Council's Strategic Outcomes and Indicators - WORKING DRAFT

In working toward the city's long-term vision articulated in *Imagine Austin* and our aspiration of being one of the most unique, thriving, livable cities in the country, this City Council has chosen to pursue these strategic outcomes at this time.

Together we strive to create a community where every Austinite has choices at every stage of life that allow us to experience and contribute to all of the following outcomes:

★ Economic Opportunity and Affordability
Having economic opportunities and resources that enable us to lead sustainable lives in our community.

- Employment
- Income equality
- Cost of living compared to income
- Housing/Homelessness
- Skills and capability of community workforce
- Economic mobility

★ Mobility
Getting us where we want to go, when we want to get there, safely and cost-effectively.

- System efficiency and congestion
- Transportation cost
- Accessibility to and equity of transportation options
- Safety
- Conditions of infrastructure

★ Safety
Being safe in our home, at work, and in our community.

- Success of emergency response outcome
- Community compliance with laws and regulations
- Quality of community-police engagement
- Administration of justice
- Perception of personal safety
- Quality and reliability of infrastructure and utility services

★ **Health**

Maintaining a healthy life both physically and mentally.

- Healthy conditions among residents [absence of unhealthy conditions]
- Accessibility to physical and mental health care services
- Accessibility to parks, trails and recreational opportunities
- Environmental quality
- Food security and nutrition

★ **Cultural and Learning Opportunities**

Being enriched by Austin's unique civic, cultural, ethnic, and learning opportunities.

- Educational attainment
- Quality, accessibility, and diversity of civic and cultural venues, events, programs, and resources
- Vibrancy of creative sector (creative ecosystem)
- Appreciation, tolerance, and welcoming of diverse cultures
- Honoring of historical and ethnic heritage

★ **Government that Works**

Believing that city government works for everyone: that it is fair and equitable; serves as a good, continuously improving and innovating steward of its resources; recruits and retains a high-performing, ethical workforce; effectively collaborates with the public; and delivers the results people expect and an experience they welcome.

- Financial sustainability of City government
- Condition/quality of City facilities. Infrastructure, and technology
- Satisfaction with City services
- Employee engagement
- Stakeholder engagement and participation
- Equity of City programs and resources
- Transparency and ethical practices