



MEMORANDUM

TO: Mayor and Council Members

FROM: Mark Washington, Director, Human Resources and Civil Service

DATE: May 13, 2015

SUBJECT: Status Update on Resolution 20141211-115 re: Student Quality of Life Initiative

This memorandum provides an update on staff's progress with Resolution 20141211-115, which directed staff to work with local higher education institutions and representative student bodies to develop a student quality of life initiative.

City staff invited representatives from local universities to attend an initial planning meeting and discuss options for moving forward. Invitees included the respective Dean of Student Affairs from UT-Austin, St. Edwards, Huston-Tillotson, Concordia, and Austin Community College. Concordia's representative attended the meeting with staff, and staff is engaging each of the other universities with an update on the outcome of that meeting.

During this initial planning meeting, a number of action items were developed, including:

- 1) Finalize comprehensive engagement model during the upcoming summer months
- 2) Engage the collective, inter-university student body representative group at their upcoming meeting
- 3) Develop and implement social media engagement strategies to directly connect with students
- 4) Achieve full engagement with start of FY 2016 (October 1, 2015) as students have returned for fall semester

Staff intends to conduct a follow-up meeting with all of the Deans of Students from the listed universities in late May or early June. The intent of this meeting will be to discuss and build on these initial strategies and ensure a joint effort moving through the summer and into the upcoming 2015-2016 academic year. Please let me know if you have any questions.

cc: Marc A. Ott, City Manager
Anthony Snipes, Assistant City Manager
Bert Lumbreras, Assistant City Manager
Chiquita Eugene, Youth Services Administrator, Human Resources