OSWALDO A.B. CANTU PAN AMERICAN RECREATION CENTER

Austin's
Longest Running LIVE
Music Series
Since 1958

Presented By
A.B. Cantu Pan-American Advisory Group

HISTORY

- September 7, 1956 a new and larger center was dedicated at 2100 East 3rd Street, just west of the old location and here it currently sits today. The building adjoined Zavala Elementary School and shared some common space in partnership with the AISD school district.

- June 1958, the Pan Am Hillside Theater was built, sparking the start of what would later be known as Austin's longest running LIVE music series, HILLSIDE a tradition of outdoor concerts that featured Mexican-American music and Tejano bands. Music from bands like Alfonso Ramos, Selena y Los Denos, Roy Montelongo, Ruben Ramos, Manuel Donley, Leonard Davila, Freddy Martinez, Flaco Jimenez, Nash Hernandez Orquestra are a few of many legends in the Mexican American music industry.

- 1978, a mural was painted by artist Raul Valdez to enhance the community cultural essence of the Hillside Theatre.

- July 2018 will mark the 60th Year Anniversary of the Hillside Summer Concert Series

MISSION STATEMENT

The purpose of the Advisory Group is to facilitate the needs and interests of the community, and to provide input to staff concerning educational and recreational programs. The Advisory Group also assists in organizing community resources in support of the programs at the A.B. Cantu/Pan American Recreation Center..

RECREATION CENTER PROGRAMS

The A.B. Cantu/Pan American Recreation Center offers a variety of year-round recreational and leisure programs for youth, teens, adults and seniors. Activities and Events include:

- *Youth and Adult Sports (Soccer, baseball, softball, volleyball, flag football, basketball)*
- *Youth Boxing/PAL Program (Austin-Police Activities League)*
- *Totally Cool/Totally Art Teen Program*
- *After School Programs*
- *Summer & Spring Break Camp*
- *Senior Gardening Program*
- *Computer Coding Classes*
- *Community Special Events: Hillside Summer Concert Series, Halloween Carnival, Community Thanksgiving Dinner, Easter Carnival & Egg Hunt and Cookies with Santa.*
- *Contract classes such as Adult Capoeira Class, Oaxaca En Movimiento, MariCruz Ballet Folklorica, Tae-Kwon Do, and more*

A.B. CANTU/PAN AMERICAN RECREATION CENTER
2017 HILLSIDE CONCERT SERIES PROPOSED BUDGET

HILLSIDE CONCERT SERIES DATES: JULY 3RD, 10TH, 17TH, 24TH, 31ST
(EVERY TUESDAY IN JULY 2018)

ENTERTAINMENT:

- Artist Compensation.....$30,000.00
  - Dates: July 3rd, 10th, 17th, 24th, 31st

INSURANCE:

- $600 x 4 nights.....$2,600.00

Production:

- $1,000 x 5 nights.....$5,000.00

SECURITY:

- APD x 4 nights.....$8,700.00

MARKETING:

- Flyers, wristbands, radio/newspaper, social media.....$700.00

TOTAL BUDGET:.....$47,000.00

"For your future

YA
BASTA
TEXAS
Academy

AB CA TU - AM
HI L SID
58 - 2013