMO0302  
SMART TRIPS PROGRAM**

EVALUATION FACTORS	# Possible Points	ALTA PLANNING + DESIGN, INC.	STEER DAVIES & GLEAVE, INC.	ASAKURA ROBINSON COMPANY, LLC	THE QUOTIENT GROUP, LLC
APPROACH, METHODOLOGY AND WORK PLAN	40	36	32	22	16
EXPERIENCE AND QUALIFICATIONS	30	28	26	16	12
COST PROPOSAL	20	19	17	18	20
LOCAL BUSINESS PRESENCE	10	4	2	10	2
<b>Total</b>	<b>100</b>	<b>87</b>	<b>77</b>	<b>66</b>	<b>50</b>

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.