

**EVALUATION MATRIX
OUTREACH SERVICES FOR RESIDENTIAL COMPOST PROGRAM
RFP SLW0516-1**

EVALUATION FACTORS	# Possible Points	Cultural Strategies, Inc. (MBE)	Competitive Creations, LLC dba Brand Besties
PRIOR EXPERIENCE AND PROJECT MANAGEMENT STRUCTURE	25	23	9
TOTAL EVALUATED COST	25	25	20
SYSTEMS CONCEPT AND SOLUTION	20	18	6
WORK PLAN	20	19	6
LOCAL BUSINESS PRESENCE	10	10	10
Total	100	95	51

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.